



Mail on Ovi

## Mail on Ovi brings people closer together

For many people, email is probably the first thing they check in the morning and the last thing they check at night. They usually do this on their personal computers or laptops while at home or at work. Those with email-enabled mobile devices are also able to access their accounts on the go. For many in emerging markets, these seemingly normal activities – the ownership of a personal computer and the ability to have an email account of their own – have been seen as a luxury available only to others because of cost and availability.

However, many people in these very same emerging markets have Nokia devices, which unknown to them, are email-optimized. Now – to help them along the path of digital connectivity – Nokia has developed an email service. Mail on Ovi, which could probably be their first step in discovering the mobile internet, gives first-time email users the chance to set up an email account ([username@ovi.com](mailto:username@ovi.com)) right on their mobile phone.

Mail on Ovi is a secure and spam-free personal email service designed for Nokia Series 40 devices. Mobile phone users who have one or more of the 36 Mail on Ovi-optimized devices\* can set up their email account for free with just a few pieces of information, and start using the account right away. They can choose to create a new Mail on Ovi account or activate email for an existing Ovi sign-on profile.

Having email on a mobile device means consumers can stay in touch with family and friends who are far away. They can check in when they have time to catch up, respond quickly to urgent matters, compose an email on the go, and send and receive images and photos. Another benefit of Mail on Ovi is that it will be launched with support for more than 10 languages and will eventually include more than 85 languages.

Mail on Ovi is most likely to be the first time many people experience email. So, it is very important that it is easy to use and maintain. During the beta trial phase, Mail on Ovi can be accessed through the messaging folder – an application that anyone with a Nokia mobile phone will be familiar with.

For consumers who are familiar with email and its benefits, Mail on Ovi offers the opportunity for them to take the next step in email management and utilization.

**The next generation of email access is here. With Nokia's Mail on Ovi, the world awaits.**

\* as of October 2008

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