

Nokia Nseries Press Backgrounder

April 2006

## What is Nokia Nseries?

Nokia Nseries is a range of high performance multimedia computers, delivering unparalleled connected multimedia experiences by combining the latest technologies with stylish design and ease of use. With Nokia Nseries products, consumers can now use a single device to do everything from snapping print-quality images, reading email, listening to music, browsing the Web, watching TV on the move - and much more.



## Evolution of the Computer – from main frames and PCs to the Multimedia Computer

Nokia Nseries multimedia computers represent the next leap forward in personal computing. Since the 1970s, the computing industry has been driven by Moore's Law which dictates that the computing power of a chip will double every 18 months.



This has resulted in the development of smaller and more powerful computing devices every year. The multimedia computer represents the next stage in development, offering all the functionalities of a PC and many portable single purpose devices in a connected mobile device that is always with you and always connected.

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**Nokia Nseries multimedia computers are optimized for Internet services**

Content digitalization and Internet services are changing the world around us. Today's consumers expect immediate access to information, whether to purchase content or share experiences through the Internet via their desktop PCs. The internet itself is also evolving enabling people to create and share their own content and experiences with different Internet communities.

Nokia Nseries multimedia computers combine a range of functions in a single package. Because multimedia computers have a programmable operating system, people can download and install software applications. Unlike mobile phones, this means people can add features and applications to their multimedia computers without having to buy a new device.

Multimedia computers can be always connected to the Internet, enabling people to communicate, create and share experiences, participate in Internet communities and access digital content using mobile broadband connections such as WLAN and 3G.

**Nokia Nseries multimedia experiences**

Nokia Nseries devices are truly multi-talented computers that incorporate multiple functionalities into one beautifully designed device. As a result, Nokia is today the world's largest manufacturer of digital cameras, music players and computers. Instead of offering a single application in addition to the phone functionality, all Nokia Nseries multimedia computers support several key experience areas:

**Photography and Video**

Capture the moment – in video or pictures - anytime, anywhere with a Nokia Nseries camera device. You can take print-quality pictures, which can be printed easily using printing standard such as PictBridge . Or share your holiday snaps with family and friends using email, uploading them to Internet photo sharing communities, or simply transfer favorite pictures and video straight onto the TV for all to enjoy. Nokia Lifeblog makes it easy to create your own personal multimedia diary on the PC and upload images straight from your device onto the Web.

With built-in photo editing capabilities on Nokia Nseries devices and Adobe's Photoshop Album Starter Edition, you can make sure your photos are exactly the way you want them. With products such as the Nokia N93, budding Spielbergs can create DVD-like quality movies and burn them to DVD with the included Adobe Premiere Elements 2.0 software.

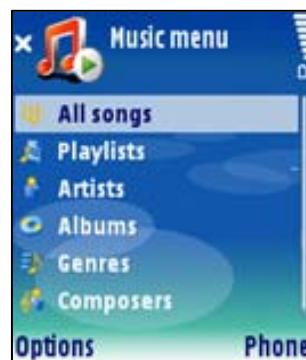
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**Music**

Every Nokia Nseries device incorporates a music player, high memory capacity and an FM radio. They also support a wide range of digital music formats including MP3, M4A, AAC and WMA. You can also interact with your favorite radio station using Visual Radio.

With the Nokia Nseries, you can quickly and easily find and purchase music over the air and download it to your device from your operator's music store. Or, simply drag and drop your personal music collection from your PC to your Nokia Nseries device or synchronize your recent music purchases with your PC via Bluetooth or USB cable.



A revolutionary feature of the Nokia N91 is the possibility to share your playlists with friends by multimedia message, email or Bluetooth. Proudly show off your musical taste or simply share the latest songs that you can't get out of your head.

**TV and video**



Whether it's 'must see' TV or something for the commute, catch your favorite programs on the move. Experience live broadcast TV with DVB-H technology. DVB-H services will be rolled out commercially in several markets around the world during 2006-2007. You can also access operator's streaming 3G video services – news, sports highlight or music videos, with your Nokia Nseries devices. Or you can download videos directly from the internet using the WLAN capabilities or by transferring your favorite videos to your device from your PC.

**Internet, home and mobile computing**

With a Nokia Nseries device, you can access information on the move wherever and whenever is convenient. The combination of an HTML browser and 3G or WLAN connectivity means you can browse all your favorite web sites at high speeds. Accessing original web sites is a mere click away with the Nokia Web Browser with Mini Map, which intuitively navigates its users around the web page.

As an example of mobile Internet communities, Nokia is collaborating with Yahoo! to allow Nokia Nseries users to stay informed, entertained and in touch through Yahoo!'s rapidly developing internet services, such as email, instant messaging and search, all available from an easy to install program for your Nokia Nseries device.



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The Nokia Nseries range helps you balance personal and work life with a broad range of productivity features. Keep in touch with the latest developments at the office with push email and access to email attachments while on the move. And make sure you're never late for important meetings with access to your calendar, synchronized with your PC.

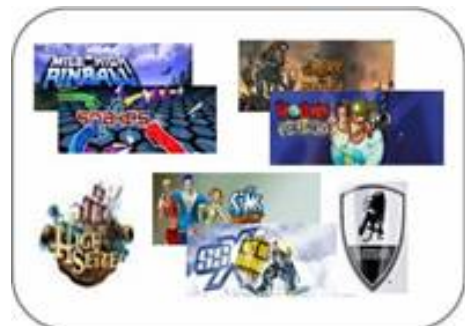


Thanks to the S60 software platform, Nokia Nseries users can benefit from thousands of applications developed by Nokia and third parties. Everything from productivity and navigation to personal entertainment are available to download to your Nokia Nseries multimedia computer.

This is one of the key benefits of a multimedia computer; you can add new features simply by downloading and installing software. Your multimedia computer can change as your needs change.

**Games**

Enjoy playing mobile games on your Nokia Nseries device – find, buy, play and manage high-quality mobile games quickly and easily. Connect to the N-Gage Arena and see who else is online to compete with or against. Nokia will bring the high quality N-Gage gaming experience to upcoming Nokia Nseries devices starting in 2007.



**Partnering with industry leaders to offer best possible experiences**



The future of mobility is all about rich experiences, compelling content and easy-to-use services. In order to ensure the best possible product offering, Nokia is collaborating with leading companies in their respective areas to bring the best possible experience to the consumer.

For further information on Nokia Nseries, please visit: [www.nokia.com/nseries](http://www.nokia.com/nseries)