



**NOKIA**

**New Year's Eve**

HONG KONG MUMBAI BERLIN RIO NEW YORK

**Nokia announces the world's biggest New Year' Eve Celebration  
Hong Kong will be the first city to kick off the event for the five party capitals of the world  
*Famous artists will gather to begin countdown to the  
"Nokia New Year's Eve"***

Hong Kong, Dec 11, 2006 -- On December 31st, Nokia will welcome the New Year in unique style - by connecting millions of music lovers from around the world as they count down the final minutes of 2006. "Nokia's New Year's Eve" is a global music event stretching across five cities around the world. The "5 Cities, 1 Party" covers Hong Kong, Mumbai, Berlin, Rio de Janeiro and rounding off the night in New York, creating an extraordinary and exciting Nokia party.

Hong Kong is representing Asia to act as the first-stop for this thrilling global event. The event is confirmed to be held at the car park area of Ocean Terminal, Harbour City, Tsim Sha Tsui. Nokia has invited International pop group Atomic Kitten and Asian artists to perform on the night, including DJ Jamaster A, Eason Chan, Grasshopper, Hacken Lee, Joey Yung, Josie Ho, Jun Kung, Paul Wong, Soler and Twins. This exciting and star-studded event is bound to create the talk of the town. Participating artists are also expressing their excitement and anticipation:

Atomic Kitten: "Some of our best times as Atomic Kitten were spent in South East Asia, it's an amazing place and we love the people so we can't wait to perform at Nokia New Year's Eve in Hong Kong! In all the years that we have been friends and band members we have never brought the New Year in together so taking part in such a huge global New Year's Eve party will be really special."

DJ Jamaster A: "I participated in another Nokia music events previously and I am really excited to have a chance to perform again at the 'Nokia New Year's Eve' in Hong Kong!"

Eason Chan: "It just feels great to have the opportunity to keep connecting with people!"

Grasshopper: "'Nokia New Year's Eve' spans across five major world cities to welcome 2007. It is a much anticipated global event and it is bound to be an unforgettable night!"

Hacken Lee: "This is the largest music concert of its kind ever held in Hong Kong. Nokia proves once again that music is the common language for everyone around the world."

Joey Yung: "Music brings together people of different culture and background. It's great to have 'Nokia New Year's Eve' – Five Cities One Party to connect people all over the world and countdown with them!"

Josie Ho: "'Nokia New year's Eve' will be held in five major cities, connecting the world through music and counting down with music lovers. I'm very honored to be part of it."

Jun Kung: "As a participant in the 'Nokia New Year's Eve', a countdown party held in five major cities across the globe, I would like to take this opportunity to introduce Hong Kong's music to people in other parts of the world."

Paul Wong: "The first major event in 2007 for Hong Kong is that it will be the first city to host the 'Nokia New Years Eve' event, through which we will bring an memorable night to music lovers via Hong Kong's own music culture!"

Twins: "Having Hong Kong as the first city to kick off 'Nokia New Year's Eve', we are very excited to join the countdown to 2007 with millions of people, especially with the music lovers of the other four cities!"

Those unable to attend in person can experience the party via television or radio. To orchestrate this unique global celebration, Nokia has enlisted the services of Harvey Goldsmith CBE, the producer of Live Aid and Live8.

"Living up to our promise of 'Connecting People', Nokia New Year's Eve aims to connect millions of people from around the world through music and mobility," says Jo Harlow, Senior Vice President of Marketing for Nokia. "Nokia New Year's Eve leverages the power of television, the internet, live events and the world's most exciting music artists to get people talking, sharing and celebrating on one incredible night."

"This is an exciting and ambitious project and the first time that New Year's Eve will be celebrated as a global music event," said Harvey Goldsmith. "Nokia New Year's Eve will feature international and local artists with live broadcasts on New Year's Eve as well as a New Year's Day TV special to be aired globally. I am delighted to be on board."

Nokia New Year's Eve looks set to be the world's biggest New Year's party of 2006 with the five events expected to have a combined attendance of 1.3 million and an anticipated global television and Internet audience of 150 million.

For more information on Nokia New Year's Eve, please visit [www.nokianewyearthseve.com](http://www.nokianewyearthseve.com) .

### **About Nokia**

Nokia is a world leader in mobile communications, driving the growth and sustainability of the broader mobility industry. Nokia connects people to each other and the information that matters to them with easy-to-use and innovative products like mobile phones, devices and solutions for imaging, games, media and businesses. Nokia provides equipment, solutions and services for network operators and corporations.

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