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NAVTEQ at a glance

NAVTEQ is a leading provider of location content for automotive navigation systems, location-based services, and government and business solutions. The company has built one of the most robust and accurate geographic databases in the world.

- In 2007, our database powered more map-enabled devices than any other solution in North America and Europe
- There are more than 100 million consumer uses of NAVTEQ maps everyday

NAVTEQ is headquartered in Chicago, IL, USA, with approximately 3,600 employees worldwide located in 187 offices in 39 countries. NAVTEQ has regional headquarters in Veldhoven, Netherlands and Gateway East, Singapore. For more information please visit www.navteq.com.

NAVTEQ maps are everywhere

NAVTEQ is a leading provider of the digital map data and other content that power many of the world's most innovative navigation applications including:

- In-Dash Navigation
- Telematics
- Internet Mapping
- Portable Navigation
- Trip Planning
- Mobile Phone Location Apps
- Fleet Management
- Enterprise Apps
- Government Apps

Global market leadership

NAVTEQ has a unique position in the industry:

- Vehicle**
 - Chosen by virtually every major car manufacturer and system vendor in Europe and North America in one or more of its products
- Internet**
 - Leading supplier of map data to all of the top Internet portals
 - Billions of map and route planning transactions each year
- Wireless**
 - More than 90% of commercially available GPS-enabled wireless solutions use NAVTEQ maps
- Portable**
 - Leading map data supplier in North America; growing share of European mobile Devices navigation business
- Enterprise**
 - Leading global supplier of digital maps to US Federal agencies, local government agencies and emergency management services
 - Chosen by top fleet management companies

The NAVTEQ difference

NAVTEQ maps exist for 73 countries and are noted for their navigable data and rich content. To ensure accuracy, NAVTEQ has ~1,000 geographic analysts strategically located around the world. These geographic field analysts actually drive the roads, verifying and updating information in the NAVTEQ database using specially equipped vehicles and technology. This "high touch, high tech" factor delivers data consistent with real world conditions and results in a multi-faceted and comprehensive product.