

Nokia Tej

Speed up your sales, save money and improve your partner relationships

Nokia Tej is a mobile order and supply chain management solution for companies working in a communication intensive and networked business environment. Nokia provides the solution as a hosted service. Thus users are not required to invest in IT systems to be able to enjoy the benefits of an efficient mobile business solution. Nokia Tej has been developed in close cooperation with businesses, making sure that it truly answers their needs and challenges.

Efficient supply chain management

When your business depends on efficient communication, Nokia Tej gives you and your business partners more time to focus on growing the business. It will enhance your order, distribution and sales management process by reducing the amount of paper work and improving the flow of information within your business network.

The intuitive and easy to learn software gives you immediate results without a long learning curve and extensive training. And when needed, Nokia Tej channel partners give you hands on support in configuring the system and registering as a user as well as advise you on technical requirements and other usage related issues.

Business at your fingertips

Nokia Tej fits into the existing business without changing current business processes, making them more efficient. Accurate and transparent business information as well as the possibility to share relevant information with your business partners at all times wherever they are makes communication faster and more reliable. And with this improved communication, order and delivery cycles become shorter.

Nokia Tej also includes a tool for targeted product promotions and special offers. You get an efficient communication and marketing channel through which you can advertise to your network without paying media costs. Dynamic dealer lists enable efficient management of beats, giving you improved control over your sales force.

Scalable and customizable

All businesses from SME's and prosumers to multinational corporations can benefit from the improved communication and control Nokia Tej brings to the business process. Whatever the size of your business, multiple company support with advanced access control management, dynamic dealer and product list management as well as full follow up on all activity put you in control of your sales and distribution network. And, whatever your products, you can configure the order form and network structure to optimally suit your business needs.

Seamless integration with your systems

Application interfaces (API's) allow online integration of Nokia Tej to your back end systems. You can easily transfer data like product lists and contacts between the systems, making system setup and updating efficient and flexible. Multiple order reports can also be exported directly into excel or xml files for offline integration to other applications.

Optimized interfaces

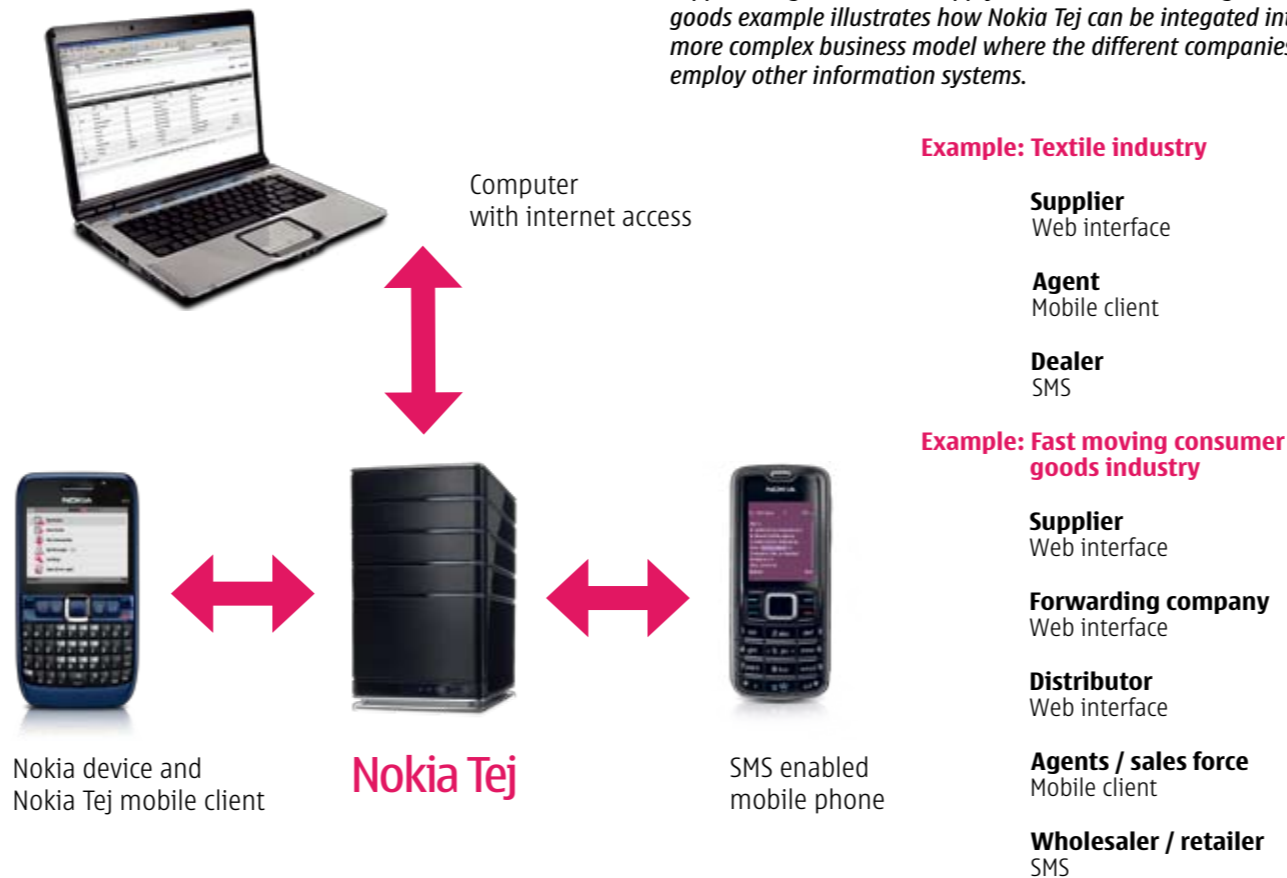
With Nokia Tej you access and manage order and related information via mobile phone or computer. Different user groups have their own optimized interfaces and functionalities.

The web interface is designed for users like manufacturers, suppliers, forwarding companies or distributors who have internet access and various information systems. Nokia Tej can be integrated to other systems for efficient information management and cross utilization.

The mobile client offers an ideal solution for suppliers' and distributors' sales force or independent agent companies that are constantly on the move and thus not able to access the internet via computer. By switching from pen and paper based order management to Nokia Tej these users can benefit from faster and more reliable communication.

Dealers, retailers or wholesalers who need quick and efficient order status information can use the SMS functionality.

These examples show how Nokia Tej can be applied to different kinds of businesses. The textile industry example shows a simple supplier – agent – dealer supply chain. The fast moving consumer goods example illustrates how Nokia Tej can be integrated into a more complex business model where the different companies also employ other information systems.



Invite your partners

The invitation functionality is what really makes Nokia Tej special. To define your business network, start by inviting your first level partners (such as agents), who then invite second level partners (such as dealers) to the network. And once you have added your product information, your network can start using it to place orders.

The invitation functionality also effectively turns Nokia Tej into a directory service, offering access to new business partners and potentially new business.

Data security & safety

Nokia Tej is a secure hosted service that you access via mobile phone or computer. The system's advanced safety features guarantee that your business data is always protected and **you and your defined partners within your business network can access all relevant data safely at all times**, even when you need to change your mobile phone or computer. You always retain complete ownership of your business data.

Web interface

- Personal password
- Https based connections
- No locally stored data

Mobile interface

- Personal password
- Https connections
- Encrypted local data
- Data re storage from server
- Remote disabling of the client
- Server fingerprint identification by client

What the users are saying

"There is less confusion in order processing with Nokia Tej. With respect, the paper based system had huge confusion."

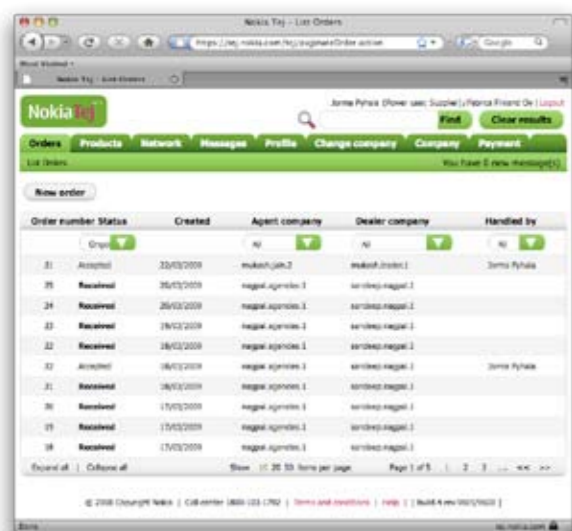
"I'm happy that someone else is providing the service allowing me to focus on the actual business."

"Now discussions are focused upon quality and business development rather than order status."

"Nokia Tej has made the process faster and more effective. The dealer is now able to sell the products before they physically arrive as he has received confirmation that the order has been processed and will be on its way. This really increases the business."

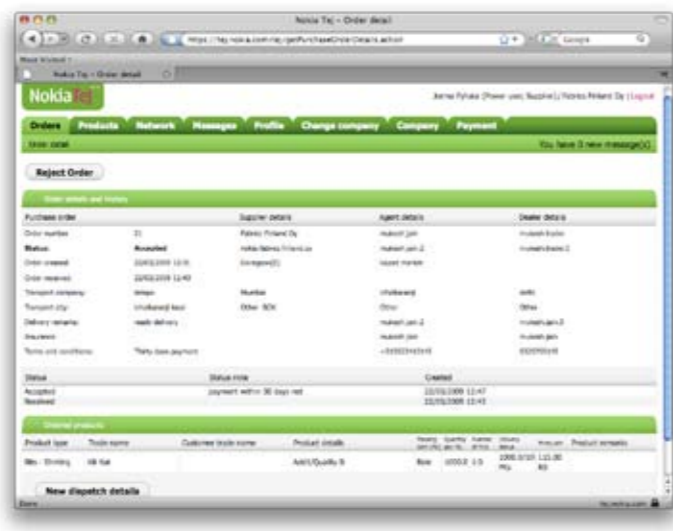
"The amount of phone calls have decreased. We can now focus more on the content of the business because we don't need to talk about orders anymore. Social communication is still there, but it has a new form."

Easy-to-use web interface



Order list

Nokia Tej offers you and your partners instant access to your shared business information. The order list lets you see all your orders at a glance.



Order details

By clicking on an order on your order list you can view and edit the order details.



Mobile client main menu

The Nokia Tej mobile client utilizes a numeric grid for quick and convenient data entry.

Nokia Tej Compatibility

Manufacturer/Supplier

Computer with internet access

Agent/Sales force

See list of compatible mobile devices at www.tej.nokia.com or check your phone's compatibility by sending TEJ CHECK <device> as a text message to 56006500 (in India) (for example: TEJ CHECK NOKIA 3500)

Dealer/Distributor

Text message enabled mobile phone



Tangible benefits

- More time to focus on your business
- Portable access to business data across devices
- Reduced amount of paper work
- Less order tracking phone calls
- Reduced errors and miscommunication
- Shorter sales cycle
- Safe and secure place for your data

Nokia Tej key features

- Invite your business partners
- Share and update product information digitally
- Access published company information
- Create and distribute purchase order information
- Create and send dispatch details
- Keep track of orders and view reports
- Make orders also when out of network coverage
- Integrate to your back end systems
- Export orders and reports
- Advertise and promote products
- Manage beats

For more information see www.tej.nokia.com

Nokia Tej service support

Toll free number 1-800-103-1792

Toll number 011-40755400

To check phone compatibility send TEJ CHECK <device> as a text message to 56006500 (in India) (for example: TEJ CHECK NOKIA 3500)

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Mobile order management service

Focus on your business