



PRESS BACKGROUNDER

S60 points the way in mobile user experience

Ease of use is central to the experiences Nokia provides for people. The opportunities smartphones offer are increasingly in demand and our aim is to continue to bring these devices into the mainstream. The more functionality we pack into our mobile devices, the more essential it becomes to make sure they are easy and pleasurable to use.

Major recent enhancements to S60: intuitive touch user interface and support for sensor technologies

S60 touch user interface allows design of new types of mobile devices and offers new opportunities for innovative software developers without compromising the familiarity and high usability S60 is recognized for.

Flexibility is the key benefit the S60 touch user interface brings. Now, access options include touch screen with a traditional keypad, touch screen with a qwerty keyboard or touch screen alone, supporting both finger or stylus optimized input. All this is in addition to the range of access options that already exists today. The S60 touch user interface also comes with support for tactile feedback, which means that there is a physical pulse and feedback when the user taps on the screen. Research shows that tactile feedback greatly improves both the ease of use and the pleasure in using a touch screen.

From motion sensors to healthcare monitors, **sensor technology** is shaping the future for mobiles. S60 introduces sensor framework, enabling support for a range of sensors in S60 devices. S60 sensor framework enables a variety of new user experiences in diverse situations and environmental conditions related to motion, sports, entertainment, weather tracking, and much more. Imagine a device that automatically rotates your photos to show them the right way up, with no need for you to manipulate the image, or being able to turn the phone to silent by putting it face down, or tapping it in a certain way....

Continuing to develop S60 smartphone software

S60 is the market leader in smartphone software* and is the most frequently used mobile user interface for converged devices. The award-winning S60 UI is a result of years of careful design, testing and market experience. We continue to evolve the software according to user needs, following three guiding principles:

- Provide novelty and excitement
 - Cool graphics and rich animations to entertain and inform
 - Compelling themes for creating an individual experience
- Ensure simplicity and smartness in layout and navigation
 - Navigation hierarchy and layouts are rigorously tested to ensure simplicity in use
 - Constant improvements are made to usability while maintaining familiarity
- Making sure experiences can be expanded and customized to fit different needs
 - Users can personalize the interface
 - New tools to support developers and licensees

Find out more about the latest developments in S60 software at www.S60.com

S60 Open to new features

* S60 is the leader in converged device software with 53% global market share in Q2 2007 (Canalys).