



Nokia Urbanista Diaries

Devin Balentina



Jay Montano



Jenifer Hanen



Ryan Gallagher



Storytelling rediscovered

The Urbanista Diaries track a team of four global explorers as they undertake an eight week relay race across the globe using a Nokia N82 as the baton. The Urbanista Diaries website tracks their progress as they move from New York to London including the 22 stops along the way. The urbanistas will be telling their stories of their adventures through the lens of a Nokia N82.

Using Nokia Sports Tracker mobile application every element of the explorers' progress is tracked via GPS so we can see where they are on their journey or look at images marked on a map in the place they were taken.

For people who want to follow their every move, Nokia has created an urbanista widget. By following the step-by-step instructions to install the widget to a favorite site such as iGoogle or Facebook, people around the world can follow these intrepid travelers and share their experiences.

The travelers set off with only a Nokia N82 as a companion so all their stories are being told through its 5 megapixel camera, integrated GPS and advanced connectivity – from the images they send to the blogs they post.

The explorers

The urbanistas are four bloggers, chosen for their diverse backgrounds. They come from places as disparate as Texas and Curaçao – adding a unique global perspective to each leg of the journey.

Currently studying law on his home island of Curaçao in the Netherlands Antilles **Devin Balentina** has a passion for photography, art, astronomy and meteorology.

West Glamorgan's **Jay Montano** splits his time between studying biomedical science and his interests include sketching, photography, video editing and playing football and tennis.

Web designer/developer **Jenifer Hanen** (a.k.a .Ms Jen) lives and works in California and is a lover of art and a graduate of science from Trinity college in Dublin. Jenifer's masters thesis was entitled 'Moleskine to Mobile: How Creative Professionals are Using Their Mobile'.

Hailing from Austin, Texas, **Ryan Gallagher's** interests revolve around the relationship between art, media, science and nature. He especially enjoys exploring interesting photography techniques with relatively inexpensive equipment.

In conjunction with the bloggers, Nokia is also partnering with top media sites such as Lonely Planet, Wallpaper, National Geographic and CNN, providing guest reporters an opportunity to use the Nokia N82 to capture a variety of newsworthy events around the globe.



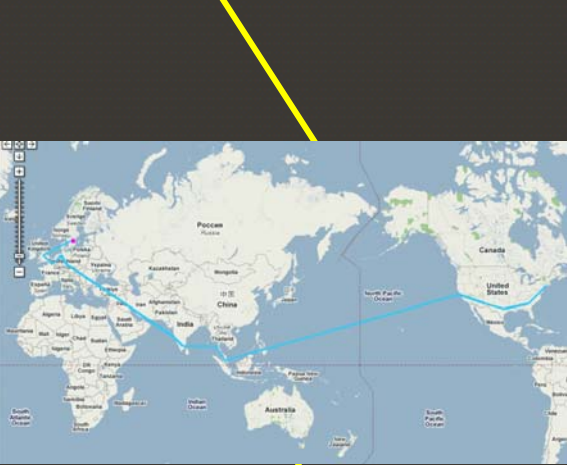
Additionally, the sports equipment company Salomon will have a widget in its website where a free-skier captures his breath-taking runs around Europe and Alaska.

A path through urban jungles

The journey begins in New York and ends in London with 22 stops that include Washington DC, Las Vegas, Bangkok, Singapore, Mumbai, Goa, Berlin and Paris along the way.

Journey legs:

- Leg 1, Delvin: New York – Los Angeles
- Leg 2, Jay: Singapore – Chennai
- Leg 3, Jenifer: Chennai – Austria
- Leg 4, Ryan: Austria – London



Each urbanista will travel between the two places for two weeks, capturing their journey and uploading a photographic record of their stories to the website. After two weeks the Nokia N82 baton is handed off to the next urbanista in a key city and the journey continues...

Releasing stories into the world

The urbanistas are tracked using the Nokia Sports Tracker mobile application installed on the device. This enables the bloggers to log their positions and photos in real-time and upload the photos to the Internet straight from the device.

Visiting www.nseries.com/urbanistadiaries will take you on a photographic journey across the world. From New York to Tokyo, adventures are discovered and spontaneous moments are captured and shared via the Nokia N82 and the Nokia Sports Tracker.

Installing the widget tracks the explorers' location and marks the spot where they are and where each image was taken on a constantly updated map. The widget, available at www.nseries.com/urbanistadiaries, can be easily embedded in a blog or social networking site.

Soon, everyone will be able to track and share their own journeys, stories and pictures with friends – just like one of the explorers. A mobile widget will be made available, and it works with new and many existing S60-based converged devices.

