



NOKIA

New Year's Eve

HONG KONG MUMBAI BERLIN RIO NEW YORK

Nokia announces the world's biggest New Year' Eve Celebration
*Hong Kong will be the first city to kick off for the five party capitals of the world,
Pop stars come & countdown to the "Nokia New Year's Eve"!*

Hong Kong, Dec 9, 2006 -- On December 31st, world's largest handset manufacturer Nokia will welcome the New Year in unique style - by connecting millions of music lovers from around the world as they count down the final minutes of 2006. "Nokia New Year's Eve" is a global music event stretching across five cities around the world. The "5 Cities, 1 Party" event covers Hong Kong, Mumbai, Berlin, Rio de Janeiro and rounding off the night in New York, creating an extraordinary and exciting Nokia party.

Hong Kong is representing Asia to act as the first-stop for this thrilling global event. The event is confirmed to be held at the car park area of Ocean Terminal, Harbour City, Tsim Sha Tsui. Nokia has invited girls group Atomic Kitten from UK, together with top-tier Asian musicians and artists to perform on the night, including DJ Jamaster A, Eason Chan, The Grasshopper, Hacken Lee, Joey Yung, Josie Ho, Jun Kung, Paul Wong, Soler and Twins. This exciting and star-studded event is bound to create the talk of the town.

With its latest music phones series "XpressMusic" and theme of "Music gets you talking", Nokia has been focusing to connect the world with music. "Living up to our promise of 'Connecting People', Nokia New Year's Eve aims to connect millions of people from around the world through music and mobility," says Jo Harlow, Senior Vice President of Marketing for Nokia. "This exciting and star-studded event is bound to create the talk of the town."

Participating artists are also expressing their excitement and anticipation:

Atomic Kitten: "Some of our best times as Atomic Kitten were spent in South East Asia, it's an amazing place and we love the people so we can't wait to perform at Nokia New Year's Eve in Hong Kong! In all the years that we have been friends and band members we have never brought the New Year in together so taking part in such a huge global New Year's Eve party will be really special."

DJ Jamaster A: "I participated in another Nokia music event previously and I am really excited to have a chance to perform again at the 'Nokia New Year's Eve' in Hong Kong!"

Eason Chan: "Let's keep on connecting people!"

Grasshopper: "'Nokia New Year's Eve' spans across five major world cities to welcome 2007. It is a much anticipated global event and it is bound to be an unforgettable night!"

Hacken Lee: "This is the largest music concert of its kind ever held in Hong Kong. Nokia proves once again that music is the common language for everyone around the world."

Joey Yung: "Music brings together people of different culture and background. It's great to have 'Nokia New Year's Eve' to connect people all over the world and countdown with them!"

Josie Ho: "'Nokia New year's Eve' will be held in five major cities, connecting the world through music and counting down with music lovers. I'm very honored to be part of it."

Jun Kung: "As a participant in the 'Nokia New Year's Eve', a countdown party held in five major cities across the globe, I would like to take this opportunity to introduce Hong Kong's music to people in other parts of the world."

Paul Wong: "The first major event in 2007 for Hong Kong is that it will be the first city to host the 'Nokia New Years Eve' event, through which we will bring an memorable night to music lovers via Hong Kong's own music culture!"

Twins: "Having Hong Kong as the first city to kick off 'Nokia New Year's Eve', we are very excited to join the countdown to 2007 with millions of people, especially with the music lovers of the other four cities!"

"Nokia New Year's Eve" will travel from east to west, starting in Ocean Terminal, Harbour City in Hong Kong, followed by Mumbai's Andheri Stadium, the Brandenburg Gate in Berlin, Ipanema Beach in Rio de Janeiro and rounding off the night in New York. International artists including Canadian singer-songwriter Nelly Furtado, American band The Black Eyed Peas and Scissor Sisters have been invited to join to Mumbai's, Rio de Janeiro's and Berlin's party respectively to countdown with all music lovers around the world! Those unable to attend in person can experience the party via television or radio.

Harvey Goldsmith CBE, the producer of Live Aid and Live8 has been enlisted to orchestrate this unique global celebration. "This is an exciting and ambitious project and the first time that New Year's Eve will be celebrated as a global music event," said producer Harvey Goldsmith. "Nokia New Year's Eve will feature international and local artists with live broadcasts on New Year's Eve as well as a New Year's Day TV special to be aired globally. I am delighted to be on board."

"Nokia New Year's Eve" is set to be the world's biggest New Year's party of 2006 with the five events expected to have a combined attendance of 1.3 million and an anticipated global television and Internet audience of 150 million.

For more information on Nokia New Year's Eve, please visit www.nokianewyearseve.com.

About Nokia

Nokia is a world leader in mobile communications, driving the growth and sustainability of the broader mobility industry. Nokia connects people to each other and the information that matters to them with easy-to-use and innovative products like mobile phones, devices and solutions for imaging, games, media and businesses. Nokia provides equipment, solutions and services for network operators and corporations.

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