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Nokia and Yahoo! add Flickr support in Nokia Nseries Multimedia Computers

Easy mobile photo sharing directly from your device

Berlin, Germany and Hong Kong, China – Nokia, the world leader in mobile communications, and Yahoo!, the number one Internet destination, announced that they are making it easy for mobile photographers to upload and add comments to photos directly from their Nokia Nseries multimedia computers to Flickr, the largest online photo sharing community on the Web. Consumers will be able to connect to their online Flickr accounts without the need to download or install any additional applications. The Nokia N93, Nokia N73 and Nokia N72, also announced today, are the first Nokia Nseries devices to support Flickr.

“More and more people are using mobile products to access Internet services and applications, which is why we are adding support for services like Flickr to our Nokia Nseries devices,” said Mikko Pilkama, director, Multimedia, Nokia. “Powerful multimedia computers like the Nokia Nseries are the best way to enjoy these new experiences and have them with you all the time. Being able to share a spontaneously captured photo with friends, or even complete strangers, is easy when you have a connected computer sitting in your pocket.”

Flickr is a community-driven online photo-sharing site that easily allows you to share your photos with friends and family, and the world. Once uploaded to Flickr, your photos can also be sent to your blog, as well as edited, organized, tagged, shared and more.

“The role of photography in people’s lives has begun a radical shift in the last five years. As increasing mobility creates new possibilities for communication, people stay in touch, share and discover the world through each other’s eyes,” said Stewart Butterfield, Flickr co-founder and general manager. “Nokia and Flickr are making it easy for consumers to connect and share their photos and life experiences without being tied to a PC.”

Easy to Use

You can upload your full size photos to Flickr directly from the camera or image Gallery application on your Nokia Nseries device. Another supported feature is the ability to add comments to the photos that are uploaded from the Nokia Nseries device. Setting up the online sharing function is easy once you have registered with Flickr (www.flickr.com) and received the login information for the device. This co-operation is available to consumers in select markets in the initial roll out.

Mobile Photography information

The most important camera that you can have is the one that is with you when you need to capture a moment you want to preserve. Having a connected camera in your pocket provides a unique ability to spontaneously capture and share your experiences without having to transfer pictures to a computer. Last year, Nokia sold more than 100 million camera phones, making it the world’s largest manufacturer of digital cameras.

*To check the availability and cost of the service, contact your network operator or service provider.

About Nokia Nseries

Nokia Nseries is a range of high performance multimedia devices that delivers unparalleled mobile multimedia experiences by combining the latest technologies with stylish design and ease of use. With Nokia Nseries products, consumers can use a single device to enjoy entertainment, access information and to capture and share pictures and videos, whenever and wherever they want.

About Nokia

Nokia is a world leader in mobile communications, driving the growth and sustainability of the broader mobility industry. Nokia connects people to each other and the information that matters to them with easy-to-use and innovative products

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like mobile phones, devices and solutions for imaging, games, media and businesses. Nokia provides equipment, solutions and services for network operators and corporations.

About Flickr, a Yahoo! company

Flickr revolutionized photo sharing in 2004. Its innovative approach to how people store, share, sort and search for photos has attracted millions of users and influenced the way the current generation of web-based products and services are developed. Flickr's vision is to be the 'eyes of the world', enabling the sharing and discovery of what people see around the globe, from friends and family, to group collaboration to breaking news. Flickr was acquired by Yahoo! in March 2005, and remains a separate brand. www.flickr.com.

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