

Nokia for Business Newsletter July 2009

It's been a busy quarter: Nokia has unveiled two new Nokia Eseries devices, Nokia E72 and Nokia E52, we have incorporated the Nokia for Business website into Nokia.com for an integrated and intuitive online experience and Microsoft Office Communicator Mobile Java application has been brought to Nokia devices.

[New Nokia E72](#) | [New Nokia E52](#) | [New software](#) | [Case Study](#)

Nokia E72 builds on successful formula with slim dimensions, comprehensive email and messaging solutions

New Nokia E72 can be described in three words: swift, slim, and resourceful. Nokia's latest full QWERTY smartphone brings a rich mobile email and instant messaging experience right out of the box. While maintaining essential elements of its predecessor, the popular Nokia E71, Nokia E72 improves its capabilities in a number of areas. A new optical navigation key provides more intuitive scrolling through menus, emails, and fast panning of images. The camera has been upgraded to 5 Mpix, a standard 3.5 mm audio jack has been added, and for the first time, owners will be able to set up instant messaging (IM) accounts directly from the homescreen. These new IM features are complemented by Nokia's range of email solutions with a lifetime licence for Nokia's mobile email and IM service, Nokia Messaging, as well as onboard clients for Mail for Exchange and IBM Lotus Notes Traveler. Nokia E72 is expected to begin shipping late in the third quarter of 2009. [Find out more](#) about Nokia E72.

Nokia E52 strengthens Eseries portfolio with a voice-centric smartphone that could replace the desk phone

Also making its debut is new Nokia E52. The new smartphone excels in the area of talk time and voice quality, with nearly a month standby capability and noise cancellation. Additional features include HSDPA, A-GPS with Nokia Maps, and a 3.2 Mpix camera. Because Nokia E52 integrates seamlessly with corporate telephony systems, it can either complement or fully replace the need for a desk phone. Nokia E52 also boasts upgraded email capability with a new email user interface that integrates perfectly with Nokia Messaging as well as corporate email solutions: Mail for Exchange and IBM Lotus Notes Traveler. With direct access to either Microsoft Exchange or IBM Lotus Notes email servers, companies can potentially save up to a third of their operating costs for mobile email and personal information management as there is no need for middleware or additional servers. [Find out more](#) about Nokia E52.

Microsoft extends Office Communicator Mobile for Java to Nokia devices

Users of Nokia S40 and S60 devices* can now download the 2007 R2 version of Microsoft® Office Communicator Mobile. The enhancements and new features of this client application provide more flexibility and control, and include real-time presence information, single number reach support and rich instant messaging (IM) capability. Plus it all comes with the familiar look and similar feel to the desktop version of Microsoft® Office Communicator. Thanks to the collaboration between Microsoft and Nokia, Microsoft® Office users can now be mobilized with Nokia S40 and S60 devices. [Find out more](#) about Microsoft® Office Communicator Mobile for Java.

Improved communications with operator hosted mail service

The Finnish hydraulics and pneumatics company, Tehohydro may be small, with 10 employees, but they cover a lot of territory. Between the head office, its hydraulics repair shop and a geographically diverse customer base, employees are always on the move. As a result, keeping track of and communicating effectively with everyone was becoming problematic. The company wanted a shared calendar service with automatic updates, coupled with the ability to send emails to everyone's mobile phone. The solution had to be easy to use, scalable and cost effective, so Tehohydro's long-time network provider, Sonera, recommended Hosted Mail service. The solution utilizes Mail for Exchange client on Nokia devices connected to Microsoft Exchange server. The resulting improvement in communications was immediate, according to Managing Director, Kai Vainio. "Messages can now be sent quickly and reliably to our employees via email, especially our mechanics who've always been difficult to reach. Before, we spent a lot more time writing and printing bulletins. In addition, we don't have to go around asking where everyone is because we can see their schedules in the calendar." The programme has been so effective, Tehohydro plans on establishing further connections in the future.

Work together. Smarter

*Microsoft Office Communicator Mobile for Java

The solution currently works with the following devices:

Nokia E51, Nokia E63, Nokia E66, Nokia E71, Nokia N95, Nokia 3120 Classic, Nokia 3600 slide, Nokia 5220Xpress Music, Nokia 5310Xpress Music, Nokia 5610XpressMusic, Nokia 6212 classic, Nokia 6300i, Nokia 6301, Nokia 6500 classic, Nokia 6500 slide, Nokia 6600 fold, Nokia 6600 slide, Nokia 7210 Supremova, Nokia 7310 Supremova, Nokia 7510 Nokia 7610 Supremova, Nokia 7900 Prism, Nokia 8800 Arte. We are constantly working on adding more devices to this selection.

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Nokia Corporation, Keilalahdentie 2-4, 02150 Espoo, Finland

