

Forum Nokia & Nokia Content Discoverer

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Get Connected

Forum Nokia Developers

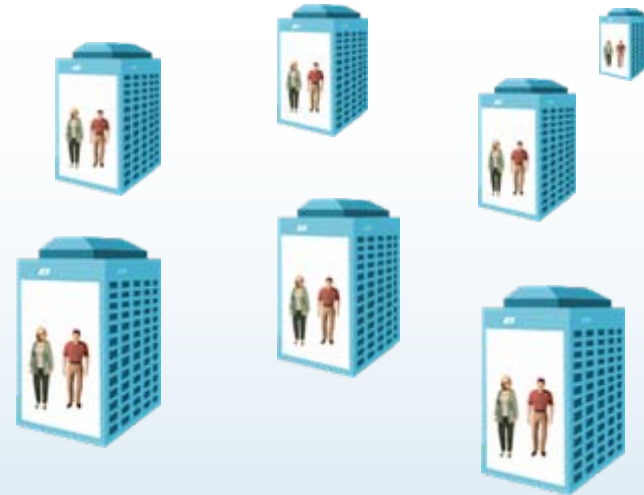


www.forum.nokia.com

Forum Nokia

The world's largest mobile development community.

- Tools
- Information
- Peer-to-peer support
- Technical services



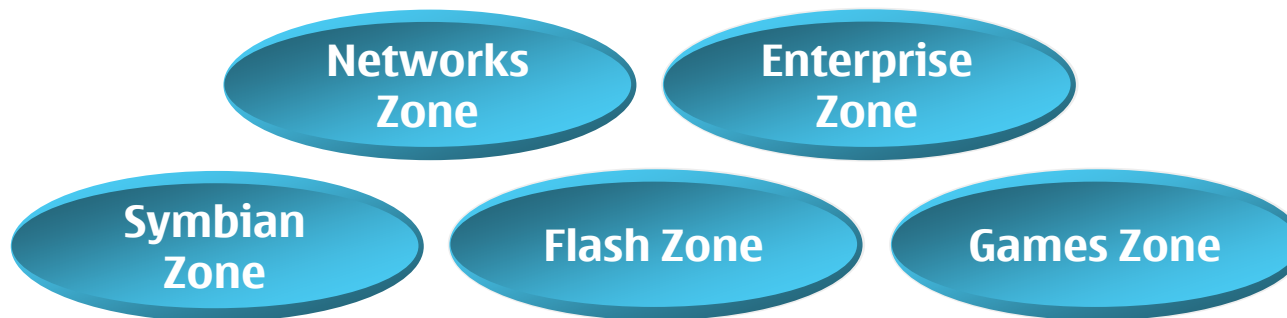
Forum Nokia PRO

The world's most advanced mobile development companies.

- Early access
- Exclusive services
- Discounts
- Visibility

Forum Nokia PRO

- Helps member companies create mobile applications at an accelerated pace.
- Provides advanced technical, business development, and marketing support to:
 - Streamline product cycles.
 - Reduce development costs.
 - Leverage Nokia's marketing power.
 - Gain exposure in new markets.
 - Accelerate revenue growth.
- Provides specialized content and resources through Forum Nokia PRO Zones.



Forum Nokia Champion



Stimulus. Industry celebrities.
Richer community. Commitment.



- An invitation-only recognition and reward program.
- A program that honors select individuals who have demonstrated high-level technical expertise and devotion to Forum Nokia's developer community.
- Forum Nokia Champions:
 - Gain global recognition.
 - Enjoy sponsored technical services.
 - Connect with industry leaders.

www.forum.nokia.com/forumnokiachampion

Leading Platforms and Development Tools

Series 40 Platform

Java™ applications and content for mass-market mobile devices.



S60 platform

Java and C++ applications, as well as rich content for Symbian OS smartphones.



Series 80 Platform

Java and C++ applications, as well as rich content for Symbian OS enterprise devices.



3rd Edition SDKs available

3rd Edition SDKs available

SDKs available

Carbide.j

Carbide.c++

Carbide.vs

Carbide.ui



Nokia 6265i



Nokia 6270



Nokia 6280



Nokia 7370



Nokia 3250



Nokia N71



Nokia E60



Nokia E61



Nokia N80



Nokia N91



Nokia 9300

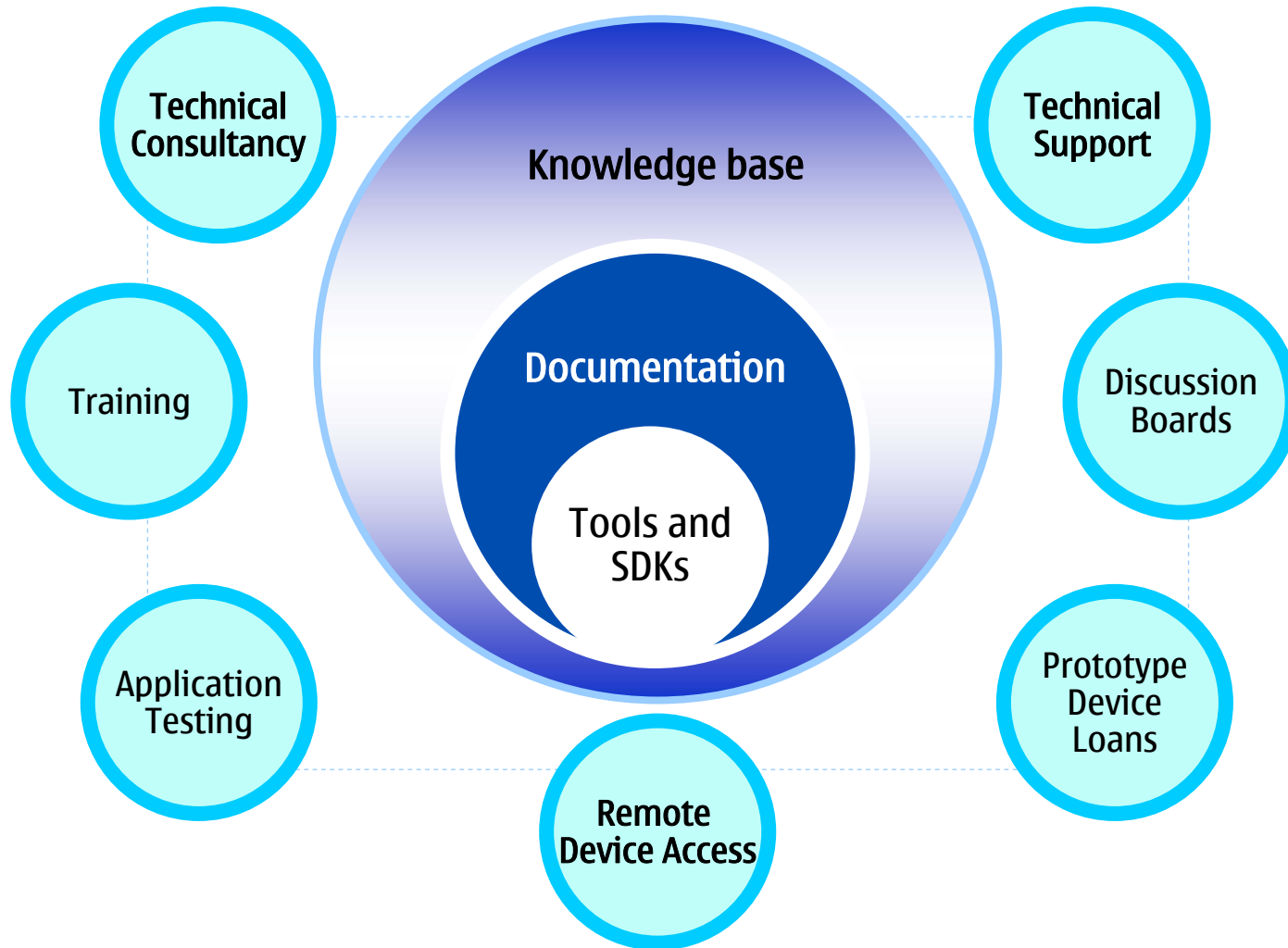


Nokia 9500



Nokia 9300i

Forum Nokia Developer Services – World-Class Technical Services



New Web Browser for S60 with Dedicated Forum Nokia Support



- Consumers
 - Experience true Web browsing with desktop-like browsing experience on mobile devices.
 - Access favorite sites even while on the move.
- Content Owners
 - Build once, show everywhere.
 - Increase customer loyalty.
- Application developers
 - Increase speed, reduce cost of development
 - Readymade rendering engine
 - Innovate
 - Open source code open to new ideas
- Industry
 - Reduce browser fragmentation
 - Compete on interface, not on infrastructure

Forum Nokia Browser Program supports development in the mobile environment

Bringing Applications to Market

Independent Software Channels



Operators



Nokia Sales Channels

Nokia Software Market

S60 Licensees

S60 Open to new features

Nokia Content Discoverer

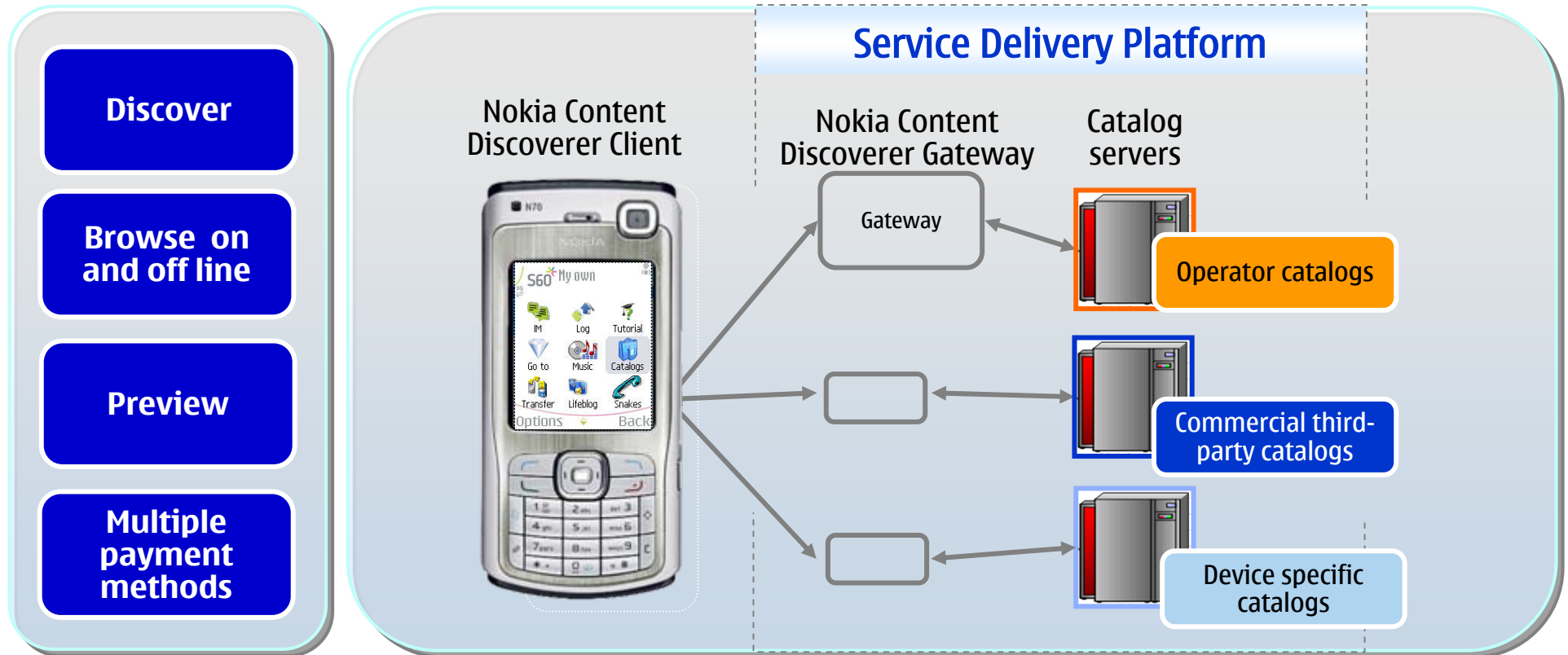


Discovering
Browsing
Previewing
Buying
Launching



Discovering
Browsing
Previewing
Buying
Launching

Nokia Content Discoverer Makes Mobile Applications and Content Easily Accessible



On-device client powered solution that makes it easy for operators to drive consumer discovery and adoption of quality content, applications and services from multiple content sources.

Broadening the Speed and Efficiency of Service Delivery

- Nokia Content Discoverer is fully compatible and interoperability tested with a growing number of content & service delivery platform providers



- Combined with Nokia Mobility Hosting services, operators can select a content solution to suit their unique business and operational needs



Product Development Extends Usability

Streamlining the consumer experience with Search capability

Keyword search across all content providers

Simplifying upgrades of applications with Purchase History

Single virtual folder captures all purchase data

Increasing choice, convenience & control with Subscription pricing

Time and value-based. Support for OMA DRM subscriptions

Personalizing content presentation with three Display options

By content provider, by content category or content type



Meeting Consumers' Needs for Applications

- 400+ Forum Nokia PRO developers offering applications and content.
- 2.5 million registered developers globally.

Developers
Forum Nokia supports developers in creating leading-edge applications and services.



- 350 million platform devices shipped at end of 2005*.
- 50 million S60 devices shipped by end of Feb 2006*.
- Flash Lite player shipping in Nokia devices.

Consumers benefit
from wide variety of applications available.



Operators
Forum Nokia supports operator's Go-to-Market & ARPU with wide portfolio of applications & content.



- Nokia Content Discoverer shipping in Nokia devices

Nokia devices & technologies
Forum Nokia supports technology features in Nokia devices.



Thank you