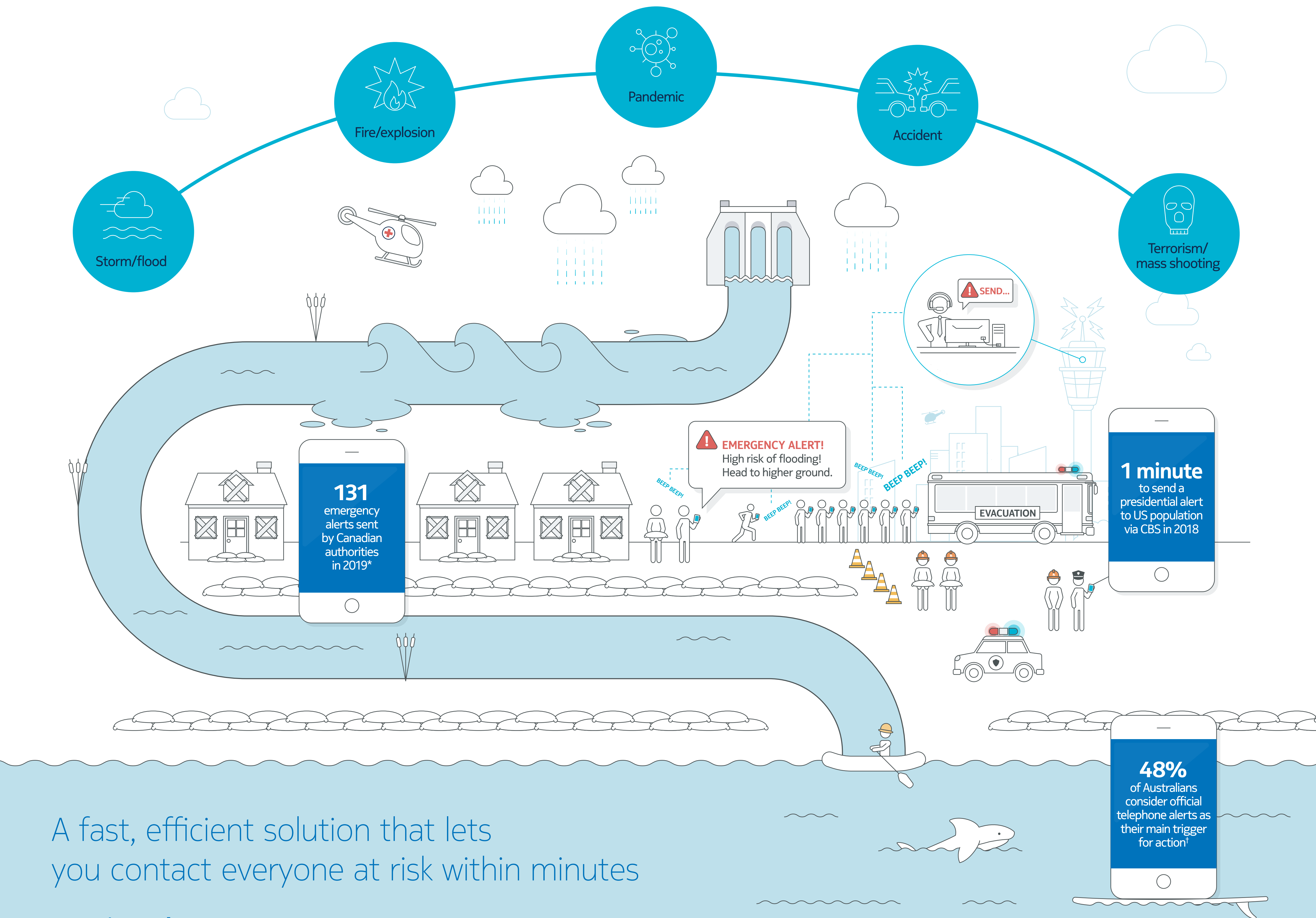


# Be prepared for the next major event with a mobile-ready Public Warning System

The EU deadline to implement a PWS is two years away.  
Is your country ready to provide mobile alerts when disaster strikes?

## Keeping the public safe is a priority for governments and emergency services

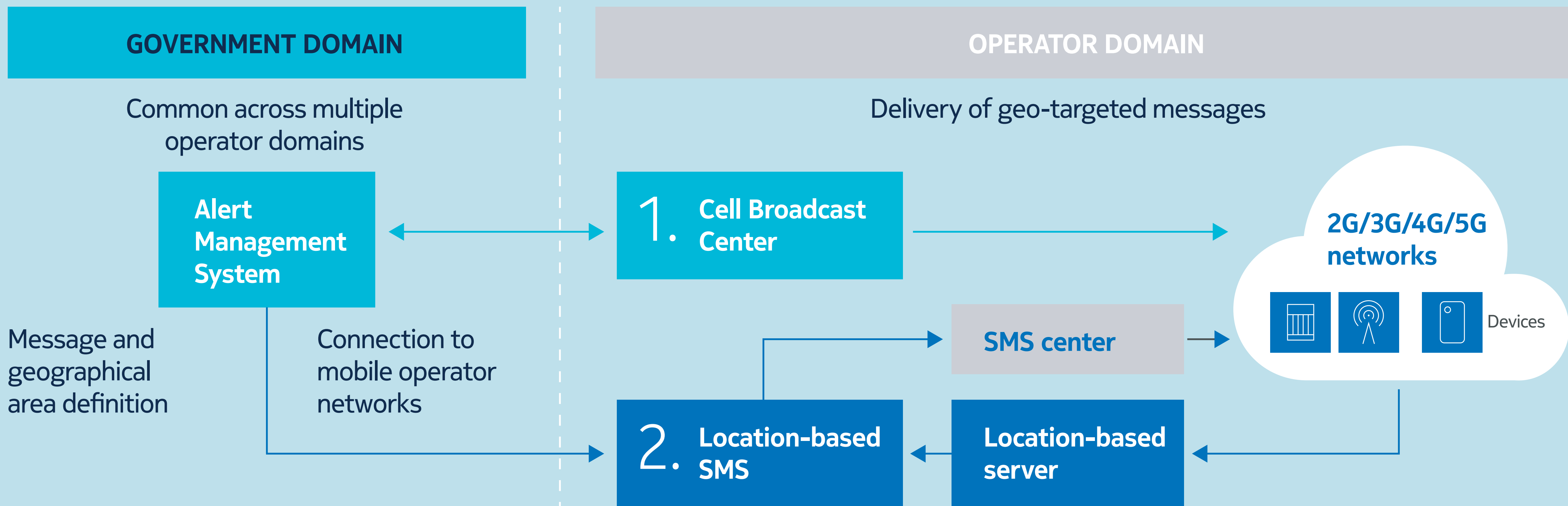
A PWS saves countless lives by sending real-time, geo-targeted alerts to at-risk populations.



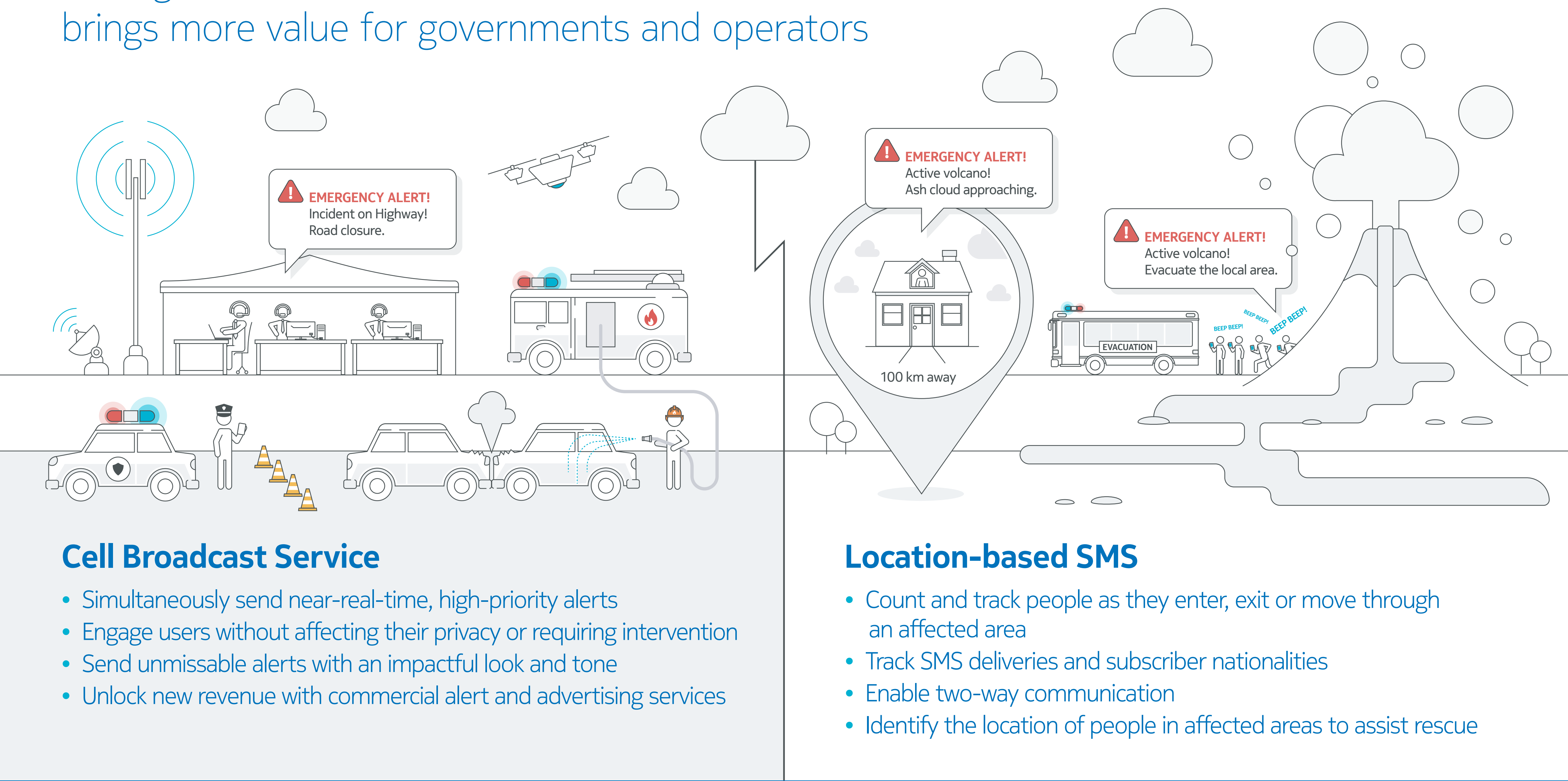
A fast, efficient solution that lets you contact everyone at risk within minutes

### How it works

Government agencies issue alerts through an AMS and send them to operators for broadcast to specific geographic areas.



Adding location-based SMS to Cell Broadcast Service brings more value for governments and operators



### Cell Broadcast Service

- Simultaneously send near-real-time, high-priority alerts
- Engage users without affecting their privacy or requiring intervention
- Send unmissable alerts with an impactful look and tone
- Unlock new revenue with commercial alert and advertising services

### Location-based SMS

- Count and track people as they enter, exit or move through an affected area
- Track SMS deliveries and subscriber nationalities
- Enable two-way communication
- Identify the location of people in affected areas to assist rescue

## Nokia empowers Public Warning Systems across the globe

We provide governments and mobile operators with a powerful PWS solution that includes comprehensive alert management, CBS and LB-SMS capabilities.

Visit [nokia.com/networks/public-warning-systems](https://nokia.com/networks/public-warning-systems) to learn more

Sources: \* <https://www.alertready.ca/> / † <https://eena.org/document/public-warning-systems-2019-update/>