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Go Play: Nokia unveils four devices optimized for entertainment, music and games

London, UK - Alongside the introduction of Ovi, the door to Nokia's new Internet services, Nokia today unveiled four new mobile devices specifically optimized for entertainment, music and games. Each device offers dedicated music or gaming keys, expanded memory, large screens and extended battery performance to provide quick and easy access to entertainment content. The devices range in price from 225 to 560 EUR and are expected to begin shipping later this year.

"From the compact Nokia 5310 XpressMusic music phone to the fully-featured Nokia N81 multimedia computer, Nokia offers a range of entertainment-enabled devices for consumers who want their music, games and favourite media with them wherever they go," says Kai Oistamo, Executive Vice President, Nokia. "We believe these full-featured, well-designed devices will be very popular and will help bring Nokia's Internet and music services to life."

Nokia N81 and Nokia N81 8GB: Entertainment made simple

With dedicated music and gaming keys, 3.5 mm headphone connector and 3G and WLAN connectivity, the Nokia N81 multimedia computer is a true mobile entertainment powerhouse. With a sleek, polished surface and keys that light up when you activate them, accessing content on the 3D multimedia menu is fast and intuitive. Equally impressive, the Nokia N81 is configured to find, buy, manage and play music and games purchased from the Nokia Music Store and N-Gage games service. The estimated retail price of the Nokia N81 is 360 EUR before subsidies or taxes. The Nokia N81 8GB is expected to retail for 430 EUR before subsidies or taxes. Both versions are expected to begin shipping in the fourth quarter of 2007.

Nokia N95 8GB: Stunning screen, massive memory

The Nokia N95, the world's greatest multimedia computer, just got greater. With all the key features of its predecessor, including a 5 megapixel camera with Carl Zeiss optics, built-in A-GPS, WLAN, HSDPA and an innovative 2-way slide, the Nokia N95 8GB now offers up to eight gigabytes of built-in memory. The N95 8GB also boasts a new luminous 2.8" QVGA display – one of the largest ever for a multimedia computer – so that watching videos, browsing the Internet or viewing maps is easy. With its expanded memory, the N95 8GB offers up to 20 hours of video* or up to 6000 songs**. The N95 8GB multimedia computer is expected to begin shipping in the fourth quarter of 2007 with an estimated retail price of EUR 560 before subsidies or taxes.

Nokia 5310 XpressMusic – Small in size, big on music

With a sleek aluminium finish, the Nokia 5310 XpressMusic phone blends an array of features with an iconic design. At only 9.9mm thick and weighing less than 71 grams, the Nokia 5310 XpressMusic fits comfortably in a pocket or purse. Equally important, the Nokia 5310 XpressMusic offers up to 18 hours of music playback, memory for up to 3,000 songs** on an optional 4GB microSD card and dedicated music keys. With a 2-megapixel camera and a bright 2-inch QVGA screen with up to 16 million colors, the Nokia 5310 XpressMusic is expected to begin shipping in the fourth quarter of 2007 with an estimated retail price of 225 EUR before taxes and subsidies.

Nokia 5610 XpressMusic – Edgy design, sharp sound

The Nokia 5610 XpressMusic comes ready to rock with an iconic Music Slider key making music easy to access with a flick of the thumb. Aluminum side panels accent the all-black high gloss finish and large 2.2-inch, 16 million color display of the Nokia 5610 XpressMusic. The Nokia 5610 XpressMusic offers crystal clear sound and up to 22 hours of music playback and memory with capacity for 3,000 songs on an optional 4GB microSD card**. More than just a phone and music player, the Nokia 5610 XpressMusic features a high-quality 3.2

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megapixel camera with autofocus and dual LED flash. The Nokia 5610 XpressMusic uses 3G technology, making downloads, web-browsing and video calls faster and easier. The Nokia 5610 XpressMusic is expected to begin shipping in the fourth quarter of 2007 with an estimated retail price of EUR 300 before taxes and subsidies.

Both Nokia XpressMusic handsets are compatible with the recently launched Nokia Music Store, offering consumers a wide music selection to be downloaded via PC.

Music accessories - More music for all ears

Recognizing the increasing role of mobile phones in music consumption, Nokia and globally-recognized audio manufacturers, including Altec Lansing, JBL, and Philips will offer a range of music accessories matching the XpressMusic handsets in design and functionality. The partner accessories, including headphones, docking stations and speakers, will be identifiable by "For Nokia XpressMusic Phones."

Also introduced today were two Nokia branded enhancements. The Nokia Bluetooth Stereo Headset BH-503, compatible with Nokia XpressMusic phones with stereo Bluetooth support and the small, but powerful Nokia Pocket Speakers MD-6, compatible with Nokia XpressMusic phones with 2.5mm / 3.5mm connectors.

* Capacity based on H.264 750-Kbps video at 320-by-240 resolution, combined with 128-Kbps audio. Capacity is half of this with H.264 1.5 Mbps video at 640-by-480 resolution, combined with 128-Kbps audio (near-DVD quality).

** Capacity based on 3:45 per song with 48 Kbps eAAC+ (M4A) encoding on the Nokia Music Manager.

About Nokia

Nokia is the world leader in mobility, driving the transformation and growth of the converging Internet and communications industries. Nokia makes a wide range of mobile devices and provides people with experiences in music, navigation, video, television, imaging, games and business mobility through these devices. Nokia also provides equipment, solutions and services for communications networks.

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