NOKIA

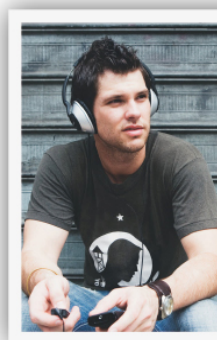
Music Has Changed

Surging digital and mobile technology has changed music forever, and how people interact with it. Today, people expect to get music, listen to it, playlist it on the move and at home. Whether you hear it on the radio, read about it in a magazine, or learn about it from a friend, you want to own the music you hear about.

Nokia offers a wide range of devices at all price points and features that make it easy to enjoy music. Like the Nokia 5800 XpressMusic whose large, vibrant colour touch screen brings music and entertainment into focus, or the Nokia 5310 XpressMusic which is ideal for first-time portable digital music users. The latest additions to the range, the Nokia 5730 XpressMusic, Nokia 5330 XpressMusic and Nokia 5030 with XpressRadio bring people's music to life with features that give their owners easy access to the music they love.

Nokia also introduces music services to complement the mobile device. Comes With Music is a revolutionary way for people to discover and enjoy music. People get a year of unlimited access to the Nokia Music Store catalogue with the ability to keep all downloaded tracks.

At Nokia, music is not limited to a specific group of devices as we want to give consumers a choice. In fact, music is a feature in almost all of our devices. Be it the Nokia N85 for those who embrace the latest in technology such as an in-built FM transmitter, or the Nokia 5800 XpressMusic designed for music lovers everywhere. Nokia 7610 Supernova brings music features such as a dedicated music key to fashion conscious consumers or the classic Nokia 6131 that fits music into a business suit. This comprehensive offer makes Nokia the largest manufacturer of digital music players and FM radios worldwide.



Comes With Music

Comes With Music enables people to buy a Nokia device with a year of unlimited access to tracks from a range of great artists from the Nokia Music Store. Once the year is complete, customers can keep all their music without having to worry about it disappearing when their subscription is over.

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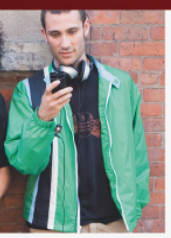


Nokia Music Store

Nokia Music Store lets people browse and buy music for the PC and compatible Nokia devices. Nokia Music Store also offers a monthly subscription service that allows the opportunity to stream unlimited music from the Store catalogue direct to an internet-connected PC.

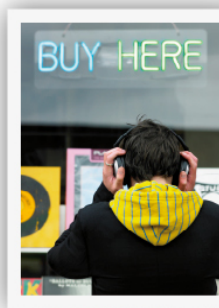
Manage Music

Getting music onto your Nokia device is quick and easy, with a number of transfer options available. Nokia music devices support a wide range of digital music formats including MP3, M4A, AAC and WMA meaning you can listen to your favourite music and not worry if its in the "right" digital format.

Nokia Music for PC makes it easy to rip and transfer music from PC to mobile, and to enjoy your music and playlists on your PC. In addition, you can connect your Nokia device to your PC or MAC using the USB connection, just drag & drop your music to the integrated memory or additional memory card. One thing that all our devices have in common – they are easy to use.

XpressMusic

The Nokia XpressMusic range continues to deliver affordable music and entertainment experiences with the most fresh, stylish designs on the market. The Nokia XpressMusic feature brand underlines Nokia's commitment to providing quality music capabilities on mobile devices and makes it easy for consumers to identify Nokia's growing portfolio of music-optimized devices. Each device in the Nokia XpressMusic range shares key features that ensure the best mobile music experience, including dedicated music keys, support for 3.5 mm connectors and extended battery life for music listening.



Music on the move

For those who want to have their music collection always at hand, Nokia has a wide range of products to choose from. For instance, the Nokia 5800 XpressMusic holds up to 6000 songs and includes an FM radio. In case a song makes you want to call someone, you always have the device at hand and you can even wake up with your favourite tune as an alert. A large variety of headsets by Nokia and other manufacturers such as Sennheiser and Bose are also at your disposal.

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In several markets, Nokia has brought mobility to live music events. With mobile ticketing, consumers can receive their ticket directly to their mobile device making paper tickets obsolete.

Nokia Music Milestones

1994: Nokia 2110 introduces the iconic 'Grand Valse' monophonic ring tone

1997: Nokia 8110i is the first Nokia phone to support downloadable ring tones

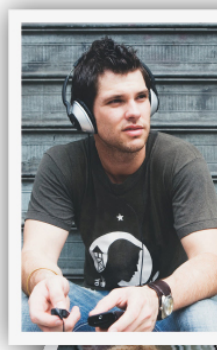
2001: Nokia 7650 features polyphonic ring tones
Nokia launches its first dedicated digital music device – the Nokia 5510
Nokia 8310 brings FM radio to the Nokia product range

2002: The Nokia 7210 is the first Nokia phone with stereo output

2003: Nokia 3300 is the first Nokia device with a dedicated music key and given the music industry seal of approval. Hip hop artist Jay-Z collaborated with Nokia to create a music and wireless industry first; a special black edition Nokia 3300 pre-loaded with Jay-Z's Black Album on a memory card
The Nokia 3300 is the first Nokia with a dedicated music key

2004: Nokia 7710 introduces Visual Radio to complement a listening experience with visual content and brings interactivity to the mobile device

2005: Nokia introduces the premium Nokia 8800. In addition to a stainless steel finish, the device features a musical soundtrack of alerts and ring tones by award-winning composer Ryuichi Sakamoto
Nokia's flagship music product, the Nokia N91, breaks new ground when it comes to mobile music. It's the world's first mobile device to feature a 4GB hard disk which can store up to 3000 tracks
Nokia XpressMusic feature brand is introduced to make it easy for consumers to identify the company's growing portfolio of music-optimized mobile devices
Nokia introduces the Nokia 3250 XpressMusic, the first in the XpressMusic range



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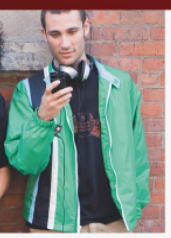
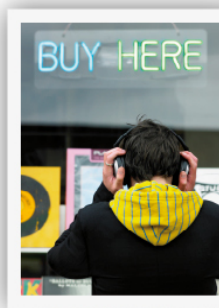


2006: Nokia 3250 goes triple-platinum as it enthralls 1 million consumers in less than 4 months
Nokia Nseries range shines the spotlight on music – special black editions of Nokia N70, Nokia N73 and Nokia N91 8GB offer the ultimate in mobile music experiences
Nokia offers the Nokia 5300 XpressMusic and the Nokia 5200 for youthful consumers. An attractive price point makes them a great starting point for first-time portable digital music users
Nokia Music Recommenders brings together great new music across continents and genres, with personal recommendations from the world's most respected independent music stores, with David Bowie as the ultimate musical godfather
Nokia Podcasting Application makes it easy to discover and download podcasting content on the go

2007: Nokia announces Comes With Music, a revolutionary way for people to discover and enjoy music. Comes With Music gives people a year of unlimited access to the entire Nokia Music Store catalogue with the ability to keep all downloaded tracks even after the year is over. Universal Music Group is first to join
The Nokia 5700 XpressMusic, an accessible 3G smartphone augmented by a dedicated audio chip for enhanced music performance comes to market
First Nokia Music Store opens in the UK
Nokia 5310 XpressMusic and Nokia 5610 Xpress Music introduced alongside the Nokia Bluetooth Stereo Headset BH-503, compatible with Nokia XpressMusic phones with stereo Bluetooth support
Nokia Internet Radio service becomes available



2008: SONY BMG MUSIC ENTERTAINMENT, Warner Music Group, EMI join Universal Music Group to support Comes With Music
The UK is the first to launch Comes With Music with Carphone Warehouse as the exclusive UK pre-pay channel offering the Nokia 5310 XpressMusic 'Comes With Music' edition
Nokia Music Store opens in Australia, Finland, France, Germany, Ireland, Italy, Mexico, Netherlands, Singapore, Spain, Sweden, and UAE
Nokia 5320 XpressMusic and Nokia 5220 XpressMusic offer a range of affordable music and entertainment experiences with the most fresh, stylish designs on the market

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Nokia 5800 XpressMusic introduces a touch screen that puts people first
Legendary musician, producer and songwriter Dave Stewart joins the Nokia Entertainment & Communities business group to create the Nokia Artists' Advisory Council
Nokia Music for PC makes it easy to rip and transfer music from PC to mobile, and to enjoy music and playlists on the PC - http://music.nokia.com/download
Enhancing the music experience, Nokia unveiled four new music accessories including the Nokia Bluetooth Headset BH-504, Nokia Stereo Headset WH-800, Nokia Stereo Headset WH-500, and Nokia Stereo Headset WH-202

2009: Nokia signs pan-European licensing deals for Comes With Music
Nokia Music Store expands to Austria and Switzerland
Comes With Music expands to Singapore and Australia in Q1 2009
Nokia 5630 XpressMusic goes green with a series of energy features that means it only uses the power it needs