

**5V**Video. presents...

**PLAYBACK  
PIONEERS**



**2025**

Produced by **5V**Media.



# Celebrating the people, companies & communities defining tomorrow's playback experiences

## Welcome to Playback Pioneers

Playback Pioneers is 5V Video's flagship annual report, created to celebrate the people, companies, and communities driving the future of video.

This isn't just a list of names. It's a platform for the innovators who are reshaping how the world watches, engages with, and experiences content. From AI-driven personalisation to next-gen infrastructure, cutting-edge UX, monetisation models, and inclusive innovation — Playback Pioneers shines a light on the leaders who are setting the pace.

More importantly, it's about connection. Playback Pioneers has already sparked collaborations, solved real business challenges, and opened doors for those involved. It's grown into a community that now stretches beyond the pages of this report, with conversations continuing through our podcast and at The Media & Entertainment Mixer events in Bristol, London, and Amsterdam.

**This year, the report is split into three parts:**

- Facilitators — the communities, standards, and alliances providing the backbone of progress.
- Pioneers — the people and companies breaking new ground with bold ideas and real impact.
- Influencers — the voices shaping the conversation, challenging convention, and pushing the industry narrative forward.

**Together, they form a living snapshot of where video is heading — and the people making it happen.**

From the most  
advanced AI in  
streaming to world-  
first UX design. Meet  
the leaders and  
organisations  
changing how the  
world watches.

**#PlaybackPioneers2025**

# Powered by 5V Video

5V Video helps some of the world's leading end users, operators, and vendors grow and scale the technical teams that power the video industry. From streaming platforms to technology providers, we work at the heart of the ecosystem, helping businesses build the talent they need to deliver next-gen viewing experiences.

But we don't just service the industry, we're embedded within it. Playback Pioneers was born out of the conversations we have every day with innovators, creators, and technical leaders. It's our way of spotlighting the people making real impact, sparking ideas, and setting the pace for the future.

Beyond recruitment, we also drive and support initiatives that bring the industry together. From Playback Pioneers and the Playback Pioneers Podcast, to The Media & Entertainment Mixer event series in Bristol, London, and Amsterdam, 5V Video is committed to creating spaces where collaboration, innovation, and community can thrive.

As a B Corp certified company and a Preferred Plus Partner of RDK, we align ourselves with organisations that share our forward momentum. Our work, and this report, is about more than business growth. It's about celebrating the people and projects shaping where video goes next.

**5V**video.

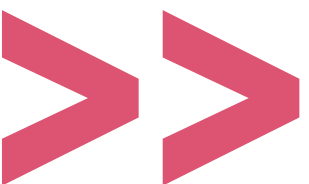
# Editorial Partner


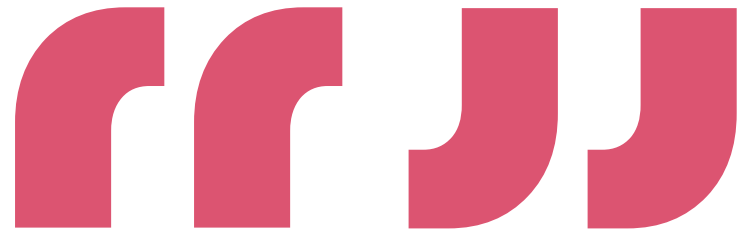


It's always meant a lot to us that Playback Pioneers doesn't just highlight names, but champions the right people shaping the future of video. Having a second voice behind the pioneers featured in this report gives weight to the stories told and ensures we're shining a light where it truly belongs.

That's where Faultline comes in. Since 2003, Faultline has been dissecting the video and streaming landscape with bold commentary and forensic analysis. They're known for cutting through noise and hype, offering clarity on the technologies, strategies, and investments that are moving the industry forward.

For us, having an editorial partner like Faultline, a team so consistently on the pulse of what's next, means our readers get more than just recognition of talent. They get trusted insight, context, and perspective that transforms Playback Pioneers from a showcase into a benchmark of what's next for this industry.





“Having a fiercely independent voice like Faultline as the Editorial Partner for 5V Video’s 2025 Playback Pioneers report gives you the assurance that this list has been vetted to the very last pixel. Charlatans have no place here, only real people shaping the real technologies and strategies that underpin the media and entertainment ecosystem.

As a B2B trade publication with over 20 years’ experience scrutinizing the video value chain from glass to glass, Faultline is in a privileged position to take a panoramic look at the individuals that make our lives easier (and occasionally harder, for the better). Cherry-picking the people behind the products is a welcome and necessary deviation from our bread-and-butter business of zooming in on technology trends.

We hope you enjoy reading the report—and if you disagree with any inclusions or exclusions, we’ll consider that a job well done.”

**Tommy Flanagan**  
Editor, Faultline







# Produced by 5V Media

5V Media is the creative and content team within the 5Values group, powering the initiatives that spark conversation and shine as potlight on innovation across media and entertainment. We're the team behind projects like Playback Pioneers, Women Behind the Screen, and The Media & Entertainment Mixer — reports, campaigns, and events that don't just showcase the industry, but bring its people together in meaningful ways.

Our strength is storytelling — showing the real impact of the work being done in this space. From podcast production and editorial campaigns, to event footage and video content, we help brands cut through the noise and connect with the audiences that matter. At our core, we believe in amplifying innovation and giving a bigger voice to the communities shaping the future.

If 5V Video is about scaling the teams that make video happen, 5V Media is about making sure those stories get seen and heard.

**5V**Media.






**Meet the  
Facilitators**

**01**



# Introducing the Playback Facilitators

The industry's backbone:  
communities, standards, and  
alliances powering streaming  
forward.



Behind every breakthrough in video streaming are the standards, communities, and technologies that drive progress. This section celebrates the facilitators the groups and alliances that form the backbone of the industry's evolution.

These organisations are not just supporting innovation; they're actively shaping it. From RDK's role in powering next-gen video services, to Women in Streaming Media's work amplifying underrepresented voices, to The Media & Entertainment Mixer creating

new spaces for collaboration, these facilitators are redefining what's possible. Initiatives like XR Sports Alliance, The Media League, DTVKit, and TrueNAS are further proof that progress is built on shared knowledge, open platforms, and collective energy.

Each group fosters collaboration, sets new standards, and drives the momentum that pushes our industry forward. Together, they ensure the infrastructure behind streaming is as innovative and future-facing as the content itself.





## RDK

Open-source software powering the connected home.

RDK is transforming video, broadband, and IoT development. Backed by Comcast, Sky, and Liberty Global, it accelerates innovation and reduces fragmentation across the connected home ecosystem.

[Learn more](#)



## Rise

Championing gender diversity in broadcast and media tech.

Rise is the leading global advocacy group driving gender balance across broadcast and media. With backing from Sky, Warner Bros. Discovery, and BT Sport, they empower women through mentoring, awards, and programmes reshaping the industry.

[Learn more](#)



## The Media and Entertainment Mixer

Challenging the norm of industry networking.

The Media & Entertainment Mixer brings leaders together in Bristol, London, and Amsterdam for open, honest conversation. Backed by brands like Accedo, Bitmovin, MediaKind and Nokia, the series fosters collaboration without the corporate clichés.

[Learn more](#)



## XR Sports Alliance

Where sports meets immersive innovation.

XR Sports Alliance unites innovators redefining how fans watch and interact with sport. By connecting broadcasters, tech providers, and rights holders, they're accelerating the use of XR in live experiences and beyond.

[Learn more](#)





## The Women in Streaming Media

Empowering women to lead the streaming revolution.

Women in Streaming Media connects and champions female leaders in the streaming world. Supported by companies like Comcast, Bitmovin, and Mux, they're driving mentorship, visibility, and collaboration across the ecosystem.

[Learn more](#)



## Faultline

Tracking the seismic shifts in media and technology.

Faultline provides sharp, independent analysis on the changes shaking up pay TV, streaming, and broadband. With decades of expertise, it delivers competitive intelligence and forecasts to help companies anticipate disruption and identify opportunities.

[Learn more](#)



## The Media League

Connecting innovators shaping the future of video.

The Media League is a community and knowledge hub focused on advancing innovation in video. By bringing together thought leaders, technologists, and strategists, it fosters dialogue and collaboration across the streaming ecosystem.

[Learn more](#)



## DTVKit

Open software powering the future of TV devices.

DTVKit is a non-profit member community that develops royalty-free DVB and ATSC software, powering over 200 million devices. By fostering collaboration and technical excellence, it offers a trusted foundation for global broadcast innovation.

[Learn more](#)





## CDN Alliance

Connecting and advancing the content delivery ecosystem.

The CDN Alliance brings together content delivery networks, vendors, and ecosystem partners to foster collaboration and address shared challenges.

[Learn more](#)



## International Broadcasting Convention

The global destination for media, entertainment, and technology.

IBC is one of the world's largest and most influential industry events. An Annual event, based in Amsterdam, it brings together broadcasters, streamers, vendors, and creatives from across the globe.

[Learn more](#)



## TrueNAS

Open storage powering media innovation.

TrueNAS is the world's most deployed open-source storage. Trusted by media companies, studios, and broadcasters, it provides reliable, scalable, and cost-effective solutions for storing and managing content.

[Learn more](#)



## SMPTE

Setting the standards for media and entertainment technology.

SMPTE defined the technical backbone of film, broadcast, and media. Through global standards, education, and a vibrant member community of studios, broadcasters, and technology leaders, SMPTE continues to drive innovation across the industry.

[Learn more](#)





## Streaming Video Technology Alliance

Building the frameworks for the future of streaming.

The Streaming Video Technology Alliance unites global media and technology leaders to tackle core challenges in streaming delivery. By creating best practices, standards, and open frameworks—such as for caching and interoperability—SVTA strengthens the technical foundations that enable seamless streaming at scale.

[Learn more](#)

## Global Media & Entertainment Talent Manifesto

Putting people at the heart of M&E's future.

The Global Media & Entertainment Talent Manifesto brings together broadcasters, streamers, and creators to tackle the sector's talent gap. With a focus on inclusivity, mentorship, and neurodiversity, it ensures the next generation of innovators can thrive and drive the industry forward.

[Learn more](#)

## Greening of Streaming

Driving sustainability in streaming from within the industry.

Greening of Streaming unites broadcasters, vendors, and service providers to reduce the environmental impact of online video. By driving collaboration and best practices, it ensures streaming's future is innovative and sustainable.

[Learn more](#)



The Innovators Defining  
tomorrow's playback  
experiences

Meet the  
Playback  
Pioneers

02



# Introducing the Playback Pioneers

Here is the heart of Playback Pioneers: the people driving change. These are the leaders who don't just talk about the future of video, they're building it. From executives steering global platforms, to technologists pushing the limits of infrastructure, to creators and strategists reimagining how audiences connect with content, each Pioneer represents a story of innovation, leadership, and impact.

What makes them stand out isn't just their individual achievements, but the influence they have on the wider industry. They spark conversations, inspire collaboration, and create momentum that moves us all forward. Every person featured here has been hand-picked, not only for the work they've done, but for the direction they're taking the industry in.

Collectively, they represent a movement - one that's shaping the future of playback and setting the agenda for what comes next in streaming, broadcast, and beyond.





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# Warner Bros. Discovery (WBD)

wbd.com

Warner Bros. Discovery (WBD) is a global media and entertainment powerhouse, home to iconic brands and streaming platforms that reach millions of viewers worldwide. With a strong focus on cutting-edge streaming technology, WBD is continually evolving its video infrastructure to deliver seamless, high-quality viewing experiences across multiple devices and markets. From sports to entertainment, WBD's innovations are shaping the future of global streaming.



LinkedIn



## Nitin Kapur

Group VP Engineering, Video Playback

Nitin Kapur is a key figure driving Warner Bros. Discovery's next-gen streaming capabilities. As Group VP of Engineering for Video Playback, Nitin leads the teams behind WBD's global video platforms, ensuring smooth, high-quality delivery of content to millions of viewers. With a background in building scalable, low-latency playback systems, Nitin's leadership is instrumental in advancing WBD's infrastructure to meet the demands of today's fast-changing streaming landscape. His focus on innovation, performance, and global scale makes him a standout pioneer in the evolution of video delivery.

# Raj Manickavasagam

Group VP of Engineering

As Group Vice President of Engineering at Warner Bros. Discovery, Raj Manickavasagam leads key engineering initiatives that power some of the world’s most popular streaming services. With extensive expertise in cloud technologies, video playback, and large-scale distributed systems, Raj is instrumental in driving technical innovation and ensuring seamless streaming experiences for millions of viewers. His leadership helps WBD stay agile and competitive in the fast-paced world of digital media.



# Bart Van de Ende

Principal Engineer

Bart Van de Ende serves as Principal Engineer at Warner Bros. Discovery, where he plays a key role in the development and advancement of Lightning, WBD’s fast, flexible application framework for video streaming. With deep technical expertise and a passion for innovation, Bart helps drive the creation of high-performance, scalable applications that power seamless streaming experiences across devices. His contributions are instrumental in WBD’s mission to deliver exceptional content with speed, reliability, and quality.



# NOW

nowtv.com

NOW is Sky's premium streaming service, offering instant, contract-free access to world-class entertainment, movies, and live sports across the UK, Ireland, and select European markets. Designed for flexibility, NOW provides audiences with the freedom to stream Sky's award-winning content on-demand and live, without traditional pay-TV commitments. Since its launch in 2012, the platform has become a key pillar of Sky's streaming-first strategy, continually evolving with innovations in user experience, device integration, and customer engagement. With a focus on accessibility and simplicity, NOW empowers millions of viewers to enjoy high-quality, flexible streaming—bringing the best of Sky to digital-first audiences.



LinkedIn

The NOW logo, featuring the word "NOW" in a white, bold, sans-serif font, centered within a dark teal square.

## Thea Hinde

SVP of Distribution, Customer Management and  
NOW Market Engagement

Thea Hinde is SVP of Distribution, Customer Management, and NOW Market Engagement within the Global Streaming Product Team, where she shapes the strategy and customer experience for NOW and WOW across Europe. Since joining NOW in 2022, she has led transformative product and operational improvements, aligning commercial goals with cutting-edge streaming delivery. Previously at Sky, Thea directed major transformation programmes, including the delivery of Sky Glass in the UK and Ireland, and the establishment of a Business Transformation team in Germany. With a career defined by strategic execution and cross-market leadership, she continues to drive growth and innovation in global streaming.

# NBCUniversal

NBCUniversal.com

NBCUniversal is a global leader in media and entertainment, delivering premium content through its television networks, film studios, and streaming platforms. As the demand for seamless video experiences grows, NBCUniversal continues to invest in advanced streaming technologies, scalable infrastructure, and innovative video delivery solutions to bring entertainment to audiences around the world.



LinkedIn



## Jamie Maison

Senior Delivery Manager, Global Video Engineering

Jamie Maison plays a pivotal role in shaping the future of video streaming at NBCUniversal. As Senior Delivery Manager within the Global Video Engineering team, Jamie oversees the development and delivery of cutting-edge video technology across the company's portfolio of brands. With a background in software engineering and project delivery, he is dedicated to building resilient, scalable systems that enhance viewer experiences at every touchpoint. Jamie's leadership ensures that NBCUniversal remains at the forefront of streaming innovation, meeting the challenges of an ever-evolving digital landscape.



LinkedIn

## Graham Kroon

Director of Engineering

Graham Kroon plays a key role in driving video engineering excellence at NBCUniversal, where he serves as Director of Engineering. With a strong focus on video playback, streaming infrastructure, and multi-platform delivery, Graham leads teams that ensure seamless, high-performance viewing experiences for millions of users. His expertise helps NBCU stay ahead in the fast-moving streaming landscape, delivering cutting-edge solutions that meet the demands of today's digital audiences.





# Google

google.com

Google is a global technology leader focused on organizing the world's information and making it universally accessible and useful. Through products like Search, YouTube, Android, and Google TV, the company connects billions of users to knowledge, entertainment, and services. Its Android TV and Google TV platforms partner with leading device makers and content providers to deliver seamless television experiences across the globe.



LinkedIn



## Shalini Govil-Pai

VP & GM, Android TV

Shalini Govil Pai is VP & GM of TV at Google, where she leads Android TV and Google TV, overseeing strategy, product, and partnerships that power television experiences for millions of households worldwide. With a background in computer science and engineering, she began her career at Pixar as a senior software engineer, contributing to classics like Toy Story and A Bug's Life. After joining Google, she advanced through senior leadership roles, building a reputation for combining technical expertise with product vision. A frequent keynote speaker and thought leader in the media technology space, Shalini is recognized for driving innovation that shapes the way audiences engage with entertainment.

# Shaka Player

Shaka Player has become a cornerstone of adaptive video streaming worldwide, powering playback for millions of viewers every day. Originally developed at Google, Shaka is an open-source JavaScript library that simplifies the complexity of delivering high-quality video across browsers, devices, and networks. With built-in support for MPEG-DASH and HLS, low-latency streaming, DRM integration, and offline playback, Shaka helps platforms deliver seamless video experiences at scale. Adopted by some of the biggest names in media and technology, Shaka Player embodies the collaborative spirit of the streaming ecosystem. Its open-source foundation encourages continuous innovation and contributions from a global community of developers, while its reliability has made it a trusted choice for broadcasters, OTT platforms, and device makers alike. From its early days as a research project to its role today as a playback pioneer, Shaka Player has pushed the boundaries of what's possible in web-based streaming—helping to set the standard for video delivery in a connected world.



LinkedIn



## Joey Parrish

Staff Software Engineer and Founder  
of Shaka Player

Joey Parrish is the creator and driving force behind Shaka Player, Google's open-source JavaScript library for adaptive streaming (DASH/HLS) that is widely used across the video industry. As a Staff Software Engineer, Joey also helped build Shaka Packager and Shaka Streamer, which enable secure, scalable video packaging and streaming workflows. What began as an internal tool has grown into a vital, community-driven project relied upon by streaming platforms around the world. Celebrating over a decade since its launch, Joey's commitment to open standards, multi-device compatibility, and developer empowerment has made him a standout innovator in the future of video infrastructure.

# Roku

roku.com

Roku has transformed how audiences access and enjoy streaming content, becoming one of the leading TV streaming platforms globally. With its user-friendly devices, operating system, and expanding content ecosystem, Roku continues to shape the future of streaming through innovation in both hardware and software.



LinkedIn

The Roku logo, featuring the word "Roku" in a bold, purple, sans-serif font, enclosed within a rounded rectangular border.

## Anthony Wood

Founder & CEO

Anthony Wood is the visionary founder and CEO behind Roku, a company that has played a central role in the rise of connected TV streaming. Since creating the first Roku player in 2008, Anthony has led the company to become a household name in digital entertainment. His focus on simplicity, accessibility, and continuous innovation has positioned Roku as a key driver in the shift from traditional TV to streaming. Under his leadership, Roku has expanded into smart TVs, advertising, and original content, making it one of the most influential forces in the streaming ecosystem today.



# Accedo

**accedo.tv**

Accedo is a global leader in video solutions, empowering some of the world's largest media companies, broadcasters, and operators to deliver innovative, personalized, and scalable video experiences. Founded in 2004, the company specializes in OTT streaming platforms, application development, UX design, and cloud-based video solutions that transform how audiences engage with content across devices. With a strong focus on innovation and sustainability, Accedo partners with media and entertainment leaders to drive business transformation, reduce environmental impact, and deliver cutting-edge experiences that meet the demands of an evolving digital-first world.



**Linked** 

**accedo** 

## Bleuenn Le Goffic

VP of Business Transformation

Bleuenn Le Goffic is VP of Business Transformation at Accedo, driving innovation and industry change across the video streaming and media landscape. Since joining Accedo in 2012, she has held roles spanning sales, global partnerships, and innovation—most recently as VP of Strategy & Business Development, where she spearheaded the company's sustainability strategy and worked with ecosystem partners to accelerate transformation. With a unique blend of deep technical expertise, commercial insight, and multi-disciplinary experience—from software engineering to archaeological research—Bleuenn brings a rare perspective to the complex OTT ecosystem, helping shape solutions that are as forward-thinking as they are sustainable.



Castlabs is a pioneer in digital video technology, offering cutting-edge solutions for secure video delivery across various platforms. They specialise in digital rights management (DRM), video player software, and content packaging services, enabling seamless and secure streaming experiences. Their innovations include multi-DRM support and advanced content protection, catering to the needs of broadcasters, OTT providers, and studios. Castlabs' cloud-based encoding and packaging services ensure high-quality video delivery with robust security, making them a trusted partner for businesses seeking reliable, scalable, and secure streaming solutions in the competitive digital media landscape.



**Linked** 



## Michael Stattmann

CEO & Co-founder

Michael Stattmann, as CEO and Co-founder of Castlabs, brings visionary leadership and deep technical expertise to the forefront of the video technology industry. Under his guidance, Castlabs has developed cutting-edge solutions for video playback and DRM technologies that are critical for secure and efficient video delivery. Michael's commitment to innovation is evident in his approach to overcoming the complex challenges of content protection and multi-platform delivery, making Castlabs a key player in the global media landscape.

# Paramount

**paramount.com**

Paramount stands as a major force in global entertainment, delivering premium content across its streaming platforms including Paramount+, Pluto TV, and CBS Sports. With a focus on innovation, scalability, and performance, Paramount continues to evolve its streaming technology to meet the demands of modern audiences.



**LinkedIn**



## Chris Xiques

SVP, Video Technology Group

Chris Xiques serves as Senior Vice President of the Video Technology Group at Paramount, where he leads the teams responsible for the end-to-end video experience across the company's streaming platforms. With more than 15 years of experience in video delivery and technology leadership, Chris has been instrumental in advancing Paramount's capabilities in Live Streaming, VOD, MultiCDN and Monetization workflows. His work ensures that Paramount's streaming services consistently deliver high-quality, reliable video to millions of viewers around the world.



# Fox Corporation

foxcorporation.com

Fox Corporation is a major media company delivering live and on-demand content across TV, digital, and streaming platforms. With a commitment to engaging viewers through seamless, high-quality experiences, Fox continues to innovate in video delivery and user interface design.



LinkedIn

FOX

## Jamie Morris

Executive Director, Video Player Engineering

Jamie Morris leads the Video Player Engineering team at Fox Corporation, driving the development of advanced video players that power both live broadcasts and on-demand streaming. With extensive expertise in player architecture and user experience, Jamie ensures that Fox's diverse audiences enjoy smooth, responsive, and intuitive video playback across multiple devices. His leadership helps Fox stay competitive in an evolving streaming landscape by prioritizing viewer-centric design and cutting-edge technology.



LinkedIn

## Mayur Srinivasan

SVP of Digital Video Platform

As SVP of Digital Video Platform at Fox Corporation, Mayur Srinivasan is at the helm of one of the most ambitious shifts in large-scale digital streaming. With deep technical expertise and a product-led mindset, he is steering the development of highly scalable, low-latency streaming architectures that power some of the world's most-watched live and on-demand content. Mayur's leadership is instrumental in ensuring that Fox's digital video infrastructure remains resilient, flexible, and future-ready, positioning the company as a frontrunner in next-gen broadcast technology.

FOX

# Disney

disney.co.uk

Disney has emerged as a powerhouse in the streaming industry through its globally successful platforms including Disney+, Hulu, and ESPN+. With a focus on storytelling, technology, and scale, Disney continues to push the boundaries of what's possible in digital entertainment. The company is not only home to some of the most iconic content in the world but also invests heavily in building resilient, future-proof streaming infrastructure that delivers exceptional quality to audiences across every screen.



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The  
WALT DISNEY  
Company

## Jens Loeffler

Executive Director, Media Player Engineering

Jens Loeffler leads the Media Player Engineering team at Disney, where he plays a key role in shaping the technical backbone of Disney's streaming services. With over 20 years of experience in the video streaming space, Jens has contributed to the development of playback solutions that ensure Disney+, Hulu, and ESPN+ deliver seamless, high-quality streaming to millions globally. His work spans adaptive bitrate streaming, cross-device playback consistency, and next-gen media technologies, helping Disney maintain its position at the forefront of the streaming revolution. Jens is also a vocal advocate for open standards and has been an active participant in the video technology community, further amplifying Disney's influence in the evolution of the digital media ecosystem.



# Zachary Cava

VP, Media Architecture

Zachary Cava serves as Vice President of Media Architecture at Disney, where he leads the design and evolution of the company’s media streaming architecture across its global platforms. With over a decade of experience in video technology, Zachary is instrumental in building the systems that support Disney’s expansive and complex streaming ecosystem, ensuring optimal video delivery, scalability, and resilience. His leadership helps Disney stay ahead of the curve in deploying next-gen media infrastructure that meets the ever-growing demands of global audiences, while continuing to innovate in areas such as adaptive streaming, cloud scalability, and performance optimization.



# Taylor Deehan

VP, Playback Services and CDN

As Vice President of Playback Services and CDN at Disney, Taylor Deehan plays a pivotal role in ensuring the seamless delivery of content across Disney’s streaming platforms. With deep expertise in content delivery networks (CDN), playback services, and infrastructure optimization, Taylor oversees the systems that allow Disney+ and its sister services to provide high-quality, low-latency streaming experiences at massive global scale. His leadership in architecting robust delivery pipelines and playback solutions helps Disney continue to meet the demands of modern streaming, ensuring that audiences everywhere enjoy uninterrupted access to their favorite content.



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## Sergio Falcon

SVP of Technology & Content Operations

Sergio Falcon serves as SVP of Technology & Content Operations at Disney, where he plays a pivotal role in getting the most beloved content in front of consumers of their streaming services. With a career spanning major digital transformations, Sergio oversees large-scale workflows, content supply chains, and broadcast technology evolution. His leadership is crucial to Disney's mission to deliver flawless experiences to millions, integrating innovation with operational excellence.



# Everyone TV

**everyonetv.co.uk**

Everyone TV is the UK's leading free-to-air TV platform operator, responsible for bringing together the best of free television through Freeview, Freesat, and the newly launched streaming service Freely. Jointly owned by the BBC, ITV, Channel 4, and Channel 5, Everyone TV delivers world-class content to millions of households, ensuring universal access to high-quality entertainment, news, and sport across broadcast and digital platforms. With innovation at its core, the company is shaping the future of free TV—blending traditional broadcasting with next-generation streaming experiences for audiences nationwide.



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**everyone** <sup>TV</sup>

## Sarah Milton

Joint CPO

Sarah Milton is Joint Chief Product Officer at Everyone TV, shaping the strategy and delivery of customer-facing propositions including Freeview, Freesat, and the new streaming platform Freely, launched in 2024. Working alongside Carl Pfeiffer, she leads Product and Operations to deliver the best free-to-air TV experiences for viewers and value for partners. Before joining Everyone TV, Sarah spent over 15 years at Channel 4, playing a pivotal role in its digital transformation—helping launch 4oD and later leading product for All 4 across all platforms. Her career also spans roles at ITV, Webrewards, and McKinsey, blending strategic insight with product innovation.



# MediaKind

mediakind.com

MediaKind is a global leader in video technology, providing end-to-end solutions that enable the delivery of high-quality live and on-demand video at scale. From video compression to cloud-based streaming and broadcast services, MediaKind empowers content providers, broadcasters, and operators to meet the evolving demands of audiences in the streaming-first era.



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MediaKind

## Cory Zachman

CTO

As Chief Technology Officer at MediaKind, Cory Zachman is at the forefront of shaping the company's technology strategy and innovation roadmap. With a career spanning over two decades in media and broadcast technology, Cory drives the development of next-generation video solutions that enhance efficiency, scalability, and viewer experience. His leadership supports MediaKind's mission to deliver cutting-edge media processing, cloud-native workflows, and low-latency streaming, helping customers worldwide transform how content is delivered and consumed in today's fast-moving video landscape.

# Netflix

netflix.com

As one of the world's most influential streaming platforms, Netflix continues to set the standard for delivering immersive, seamless, and high-quality video experiences to over 260 million subscribers globally. With a focus on constant innovation in playback, personalization, and device optimization, Netflix remains at the forefront of the streaming revolution.



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NETFLIX

## Eunice Kim

CPO

Eunice Kim is at the helm of Netflix's global Product Management, Design, and Creative Production teams, shaping how millions experience stories every day. From crafting pricing strategies and commerce features to building new business models, she's constantly pushing the boundaries of what Netflix can be. Her work spans everything from discovery and playback across streaming, games, and live content, to the machine learning magic that powers recommendations, search, and personalisation. Behind the scenes, she's also driving enterprise tools for creators, game developers, and studio teams—ensuring that from concept to screen, Netflix delivers experiences that captivate, connect, and keep people coming back.



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## Elizabeth Stone

CTO

Elizabeth Stone, Chief Technology Officer at Netflix, is instrumental in driving the platform's technological advancements and strategic initiatives. With a robust background in software engineering and technology leadership, Elizabeth oversees the development and optimization of Netflix's streaming service. Her expertise in scalable architecture, machine learning, and data analytics is critical in enhancing the platform's performance and reliability, ensuring that millions of subscribers enjoy a seamless viewing experience. Under Elizabeth's guidance, Netflix continues to push the boundaries of technology and content delivery, pioneering new methods that enrich the viewing experience and solidify Netflix's status as a leader in the global streaming market.

# NETFLIX

## Joseph Breuer

Engineering Manager, Playback Experience

Joseph Breuer leads the Playback Experience team at Netflix, where he focuses on ensuring that viewers around the world enjoy smooth, reliable, and high-quality streaming across every device. With a strong background in software engineering and user experience, Joseph plays a key role in refining playback technologies, optimizing video performance, and delivering the intuitive, buffer-free streaming experience that Netflix is known for. His work helps maintain Netflix's reputation as a pioneer in user-centric design and technical excellence in video delivery.



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# FuboTV

**fubo.tv.com**

FuboTV has emerged as a leading sports-first live TV streaming platform, offering a dynamic mix of live sports, news, and entertainment. Known for its low-latency streaming and interactive features, FuboTV continues to push the boundaries of how live content is delivered and consumed in the digital era.



**Linked** 

The Fubo logo, featuring the word "fubo" in white lowercase letters on a red square background, which is itself inside a white rounded rectangle.

## Eric Renard

CTO

As Chief Technology Officer at FuboTV, Eric Renard is driving the technical vision behind one of the most innovative live streaming platforms in the market. With a focus on ultra-low latency, scalability, and interactive viewer experiences, Eric leads the teams responsible for building and optimizing FuboTV's next-generation infrastructure. His work ensures that millions of sports fans and entertainment viewers receive high-quality, real-time streaming across devices, reinforcing FuboTV's position at the cutting edge of the live streaming revolution.

# Apple

apple.com

Apple continues to redefine how audiences consume video through its premium streaming service, Apple TV+, and its seamless integration of hardware, software, and content. With a focus on elegant design, intuitive user experiences, and cutting-edge video technology, Apple remains a key player in shaping the future of entertainment.



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## Nick Vicars-Harris

Director of Engineering

Nick Vicars-Harris serves as Director of Engineering at Apple, where he leads teams dedicated to enhancing video playback performance, quality, and user experience across Apple's ecosystem. With a strong background in software engineering and video technology, Nick plays a vital role in ensuring that Apple's streaming services deliver the signature polish, reliability, and innovation that users expect. His leadership contributes to Apple's continued evolution as a global force in streaming and digital entertainment.

# ShowHeroes

**showheroes-group.com**

ShowHeroes is a global leader in digital video, offering premium content, cutting-edge technology, and scalable advertising solutions across Connected TV (CTV), online video, and mobile platforms. Founded in 2016, the company has rapidly expanded into one of Europe's largest video-first AdTech providers, with a presence in over 25 markets worldwide. Through its proprietary technology—including SemanticHero contextual targeting and innovative video ad formats—ShowHeroes enables brands and publishers to deliver engaging, brand-safe, and contextually relevant advertising experiences. With a strong focus on sustainability, creativity, and audience impact, ShowHeroes is redefining the future of digital video and CTV monetization on a global scale.



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**SHOWHEROES**

## Sarah Lewis

Global VP of CTV

Sarah Lewis is the Global Vice President of CTV at ShowHeroes, where she has guided the company to become a global leader in the Connected TV space. With over a decade of experience in the media and ad tech industries, Sarah has developed innovative CTV solutions such as the Voice Command Branded Player and SemanticHero. Under her leadership, ShowHeroes' CTV department has become the fastest-growing in the company. As a mentor and trailblazer, Sarah has contributed to the growth of her colleagues and the global expansion of ShowHeroes. With a proven track record at industry leaders such as BBC Worldwide, AOL, and SpotX, Sarah has cultivated high-level client relationships, driven multi-market strategies, and delivered award-winning results. A respected thought-leader, she is a frequent speaker, panelist and mentor in the ad tech space.



# NBA

nba.com

The National Basketball Association (NBA) is not only a global sports powerhouse but also a leader in digital innovation, bringing fans closer to the action through cutting-edge streaming, real-time data, and interactive experiences. The NBA continues to push the boundaries of how live sports are delivered and consumed worldwide.



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## Krishna Bhagavathula

Executive Vice President & Chief  
Technology Officer

Krishna Bhagavathula serves as Executive Vice President and Chief Technology Officer of the NBA, where he drives the league's technology strategy and digital transformation. With a strong focus on enhancing live game delivery, streaming infrastructure, and fan engagement, Krishna leads initiatives that bring immersive, real-time sports experiences to millions of viewers globally. His leadership is key to the NBA's continued innovation in video streaming, mobile technology, and next-gen broadcast solutions, making the game more accessible and engaging than ever before.

# kweliTV

kweli.tv

kweliTV is a Black-owned streaming platform dedicated to celebrating and amplifying global Black stories through independent films, documentaries, series, and animation. Founded to challenge mainstream underrepresentation, the platform curates authentic voices from Africa and the African diaspora, spotlighting culturally rich, thought-provoking, and award-winning content. With a mission rooted in storytelling, empowerment, and community, kweliTV has become a go-to destination for audiences seeking diverse perspectives that inform, inspire, and connect.



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kweliTV

## DeShuna Elisa Spencer

Founder & CEO

DeShuna Elisa Spencer is the Founder & CEO of kweliTV, the Black-owned streaming platform dedicated to amplifying global Black stories. A journalist turned media entrepreneur, her career spans writing for The Clarion-Ledger, The Oakland Tribune, and The Crisis Magazine, to hosting and producing emPower Hour on Washington DC's 89.3 FM WPFW. She's a Halcyon Incubator and Voqal Fellow, former AmeriCorps\*VISTA, and Chips Quinn Scholar. Recognized as Innovation & Inclusion Social Entrepreneur of the Year in 2019 and a 2023 Black Ambition Prize Winner, DeShuna has led kweliTV to multiple accolades, earning praise from CNN, TIME, and Fast Company for its cultural impact.

# NFL

**nfl.com**

The National Football League (NFL) continues to lead the way in live sports streaming and digital innovation, offering fans unparalleled access to games, highlights, and exclusive content through platforms like NFL+ and partnerships with major streaming services. The league is constantly evolving its technology to meet the demands of modern viewers who expect seamless, high-quality, multi-device experiences.



**Linked** 



## Matt Swensson

SVP, NFL Media Product and Technology

Matt Swensson serves as Senior Vice President of Media Product and Technology at the NFL, where he oversees the development and delivery of digital products that bring football to millions of fans around the world. With a focus on next-gen streaming technology, user engagement, and scalable infrastructure, Matt drives the innovation behind NFL's digital transformation. His leadership ensures that the league stays ahead of the curve, delivering immersive and interactive viewing experiences that set new standards for sports entertainment.



# MBL

**mbl.com**

Major League Baseball (MLB) has long been a digital trailblazer in live sports streaming, setting industry benchmarks through innovations in video delivery, interactive features, and fan engagement. With its advanced streaming platforms and focus on multi-device accessibility, MLB continues to redefine how sports content is experienced by fans around the world.



**Linked** 



## Paul Zimny

SVP of Engineering

Paul Zimny serves as Senior Vice President of Engineering at Major League Baseball, where he leads the development of cutting-edge streaming technology and digital products. With deep expertise in video delivery, platform architecture, and scalable infrastructure, Paul plays a key role in ensuring that MLB's live and on-demand content reaches fans seamlessly across devices. His leadership is instrumental in maintaining MLB's position as a leader in sports streaming innovation, enhancing the way fans watch and connect with America's pastime.

# Prime Video

**primevideo.com**

Prime Video, Amazon's flagship streaming service, has become a global entertainment powerhouse, offering a vast library of original content, live sports, and blockbuster movies. Prime Video continually invests in cutting-edge technology to enhance streaming quality, user experience, and cross-device accessibility, ensuring viewers enjoy seamless entertainment anytime, anywhere.



**Linked** 



## Michelle Li

Head of Sports Playback Experience

Michelle Li leads the Sports Playback Experience at Prime Video Sports, where she ensures fans get the best possible view of every moment—whether it's the winning goal, the final lap, or the game-changing replay. Since joining Amazon in 2019, Michelle has risen from Software Development Engineer to Engineering Manager, and now Head of Sports Playback Experience, spearheading innovations that make live and on-demand sports streaming seamless, responsive, and immersive. Based in Seattle, she combines technical depth with a passion for elevating sports entertainment, bringing together engineering, design, and fan-first thinking to redefine how audiences experience live sports on Prime Video.



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## Bruce Li

Director, Head of Video Playback

Bruce Li leads the Video Playback team at Prime Video, where he is responsible for delivering smooth, high-performance streaming experiences to millions of users worldwide. With deep expertise in video technology, playback systems, and cross-platform optimization, Bruce plays a critical role in ensuring that Prime Video content is streamed reliably and efficiently across an ever-growing array of devices. His leadership helps drive innovation in playback quality, user interface design, and overall streaming performance, positioning Prime Video as a top-tier global streaming platform.

prime video



# DTVkit

**dtvkit.org**

Founded in 2013 and headquartered in Bristol, UK, DTVKit empowers its global member community to jointly develop and maintain a shared pool of royalty-free broadcast software components – including DVB and ATSC – to power over 200 million devices worldwide. Unlike traditional vendors, DTVKit operates as a non-profit, ensuring its key focus is member benefits and technical excellence, fostering trust, transparency, and long-term strategic alignment. In a crowded field of OTT and middleware providers, DTVKit stands out by offering a shared-source foundation that scales with current software standards, making it a quiet powerhouse behind the scenes of global broadcast innovation.



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The DTVKit logo, featuring the text "DTVKit" in white on an orange square background.

## Amy Cleary

Managing Director

Amy Cleary leads DTVKit with over a decade of operational leadership and strategic foresight, driving the organisation's mission to advance digital TV innovation. Her leadership is marked by clarity, collaboration, and a deep commitment to translating complex technologies into accessible, future-proof solutions. With a strong foundation in consumer electronics, Amy is championing the advancement of open broadcast standards such as DVB-NIP and ATSC 3.0. Under her direction, DTVKit is entering a bold new chapter of IP-centric transformation, strengthening global partnerships, expanding the membership, and positioning itself as a trusted force in the open standards community.

# Comcast Technology Solutions

**comcasttechnologiesolutions.com**

Comcast Technology Solutions is at the forefront of powering the video streaming ecosystem, delivering scalable, end-to-end solutions for media distribution, monetization, and playback. From live events to on-demand content, Comcast's advanced infrastructure helps broadcasters, content owners, and streaming platforms deliver exceptional video experiences across the globe.



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## Ernie Biancarelli

VP of Engineering

Ernie Biancarelli serves as Vice President of Engineering at Comcast Technology Solutions, where he leads the development of innovative streaming solutions that enable seamless, high-quality content delivery. With decades of experience in video technology and engineering leadership, Ernie plays a crucial role in shaping the tools and infrastructure that help some of the biggest names in media meet the demands of today's fast-evolving streaming landscape. His work ensures reliable, scalable, and cutting-edge solutions for the ever-growing world of digital video.

# Premier League

[premierleague.com](https://premierleague.com)

The Premier League is the world's most-watched football league, bringing together 20 clubs in a global competition that reaches fans in over 190 countries. Renowned for its high level of competition, iconic players, and unforgettable moments, the league combines sporting excellence with cutting-edge digital innovation to connect with nearly two billion fans worldwide. Beyond the pitch, the Premier League invests in community and grassroots initiatives through its wide-reaching programs, championing inclusion, youth development, and the growth of football at every level.



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## Alexandra Willis

Director of Digital Media and Audience Development

Alexandra Willis is the Director of Digital Media and Audience Development at the Premier League, where she leads the transformation of fan experiences through digital innovation. Since her appointment in 2022, she has applied data, AI, and digital media strategies to reach nearly two billion fans globally—enhancing engagement through personalized content, new platforms, and evolving fan journeys. Formerly Communications and Marketing Director at Wimbledon, she brings sports media and storytelling expertise, now focused on future-proofing the Premier League's digital infrastructure and making every moment of the game more immersive, intuitive, and accessible to football audiences worldwide.

# UIC Digital

uicdigital.com

UIC Digital is a specialist digital consultancy that helps broadcasters, streaming platforms, and media organizations deliver seamless, scalable, and engaging user experiences. With expertise spanning product strategy, design, and software engineering, UIC Digital partners with global entertainment and technology brands to create innovative solutions that elevate content discovery, streaming performance, and audience engagement. By combining technical excellence with a deep understanding of user behavior, UIC Digital empowers its clients to stay ahead in the fast-evolving digital media landscape.



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## Jacob Melton

COO

Jacob Melton is Chief Operating Officer at UIC Digital, where he drives operational strategy, business growth, and delivery excellence across the consultancy's global projects. With a strong background in technology and user-focused design, Jacob plays a pivotal role in guiding teams to develop cutting-edge digital products that transform the way audiences interact with media. His leadership ensures UIC Digital consistently delivers innovative streaming solutions and intuitive platforms for some of the world's leading broadcasters and entertainment companies.



# 24i

24i.com

24i is a data-driven video streaming solutions company and the creator of the 24i Video Cloud. The company's flexible, modular platform helps broadcasters, content owners, and pay-TV operators personalize and monetize content, streamline workflows, and deliver powerful viewing experiences across all devices. From AI-powered personalization and discovery to advanced advertising and attribution, 24i solutions enable their customers to increase engagement, reduce churn, and unlock new revenue opportunities. By combining intuitive no-code tools with deep data insights, we help teams streamline their workflows, simplify operations, and focus on creating value for their audiences. Trusted by innovative brands worldwide, 24i is redefining how streaming services are built, optimized, and monetized.



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## Sebastian Braun

CEO

Sebastian Braun is the CEO of 24i, a global leader in streaming technology, delivering advanced solutions that power video services for OTT providers, broadcasters, and pay-TV operators. With over two decades of experience at the intersection of media technology and product innovation, Sebastian has been instrumental in transforming 24i into a product-driven, customer-centric organization, focused on helping clients accelerate time-to-market, deepen audience engagement, and maximize revenue. Sebastian's vision is rooted in the belief that streaming technology should empower content owners to focus on what matters most: delivering exceptional viewing experiences. He is dedicated to helping 24i's customers grow their audiences, increase engagement, and thrive in the competitive world of digital video.

# A1 Telekom Austria Group

**a1.group**

A1 Telekom Austria Group is a leading provider of digital services and communications solutions, connecting over 25 million customers across Central and Eastern Europe. Headquartered in Vienna, the Group operates in seven core markets—Austria, Slovenia, Bulgaria, Croatia, Belarus, North Macedonia, and Serbia—delivering cutting-edge mobile, broadband, pay-TV, and ICT services. With a focus on innovation, sustainability, and digital transformation, A1 enables individuals, businesses, and entire societies to thrive in a connected world. As part of América Móvil, one of the world's largest telecommunications groups, A1 Telekom Austria Group combines local expertise with global reach to shape the future of communication and media.



**LinkedIn**



## Elena Petrova

Head of Content Partnerships and Media Solutions

Elena Petrova is Head of Content Partnerships and Media Solutions at A1 Telekom Austria Group, where she leads strategic global partnerships, negotiates with major international TV content providers, and oversees end-to-end technical broadcasting solutions for TV channels, Pay-TV operators, and satellite vendors worldwide. With over 20 years in media, telecoms, and technology, she has driven international expansion, digital transformation, and product innovation across multiple markets. A Global Executive MBA graduate and member of the International Academy of Television Arts & Sciences, Elena blends commercial acumen with industry insight—shaping the future of media through strategic vision, collaborative leadership, and global influence.

# Dotscreen

**dotscreen.com**

Dotscreen is an award-winning multiscreen app design and development agency, specializing in creating cutting-edge user experiences for video streaming services, smart TVs, set-top boxes, and mobile devices. Their work spans the globe, helping broadcasters, telcos, and content owners deliver seamless, engaging entertainment across platforms.



**Linked** 



## Stanislas Leridon

President and Co-Founder

Stanislas Leridon, President and Co-Founder of Dotscreen, has been instrumental in shaping the company into a global leader in multiscreen app innovation. With a career rooted in digital media and television, Stanislas brings visionary leadership to the creation of intuitive, dynamic user experiences for some of the world's top streaming brands. His focus on design excellence and technological adaptability has made Dotscreen a trusted partner for elevating how audiences interact with content.



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## Pascal-Hippolyte Besson

CEO

Pascal-Hippolyte Besson, CEO of Dotscreen, is an experienced executive with a strong track record of driving innovation in the streaming infrastructure space. Under his leadership, Dotscreen has expanded its footprint globally by focusing on agile, scalable solutions that meet the demands of modern video consumption. Pascal's strategic vision prioritizes seamless, low-latency streaming and edge technology integration, positioning Dotscreen as a key player in next-generation video delivery. His expertise is helping shape the future of content distribution by making streaming more accessible and efficient worldwide.





# ScreenHits TV

screenhits.tv

ScreenHits TV is an award-winning streaming aggregator that allows users to seamlessly integrate subscription services, free content, and live TV into a single, customizable platform. By combining content from major streaming providers with curated recommendations and personalization tools, ScreenHits TV simplifies the viewing experience for audiences across multiple devices. The platform partners with leading global content providers to increase accessibility and engagement, while also supporting consumers with cost-saving features and user-friendly navigation. Positioned at the forefront of digital entertainment innovation, ScreenHits TV continues to bridge the gap between technology, media, and consumer needs.



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screen**hits**TV 

## Rose Hulse

Founder & CEO

Rose Hulse is the Founder and CEO of ScreenHits TV, where she has built a global platform that simplifies content discovery and streaming aggregation for consumers. With a career that spans media, technology, and international business development, Rose has been a trailblazer in creating innovative solutions for the fragmented streaming landscape. She is passionate about empowering audiences to curate their viewing experiences, while helping content providers and distributors maximize reach and engagement. Recognized as a leading female founder in the tech and entertainment industry, Rose brings a unique blend of entrepreneurial vision, strategic leadership, and industry expertise to redefining how people access and enjoy television.

# Exaring AG

[www.exaring.de](http://www.exaring.de)

Exaring AG, through its flagship product waipu.tv, has revolutionized the way television is delivered in Germany. As a fully IP-based platform, waipu.tv combines linear television with cloud-based features, offering users an all-in-one streaming solution. With a strong focus on innovation, scalability, and user experience, Exaring continues to lead the charge in transforming traditional TV into a flexible, interactive, and digital-first experience.



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EXARING AG

## Nils Junemann

CTO

Nils Junemann serves as CTO at Exaring AG, where he drives the technical vision behind waipu.tv. With extensive experience in digital media and cloud-based TV solutions, Nils leads the development of one of Europe's most advanced IPTV platforms. His work ensures seamless integration of broadcast and OTT technologies, delivering a modern and user-centric viewing experience. Nils' leadership continues to shape Exaring's success in pioneering the future of television.

# Bitmovin

**bitmovin.com**

Bitmovin is a global leader in video infrastructure for the internet, offering cutting-edge solutions for video encoding, playback, and analytics. Known for its high-performance video player and cloud-native encoding, Bitmovin enables media companies to deliver superior viewing experiences across all platforms. Trusted by leading broadcasters and OTT services, Bitmovin is at the forefront of streaming innovation.



**Linked** 



## Stefan Gruber

CTO

Stefan Gruber is the CTO of Bitmovin, where he oversees the development of scalable video technologies that serve clients worldwide. With a strong background in computer science and streaming protocols, Stefan plays a critical role in shaping the technical strategy of the company. His work focuses on ensuring top-tier performance, low latency, and reliability in video playback and delivery, helping Bitmovin remain a key enabler in the evolving video ecosystem.

# BritBox

**britbox.com**

BritBox is the streaming service created by BBC Studios and ITV, offering audiences outside the UK the opportunity to enjoy the very best of British television. Available in key international markets, BritBox brings together iconic dramas, comedies, documentaries, and exclusive originals that celebrate the UK's rich storytelling tradition. The platform provides subscribers with access to an extensive content library while also investing in new productions that resonate with global audiences. By combining trusted British brands with cutting-edge digital delivery, BritBox continues to strengthen the reach and influence of UK television worldwide.



LinkedIn



## Kerry Ball

Chief Commercial and Strategy Officer

Kerry Ball is the Chief Commercial and Strategy Officer at BritBox International, where she oversees global growth initiatives, commercial partnerships, and long-term strategy for the streaming service. With extensive experience in media distribution and digital transformation, Kerry has played a key role in driving BritBox's expansion into new markets and developing innovative business models to engage international audiences. Her leadership reflects a deep understanding of the intersection between content, technology, and consumer trends, ensuring BritBox remains a competitive force in the global streaming space. Kerry's career has been marked by strategic vision, cross-border expertise, and a commitment to connecting audiences with the best of British television.



# Norigin Media

**noriginmedia.com**

Norigin Media is a Scandinavian tech company specializing in TV streaming solutions for broadcasters, operators, and media companies. Offering both white-label apps and tailored development services, Norigin Media empowers brands to launch and scale premium video experiences across connected devices. Their end-to-end expertise ensures seamless and engaging streaming services across Europe and beyond.



**Linked** 



## Ajey Anand

CEO

Ajey Anand leads Norigin Media as CEO, spearheading its growth in the competitive video streaming space. With a strong entrepreneurial background and deep industry insight, Ajey has positioned the company as a trusted partner for broadcasters seeking custom TV app development. His strategic vision ensures that Norigin Media remains agile and innovative in delivering cutting-edge OTT solutions.

# Qvest Engage

qvest.com

Qvest Engage is part of the larger Qvest Group, providing advanced media solutions that span digital production, distribution, and audience engagement. As part of its service offering, Qvest Engage focuses on enabling interactive, personalized experiences across digital platforms, helping media companies harness the power of real-time user interaction.



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Qvest

## Tobias Kunkel

CEO

Tobias Kunkel, CEO of Qvest Engage, leads the company's efforts to bring smarter interactivity to the world of digital media. With a strong foundation in tech-driven content engagement, Tobias drives innovations that bridge the gap between broadcasters and their audiences. His leadership has positioned Qvest Engage as a frontrunner in shaping the future of interactive TV experiences.

# 3SS

**www.3ss.tv**

3SS is a leading provider of customized software solutions for video services, helping operators and broadcasters build next-generation TV experiences. With a focus on scalability, design, and flexibility, 3SS offers robust solutions across STBs, smart TVs, mobile, and web platforms. Their 3Ready product suite is renowned for delivering highly personalized user interfaces and seamless playback.



**Linked** 



## Stefan Blickensdörfer

CTO

As CTO of 3SS, Stefan Blickensdörfer plays a key role in designing the future of multiscreen TV. With deep technical expertise in software architecture and cross-platform development, Stefan ensures that 3SS continues to deliver high-performance streaming experiences. His focus on agile development and innovation keeps the company ahead in a fast-evolving media landscape.



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## James Twitchett

### Head of Product

As Head of Product at 3SS, James Twitchett plays a central role in elevating user experience across connected devices. With deep expertise in UI strategy, user engagement, and cross-platform delivery, James leads the development of intuitive interfaces that simplify navigation and enhance viewer satisfaction. His work is rooted in ensuring every touchpoint feels smart, seamless, and consistent whether on smart TVs, mobile apps, or set-top boxes. Under James's direction, 3SS continues to push the boundaries of what exceptional video UX can look like in a multi-device world.



## Cristina Boros

### Employee Success Partner

Cristina Boros is an Employee Success Partner at 3SS and a certified coach, working at the intersection of people strategy, communication, and emotional wellbeing in the streaming and tech space. She champions inclusive, high-performing cultures by fostering psychological safety, trust, and strategic alignment. With a background in human-centered coaching and hundreds of hours of experience, Cristina brings clarity, empathy, and presence to her work with managers and executive teams—bridging insight and action in moments that matter. She also volunteers with local schools and universities, coaching students through change and self-doubt—ensuring that human-first systems remain at the heart of innovation in the age of AI.



[LinkedIn](#)



# Endeavor Streaming

**endeavorstreaming.com**

Endeavor Streaming, which has announced an agreement to be acquired by Deltatre, is a global leader in OTT technology, powering high-quality, scalable video experiences for top-tier sports, media, and entertainment brands. Known for its robust, cloud-native Vesper Platform, Endeavor Streaming enables seamless live and on demand content delivery, monetization, and personalisation. Their clients include the WWE, UFC, Dallas Mavericks, UEFA and others, reflecting the company's focus on reliability, flexibility, and audience engagement at scale.



**Linked** 



## Tanya Daley-Antoine

VP of Product

As Vice President of Product at Endeavor Streaming, Tanya Daley-Antoine leads the company's product strategy and innovation efforts, overseeing the entire product lifecycle and roadmap. Her extensive experience and leadership have been instrumental in shaping Endeavor Streaming's end-to-end streaming platform, Vesper, while driving product evolution to maintain the company's competitive edge in the streaming industry. Under Tanya's leadership, Vesper has embraced cutting-edge AI-driven initiatives, including automated closed captioning and enhanced recommendation engines, to promote richer localisation and personalisation for global audiences. In addition, Vesper has spearheaded award-nominated innovations in anti-piracy technology for live and VOD content, setting new industry standards while supporting millions of views annually.



## Caroline Firth

Chief of Staff

Caroline Firth is Chief of Staff at Endeavor Streaming, where she plays a central role in driving strategic initiatives, aligning commercial objectives with customer success, and supporting the executive leadership team in delivering the company's global vision. Caroline has been instrumental in Endeavor Streaming's international growth, previously serving as Vice President of Customer & Business Operations, ensuring clients received world-class service while strengthening operational excellence. With a career spanning media, technology, and operations for over 20 years, Caroline brings both analytical precision and a people-first approach to her work. Her leadership fosters collaboration, innovation, and measurable impact, helping partners deliver seamless, engaging streaming experiences at scale in a rapidly evolving digital media landscape.

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## Goncalo Luiz

Chief Technology Officer

As Chief Technology Officer, Gonçalo Luiz plays a key role in shaping the future of video delivery. With more than a decade at Endeavor Streaming, he's led the evolution of their OTT platform into a cutting-edge, globally recognised solution. Gonçalo's work focuses on building resilient infrastructure, driving innovation in playback and analytics, and enhancing viewer experience through low-latency, multi-device support. His leadership ensures the platform stays ahead in a rapidly changing streaming landscape.



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# TV4

**jobb.tv4.se**

TV4 is one of Sweden's most prominent broadcasters, known for its dynamic shift from traditional TV to a robust digital-first platform. As part of the Telia Company group, TV4 has invested heavily in streaming innovation, offering a seamless OTT experience via TV4 Play. The platform blends live TV, VOD, and personalisation features, making it a standout example of User Experience & UI excellence in the Nordic market.



**Linked** 



## Ted Björling

Director of Software Development

Ted Bjorling leads the charge in developing future-ready streaming solutions at TV4. As Director of Software Development, he plays a key role in building scalable, high-performance systems that power the network's digital evolution. With a strong background in backend architecture and cross-functional collaboration, Ted is central to delivering the smooth, intelligent, and user-friendly experience viewers now expect from top-tier streaming platforms.

# Dolby Optiview

**optiview.dolby.com**

Dolby Optiview is pioneering intelligent video delivery by combining Dolby's legacy of premium audiovisual innovation with cutting-edge automation and optimisation. Their solutions focus on streamlining video workflows, enhancing playback quality, and reducing infrastructure costs. As part of Dolby's push into smarter streaming tech, Optiview represents a powerful shift towards AI-enhanced delivery and real-time adaptability across platforms.



**Linked** 



## Pieter-Jan Speelmans

CTO

As CTO of Dolby Optiview, Pieter-Jan Speelmans is redefining how video gets delivered at scale. A serial innovator with deep technical roots in media tech, Pieter-Jan is known for building platforms that blend AI, machine learning, and automation to simplify complex video operations. His leadership continues to shape the future of intelligent streaming infrastructure, making Dolby Optiview a leader in the Next-Gen Infrastructure space.



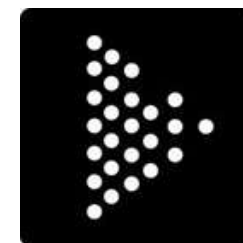
# Alpha Networks

[www.alphanetworks.tv/en](http://www.alphanetworks.tv/en)

Alpha Networks delivers modular, flexible software solutions for video service providers, empowering broadcasters and telcos to launch, manage, and monetise their OTT platforms with agility. Their focus on scalability and customisation enables seamless video experiences across devices, with robust support for FAST channels, content discovery, and personalisation.



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## Simon Mathurin

Technical Unit Fronts & Player Managing Director

Simon Mathurin plays a pivotal role in shaping the user experience at Alpha Networks. As Front End & Player Director, he leads the development of intuitive, high-performance video players and responsive UIs that enhance viewer engagement. With a deep focus on multi-device compatibility and seamless playback, Simon's work sits at the heart of Alpha's user-first approach, placing him firmly in this year's spotlight for User Experience & UI innovation.

# Seven.One Entertainment Group

[www.seven.one](http://www.seven.one)

Seven.One Entertainment Group is a leading German-language media powerhouse that brings together broadcasting, streaming, and digital marketing under one roof. As a subsidiary of ProSiebenSat.1 Media, the group operates over a dozen television channels, robust streaming services including Joyn, and extensive content production and distribution networks. Focused on unifying its entertainment portfolio across platforms, Seven.One drives innovation through initiatives like addressable TV and digital expansion across markets. With investments in cross-platform storytelling, branded audio, and multi-channel marketing, the company continues to redefine entertainment for the digital age.



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## Sophia Deinböck

Senior Vice President, Agile Center of Excellence

Sophia Deinböck serves as Senior Vice President of Agile Center of Excellence at Seven.One Entertainment Group, where she leads agile transformation across streaming, production, and business operations. In her role she champions methodologies that accelerate innovation while ensuring high-quality content delivery and collaborative execution. With a rich background in product delivery and user-centric development—formerly as VP of Delivery at Joyn—Sophia brings deep insight into digital media and operational strategy. Her leadership empowers teams to work faster, more effectively, and in concert with shifting market demands, securing Seven.One’s position at the forefront of agile, scalable entertainment delivery.

# Shindiri Studio

**shindiristudio.com**

Shindiri Studio is a leading expert in Smart TV and Connected TV (CTV) development, delivering high-quality applications for platforms such as Samsung, LG webOS, Roku, Fire TV, Apple TV, VIDAA, and more. With years of experience and strong partnerships with global technology providers, we focus on building reliable, user-friendly, and scalable OTT solutions tailored to clients' needs. Our expertise includes creating custom video streaming apps, FAST channel platforms, digital signage solutions, and supporting services like testing on real devices, publishing to stores, and long-term maintenance. By combining technical excellence with deep industry knowledge, Shindiri Studio helps broadcasters, operators, and content owners expand their reach and deliver outstanding viewing experiences to millions of users worldwide.



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## Milan Đorđević

CTO & Co-Founder

Milan Đorđević, is one of the pioneers in Smart TV application development, with a career deeply rooted in design, technology, and media innovation. From being among the first to build applications for connected TVs to shaping the future of interactive streaming, Milan has always been at the forefront of change in the media industry – a field that has been his lifelong passion. With more than a decade of hands-on experience, Milan has consistently driven the creation of tools, platforms, and solutions that go beyond standard delivery—always aiming to provide additional value to clients and end users. Under his leadership, Shindiri Studio has grown into a trusted partner for some of the biggest names in OTT and streaming, developing advanced solutions that optimize user engagement and redefine immersive media. Milan's forward-thinking vision and relentless drive ensure that Shindiri Studio not only keeps pace with industry evolution but actively pushes the boundaries of what personalized and interactive content can achieve.

# Zattoo

**zattoo.com**

Zattoo is a leading TV-as-a-Service provider, powering next-generation IP-based television experiences for operators and consumers across Europe. Founded in 2005, Zattoo pioneered live TV streaming and has since evolved into one of the largest TV streaming platforms on the continent, serving millions of users daily. Its white-label and end-to-end solutions enable over 30 network operators, broadcasters, and media companies in 12 countries to deliver branded, scalable, and feature-rich TV services across devices. With a focus on reliability, innovation, and sustainability, Zattoo is driving the transition from traditional broadcast to fully IP-based television, shaping the future of how audiences watch and engage with live and on-demand content.



**Linked** 



## Rachel Mischke

Product Manager for White Label

Rachel Mischke is Product Manager for White Label at Zattoo, where she brings innovation to operator-driven TV experiences. After a career beginning in TV production in Berlin, she spent over a decade shaping operator platforms and TV apps at TeraVolt in Hamburg. At Zattoo, she oversaw the overhaul of web-based Smart TV white-label apps across major TV brands and spearheaded the expansion of the Zattoo app onto Panasonic TVs, later evolving into a full operator app. In her current role as Product Manager and consultant, Rachel shapes future-facing solutions tailored for Zattoo's platform customers—combining deep platform expertise with strategic product insight.





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## Nicolas Westermann

### VP of Strategy

As VP of Strategy B2B at Zattoo, Nicolas Westermann plays a key role in shaping the future of broadcast and streaming infrastructure for telcos and media providers across Europe. His focus lies in helping partners transition from legacy systems to fully cloud-based, IP-delivered TV services. Nicolas is instrumental in defining strategic partnerships and scalable solutions that allow operators to remain competitive while embracing streaming innovation. His insight and leadership support Zattoo's mission to futureproof the TV experience.



# Pluto TV

pluto.tv

Pluto TV is a leading free streaming television service offering hundreds of live channels and thousands of on-demand movies and shows. Owned by Paramount, Pluto TV delivers a curated and ad-supported experience to millions of viewers globally, combining premium content with ease of access across multiple devices. The platform partners with major media networks and content providers to bring audiences a wide range of genres including news, sports, entertainment, and lifestyle programming. With its innovative approach to free streaming and global expansion strategy, Pluto TV has become a pioneer in reshaping television consumption.



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## Shandana Baca

Senior Technical Product Manager

Shandana Baca is a Senior Technical Product Manager at Pluto TV, where she plays a key role in shaping the platform's product development and user experience. Specializing in technical product management and digital media, she works at the intersection of engineering and business strategy to deliver features that enhance viewer engagement and operational efficiency. Shandana's expertise lies in managing complex projects, aligning cross-functional teams, and ensuring the seamless integration of new technologies across Pluto TV's fast-growing service. Her career reflects a strong commitment to innovation and user-centric design, making her an integral contributor to Pluto TV's continued success.

# Grass Valley

**grassvalley.com**

Grass Valley empowers over 90% of the world's top media brands to create and deliver compelling stories that captivate audiences. At the heart of its solutions is the GV Media Universe (GVMU), combining advanced hardware solutions, with the agility, elasticity, and adaptability of the AMPP Media Operating System. Together, they form a seamless, scalable ecosystem for efficient and innovative workflows. With a portfolio spanning from camera to consumer, Grass Valley provides the flexibility to build solutions for every need – from a single creative harnessing immense production power to globally distributed teams collaborating seamlessly. This breadth of capability enables customers to craft efficient workflows that inspire and engage their audiences. With over 65 years of expertise, Grass Valley has consistently driven the evolution of live content creation and storytelling. Headquartered in Montreal and supported by Black Dragon Capital, the company remains dedicated to shaping and leading the media revolution.



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## Adam Marshall

Chief Product Officer

Adam Marshall is Chief Product Officer at Grass Valley, a global leader in live media technology trusted by the world's top broadcasters and content creators. With over 20 years of experience in solution architecture and system design, Adam has worked on both the customer and vendor sides of the industry, gaining a deep understanding of workflows across studio production, live events, content management, and transmission. Beginning his career in broadcast engineering and systems integration, he has held leadership roles spanning presales, product strategy, and global marketing. Today, Adam leads Grass Valley's product and go-to-market strategy, aligning cutting-edge developments in IP, software, and cloud with the practical demands of modern media operations. Adam is a committed advocate for customer-driven innovation, open ecosystems, and collaborative industry progress. His ability to bridge technical depth with commercial insight positions him as a key voice in shaping the future of live media and entertainment technology.



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## Jon Wilson

CEO

Jon Wilson is the CEO of Grass Valley, leading the company through its next chapter as the media industry's most trusted technology partner. His leadership is grounded in authenticity, high standards, and an unshakable belief in the power of a focused, empowered team—always anchored in the belief that success comes from driving great outcomes for customers. Jon joined Grass Valley in 2023 and was appointed CEO in 2025 after serving as President and COO, where he worked closely with the leadership team to accelerate transformation and position the company for long-term growth. Before Grass Valley, Jon held senior leadership roles at Telestream and Radisys, where he drove global expansion, led multiple acquisitions, delivered record financial performance, and guided a strategic sale. He began his career at KPMG, where he was a practicing CPA, and holds a B.S. in Accounting from Linfield University. Based in Boston with his wife Jennifer and their labradoodle Champs, Jon spends much of his time traveling globally to engage with customers and #TeamGV.





# EVS Broadcast

**evs.com**

EVS Broadcast is a global leader in live video technology for broadcast and media production. Known for revolutionising live sports replay, EVS delivers robust solutions that power the world's most-watched events, whether it's real-time slow motion, live production servers, or IP-based workflows. Their portfolio supports media companies through seamless live production, asset management, and playout across traditional and cloud-based infrastructures, making EVS synonymous with speed, reliability, and innovation.



**Linked** 



## Alex Redfern

CTO

As Chief Technology Officer at EVS Broadcast, Alex Redfern is at the forefront of reshaping live media infrastructure in an era defined by IP, cloud, and edge computing. With a strong background in engineering and product development, Alex drives the company's technology vision, ensuring EVS continues to lead in ultra-reliable live workflows. His strategic leadership is helping transition the industry from SDI to IP, supporting hybrid architectures, and developing scalable infrastructure that meets the growing demand for real-time, anywhere-accessible production environments. Alex's work ensures that EVS remains a critical enabler for next-gen broadcasting.

# Deltatre

**deltatre.com**

Deltatre is a global leader in sports and entertainment technology, specializing in video experiences, fan engagement, and digital transformation. With over three decades of expertise, the company partners with some of the world's biggest broadcasters, streaming services, and sports organizations to deliver immersive, scalable, and reliable platforms. Its portfolio spans OTT solutions, graphics, data-driven storytelling, and interactive applications—empowering rights holders and media companies to connect with audiences in new and meaningful ways. By blending innovation in video delivery with deep domain expertise, Deltatre is shaping the future of how fans watch, share, and engage with live and on-demand content across every screen.



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**deltatre**

## Bhav Shah

SVP of Product

Bhav Shah, SVP of Product – Video Experiences at Deltatre, is a pioneer in video technology with deep expertise in product innovation and management. Since joining Deltatre in 2021, she has spearheaded the development of next-generation video experiences that enhance how audiences engage with content worldwide. Previously, at Discovery Inc., Bhav led international expansion and platform growth, while her tenure at Sky saw her play a pivotal role in launching the Sky Q app across Europe and scaling the Sky Go app to multiple markets. With a background spanning VFX and digital product management, Bhav brings a unique blend of creative and technical insight, driving Deltatre's video solutions to new levels of innovation and impact.

# Agile TV

**agiletv.com**

Agile TV is a dynamic technology company specialising in delivering next-generation TV experiences for telecommunications providers. With a strong focus on modularity, speed, and customisation, Agile TV enables operators to offer engaging, multi-device video platforms tailored to evolving consumer needs. Their cloud-based architecture supports seamless deployment and scalability, while their data-driven design philosophy ensures optimal content discovery, usability, and performance. Agile TV is redefining how telcos can rapidly innovate in the competitive streaming space.



**Linked** 



## André Rosado

CPO

André Rosado, as Chief Product Officer at Agile TV, is leading the transformation of user journeys within telco-based video platforms. With a background in engineering and product strategy, André brings a clear vision to designing interfaces that prioritise fluid interaction, content relevance, and user delight. His work focuses on building frictionless, adaptive experiences across connected devices, making complex tech feel intuitive for end users. Under André's product leadership, Agile TV continues to set a high bar for UX innovation in the white-label TV space.



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## Valia Vallina

Global Head-Managed Services & Accounts

Valia Vallina plays a crucial role in bridging technical innovation with client satisfaction at Agile TV. As Global Head of Managed Services & Accounts, he oversees a wide range of operational relationships, ensuring seamless service delivery while advocating for inclusive, collaborative team dynamics. With a track record of building strong client partnerships and supporting diverse cross-functional teams, Valia exemplifies leadership that brings both people and performance to the forefront. His impact extends beyond product success, he's helping shape an inclusive tech culture within the global streaming ecosystem.





# A+E Global Media

**aegm.com**

A+E Global Media (formerly A+E Networks) is a leading international content enterprise, co-owned by Disney and Hearst. The company oversees a portfolio of iconic non-fiction and entertainment brands—such as A&E, History, Lifetime, and FYI—that reach global audiences across linear TV, digital platforms, and FAST channels. With a focus on multiplatform distribution, global production, and brand extension, A+E Global Media delivers culturally resonant content that spans genres and markets. Their recent rebrand reflects a renewed emphasis on digital innovation and global storytelling.



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## Susan Tanamli

EVP, CTO, and Head of Global Technology  
& Media Operations

Susan Tanamli serves as EVP, CTO, and Head of Global Technology & Media Operations at A+E Global Media, where she orchestrates the seamless fusion of technology and storytelling. Since becoming CTO in 2020 and EVP in 2022, she's guided cloud architecture, cybersecurity, data analytics, enterprise systems, global media operations, and digital products—modernizing infrastructure and simplifying complex systems to meet a fast-evolving media landscape. Her leadership of an innovation-focused incubator propels user-centric design, efficient workflows, and change management. A Boston University alum and a Betsy Magness Leadership Institute graduate, Susan embodies the forward-thinking, transformative leadership shaping how content meets audiences today.

# dB Broadcast

**dbbroadcast.co.uk**

dB Broadcast is one of the UK's leading independent broadcast systems integrators, known for delivering complex projects across television, radio, and IP-based media workflows. With deep expertise in infrastructure upgrades, system integration, and broadcast transformation, dB Broadcast supports major players in achieving scalable, reliable, and future-ready operations. Their work spans everything from playout facilities and network operations centres to supporting IP migration and cloud-based workflows.



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## Andy Appleyard

Director of Projects

As Director of Projects at dB Broadcast, Andy Appleyard is a key figure in delivering cutting-edge infrastructure for broadcasters adapting to a rapidly changing media landscape. With decades of experience in systems integration and broadcast engineering, Andy has led transformative projects that ensure clients stay ahead of the curve, from IP and cloud migration to end-to-end control room builds. His leadership combines technical rigour with strategic foresight, helping clients transition smoothly into next-gen delivery models while maintaining resilience, quality, and scalability.

# Telestream

**telestream.net**

Telestream is a global leader in video workflow automation, media processing, and streaming solutions. Powering everything from broadcast-quality live streaming to cloud-native transcoding and quality assurance, Telestream's tools are essential for media companies navigating the demands of modern video delivery. Their technology supports a wide range of formats and platforms, helping content creators and distributors scale efficiently, maintain quality, and adapt quickly to the evolving streaming ecosystem.



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The Telestream logo, featuring a blue arc above the word "telestream" in a lowercase, sans-serif font.

## Dan Castles

CEO

Dan Castles, CEO of Telestream, is a seasoned industry leader who has shaped the company's trajectory across decades of media transformation. Under his leadership, Telestream has become a trusted name in both legacy broadcast and cutting-edge streaming infrastructures. With a focus on innovation and flexibility, Dan has driven the development of scalable tools that bridge traditional and IP-based workflows, supporting everything from live production to post-delivery analytics. His commitment to forward-thinking infrastructure has positioned Telestream as a backbone of reliable video delivery in a fast-changing digital landscape.

# Viaplay

viaplay.com

Viaplay is a leading Nordic streaming service delivering premium live sports, original series, films, and international content to millions of viewers. With a presence across multiple European markets and an expanding global footprint, Viaplay combines cutting-edge technology with a rich content portfolio to offer seamless, high-quality streaming experiences across devices. The platform is recognized for its user-focused innovation, from adaptive streaming and personalization to interactive features that enhance engagement. By blending world-class entertainment with advanced digital solutions, Viaplay continues to set new standards in the global streaming landscape, redefining how audiences experience on-demand and live video.



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## Jennie Sund

Engineering Manager for Streaming and Player Experience

Jennie Sund is the Engineering Manager for Streaming and Player Experience at Viaplay, where she drives innovation in enhancing the platform's streaming quality and user engagement. With extensive expertise in the tech industry, Jennie leads her team in developing cutting-edge streaming solutions that deliver seamless and reliable viewing experiences across devices. A fervent advocate for human-centered leadership, she combines her passion for technological advancement with a commitment to Diversity, Equity, Inclusion, and Belonging (DEIB). Jennie's leadership in integrating innovative technologies and fostering an inclusive workplace culture exemplifies her dedication to driving both business growth and technological excellence at Viaplay.



# Simply.TV

**simply.tv**

Simply.TV is redefining the way content is discovered and consumed across the globe. Specialising in TV metadata and content discovery solutions, Simply.TV powers search, recommendations, and personalisation for broadcasters, operators, and streaming services. Their AI-driven platform processes millions of data points daily, ensuring precise, real-time metadata enrichment. By delivering accurate and contextually rich content guides, they help end users navigate an increasingly fragmented entertainment landscape.



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**Simply tv** 

## Daniel Ruhmann

COO

As COO of Simply.TV, Daniel Ruhmann is driving the operational and strategic growth of one of the most advanced metadata companies in the streaming ecosystem. With a focus on scalability, quality, and innovation, Daniel ensures the delivery of lightning-fast, AI-powered metadata solutions to major media brands across markets. His leadership supports product excellence, client satisfaction, and a tech-first culture that's enabling better content discovery for millions of viewers. Daniel's work exemplifies how operational precision can directly fuel innovation in AI and personalisation.

# TikTok

lifeattiktok.com

TikTok is the world's leading short-form video platform, empowering creative expression with a highly personalized algorithm that curates content for each viewer. Launched in 2016 by ByteDance, it has achieved global reach and cultural influence through features like music-enabled video creation, visual effects, and viral sharing. Available in over 150 markets and 50 languages, TikTok connects creators and audiences across mobile devices, shaping trends, entertainment, and communication in real time.



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## Natalina Manni

Global Head of Partnership Strategy,  
Operations & Programs

Natalina Manni is the Global Head of Partnership Strategy, Operations, and Programs at TikTok, where she leads the development of global frameworks that shape how the platform collaborates with creators, brands, and partners worldwide. With a strong background in digital media and international operations, she plays a central role in aligning TikTok's business goals with its fast-growing global ecosystem. Natalina focuses on building scalable programs, driving operational excellence, and ensuring partnerships deliver meaningful value for both the platform and its diverse community. Her leadership combines strategic vision with a collaborative approach, enabling TikTok to expand its influence while supporting creators and businesses at every level.

# Wiztivi

wiztivi.com

Wiztivi is a pioneer in the development of multiscreen user interfaces and interactive video services, delivering seamless and engaging UX across TVs, smartphones, tablets, and gaming consoles. With expertise in cross-platform development, HTML5 applications, and UI frameworks, Wiztivi empowers broadcasters and operators worldwide to create compelling and intuitive experiences for their users. Their solutions combine design, technology, and agility to meet the evolving needs of the video industry.



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## David Justin

CEO

As CEO of Wiztivi, David Justin leads with a clear vision of enhancing digital entertainment through intuitive design and technical excellence. Under his guidance, Wiztivi has established itself as a global player in UI development for the video ecosystem, known for crafting sleek, consistent user journeys across all devices. David's leadership has steered the company into major partnerships with broadcasters and telcos, championing user-first innovation in an increasingly fragmented content world.

# Fremantle

fremantle.com

Fremantle is one of the world's largest and most respected content producers, known for global entertainment formats, dramas, and documentaries. As they expand their digital and direct-to-consumer offerings, Fremantle is embracing cutting-edge streaming technologies and user-centric design to deliver engaging experiences across platforms. Their evolution reflects a commitment to not only producing great content but also ensuring it's delivered seamlessly to audiences worldwide.



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*Fremantle*

## Iain Harrison

VP of Product

As VP of Product at Fremantle, Iain Harrison is leading product innovation with a clear focus on user experience and platform growth. With a deep understanding of how audiences consume content in today's digital-first world, Iain has been instrumental in developing Fremantle's digital distribution strategies and building intuitive, scalable product ecosystems. His work ensures Fremantle's storytelling legacy is matched by seamless, modern viewing experiences across devices. Iain's commitment to UX and smart platform design helps bridge the gap between content creation and audience enjoyment.



# Applicaster

**applicaster.com**

Applicaster is a leading platform empowering media companies to create highly customizable, scalable, and engaging video experiences across all devices. Specializing in no-code/low-code app development for TV, mobile, and OTT platforms, Applicaster enables broadcasters and streaming services to deliver seamless multi-device journeys with advanced personalization, live content integration, and interactive features. Their solutions help media brands innovate user interfaces quickly while maintaining consistent, high-quality experiences for audiences worldwide.



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**applicaster**

## Ido Hadari

CEO

Ido Hadari, CEO of Applicaster, is a visionary leader in the video streaming space, passionate about redefining how audiences engage with content. With a background in media technology and product innovation, Ido has driven Applicaster's mission to simplify app creation without sacrificing customization or user experience. His focus on building platforms that empower teams to deliver smart, adaptive UI designs has helped broadcasters and OTT providers stay competitive in a crowded market. Ido's leadership is marked by a deep understanding of user needs and a commitment to pushing the boundaries of multi-screen video delivery.

# Backscreen

**backscreen.com**

Backscreen is a forward-thinking technology company redefining how video is distributed and delivered at scale. With a focus on high-performance streaming infrastructure, they enable low-latency, high-quality delivery across devices and regions. Backscreen supports innovative use cases such as dynamic FAST channels, edge-based content distribution, and scalable OTT solutions, making them a powerful enabler of next-gen viewing experiences for modern media providers.



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 **Backscreen**

## Jan Frelek

CCO

Jan Frelek – media industry expert, Backscreen CCO. Previously engaged with T-Mobile, ITI Neovision, TVN, TV Puls, Emitel, Go3, StarLight Media Ukraine, ADB, Redge Technologies. 10 year advisory practice. Specializing in the distribution side of the media industry. Innovator in product and business models. As Backscreen CCO and industry expert Jan has contributed to pan-regional business development and to market proposition based on the cross-gen OTT concept.

# Whale TV

**whaletv.com**

WhaleTV is an international media company specializing in the development, distribution, and monetization of television content across digital and traditional platforms. The company works with broadcasters, producers, and streaming services worldwide to deliver engaging, high-quality programming to diverse audiences. With a focus on global partnerships, WhaleTV leverages deep industry expertise and innovative strategies to expand the reach of its content while adapting to shifting viewer behaviors. Committed to creativity, adaptability, and growth, WhaleTV is a dynamic player shaping the future of television distribution and entertainment.



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whale tv

## Teresa Alonso López

VP

Teresa Lopez is Vice President at WhaleTV, where she is responsible for driving business development, partnerships, and strategic growth across the company's international media portfolio. With over a decade of experience in the television and entertainment industry, Teresa has specialized in creating innovative distribution models and strengthening relationships with broadcasters, content providers, and digital platforms. She brings a global perspective to WhaleTV's operations, ensuring the company remains adaptable and competitive in a rapidly evolving media landscape. Teresa's leadership is defined by her focus on collaboration, innovation, and sustainable business practices that drive value for partners and audiences alike.

# Conviva

conviva.com

Conviva is a leader in continuous measurement analytics for streaming media. With a mission to empower publishers, advertisers, and tech platforms with real-time actionable insights, Conviva offers a unified platform that monitors viewer experience, audience engagement, and advertising performance at scale. Trusted by major streaming brands around the world, Conviva's intelligence platform delivers the data needed to drive better decisions and maximise viewer satisfaction in an increasingly complex media landscape.



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## José Jesus

VP of Product

José Jesús, VP of Product at Conviva, plays a key role in shaping the analytics tools that empower some of the world's most recognisable streaming platforms. With a product vision focused on turning complex data into intuitive, actionable insights, José leads the development of solutions that help content providers understand viewer behaviour in real time. Under his leadership, Conviva has advanced its use of AI and machine learning to power predictive analytics, optimise playback quality, and refine content strategy. His innovative approach is helping to define how streaming success is measured and managed in the age of personalisation.



# iWedia

**iwedia.com**

iWedia is a global provider of software solutions for connected TV devices, enabling tier-1 operators and broadcasters to deploy reliable, scalable video services. With a strong foundation in broadcast and broadband convergence, iWedia is known for its modular middleware, STB software stacks, and integration expertise across Android TV, RDK, and Linux platforms.



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## Krsto Lazic

Sales Director

As Sales Director at iWedia, Krsto Lazic plays a strategic role in bringing cutting-edge video devices to market. With over a decade of experience in digital TV technologies, Krsto has been pivotal in expanding iWedia's global reach, helping operators modernise their offerings with scalable and state of the art STB and TV software solutions. His deep understanding of TV industry demands, ensures that clients are equipped to meet the evolving expectations of viewers worldwide.

# SiriusXM

**siriusxm.com**

SiriusXM is the leading audio entertainment company in North America, delivering an expansive blend of live, on-demand, and curated content across music, sports, news, talk, comedy, and podcasts. Through its flagship subscription service, Pandora's music streaming platforms, and a powerful podcast network, SiriusXM reaches approximately 160 million listeners monthly. Its hybrid technology combines satellite broadcast with IP streaming, enabling seamless audio delivery across cars, devices, smart speakers, and beyond. With a commitment to inclusive storytelling and adaptive experiences for all listeners, SiriusXM remains a pioneer in shaping the future of immersive audio entertainment.



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**SiriusXM**

## Cynthia Cooley

Director of Program Management, Media & Playing

Cynthia Cooley is Director of Program Management, Media & Playing at SiriusXM, where she oversees the next generation of media delivery and playback innovation. With nearly 26 years in media and tech, and in her current role since August 2023, Cynthia has shaped how audio content reaches audiences across platforms. She previously played instrumental roles at Disney Streaming—helping launch Disney+ in the U.S. and drive its expansion across Europe—as well as leading Agile transformations at BAMTECH and Viacom. Cynthia brings a rare blend of strategic vision and operational excellence to the evolving world of audio entertainment.

# Bedrock Streaming

**bedrockstreaming.com**

Bedrock Streaming is a European media-tech venture born in 2020 from a joint initiative between M6 Group and RTL Group (part of Bertelsmann). With over 15 years of domain experience and a team of more than 500 technology specialists across four offices, the company builds and operates robust streaming platforms—covering AVOD, SVOD, hybrid models, live sports, and linear channels—for leading media organizations. Serving over 50 million users, Bedrock is recognized for its fully cloud-native, scalable infrastructure that empowers broadcasters to innovate and deliver seamless video experiences at scale.



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## Ricardo Castelhana

Senior Vice President of Engineering (Apps Development & Ecosystem & Distribution Management)

Ricardo Castelhana leads engineering at Bedrock Streaming, Europe's leading streaming technology provider backed by M6 Group and RTL Group. Bedrock powers major video platforms across the continent, delivering millions of hours of content with a sharp focus on scalability, innovation, and user experience. As SVP of Engineering and Country Manager of Bedrock Portugal, Ricardo drives application development and distribution strategy across every device — from web and mobile to smart TVs and consoles. He also sits on the Executive Committee, shaping Bedrock's long-term vision in a fast-evolving OTT market. With his mix of technical leadership and organisational vision, Ricardo is playing a central role in positioning Bedrock as the trusted partner for broadcasters and media companies redefining Europe's streaming future.

# RT-RK

rt.rk.com

RT-RK is a leading R&D company specializing in real-time embedded systems, with a strong focus on digital TV, multimedia, and automotive technologies. Headquartered in Novi Sad, Serbia, and with development offices across the region (Serbia, Croatia, and Bosnia and Herzegovina), RT-RK provides software development, system integration, and testing services to some of the world's top technology brands. Its deep expertise in streaming technologies and smart devices positions the company at the core of next-generation infrastructure—particularly in edge computing, media playback optimization, and embedded system design.



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## Nikola Teslic

CEO

Nikola Teslic, CEO of RT-RK, is a distinguished leader in embedded engineering and real-time systems. Under his guidance, RT-RK has grown into a powerhouse of media technology innovation, delivering advanced software solutions for digital television, in-vehicle infotainment, and smart streaming devices. His vision emphasizes Android-based solutions, supported by a strong legacy in developing a comprehensive portfolio of DTV IP building blocks, including media players and browser technologies. At the same time, he has cultivated strategic industrial partnerships, most notably with Google, that enable scalable technology delivery on a global scale. Nikola's work is shaping the next generation of embedded end devices, where precision engineering and deep system knowledge ensure that every solution is finely tuned and optimized for the specific constraints and capabilities of the target hardware.



# Dish Network

dish.com

Dish Network is a pioneering media and technology company that redefined television delivery in the U.S. through its satellite services, and has continued to innovate with offerings like the first cloud-native 5G network, OTT platforms like Sling TV, and seamless, personalized streaming across devices. Their hybrid model blends nationwide broadcast coverage with modern IP-connected experiences, anchored by a commitment to easy-to-use interfaces, DVR innovation, and forward-looking infrastructure. Today, Dish stands at the crossroads of entertainment and connectivity, bridging past and future through scalable, audience-first technology.



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dish

## Aruna Kalidindi

VP of Streaming Services

Aruna Kalidindi is Vice President of Streaming Services at Dish Network, leading digital transformation and innovation in how audiences connect with content across platforms. With over 25 years of experience in software engineering, cloud, and DevOps, she's known for building high-performing teams and driving improvements in performance and revenue. Since joining Dish in December 2021, Aruna has applied her agile leadership and technical acumen—from her strategic roles at Telstra to earlier consulting experience—to pioneer scalable streaming services. Her passion for continuous learning and innovation empowers teams to deliver seamless, impactful viewer experiences in an ever-evolving media landscape.

# MUX

**mux.com**

Mux is video infrastructure that makes it easy for development teams to ship high-performance and cost-effective video in minutes, not months. Mux solves the hardest problems developers face when building live and on-demand video into anything from websites to platforms to AI workflows. Mux powers video for leading platforms like Patreon, Substack, and Synthesia, and also works with the biggest brands in media and entertainment like Paramount and CBS to monitor their video Quality of Experience in real time. San Francisco-based Mux was founded in 2015 by experts in online video, including the creators of the biggest open-source video player on the web (Video.js), the largest transcoding service in the cloud (Zencoder), and the premier conference for video engineers (Demuxed).



**Linked** 



## Phil Cluff

Director of Product Management

Phil has spent over 15 years building some of the world's largest video platforms at the BBC, Brightcove, and Mux. During his seven years at Mux, he's done just about everything – from hands-on engineering to running the Mux Video product for the last 3 years, shaping it into the infrastructure that developers rely on today. He loves working with customers to solve complex video shaped challenges and discover new features. He's now focused on AI strategy, exploring how the latest wave of innovation is transforming video infrastructure and workflows. Phil is also a co-founder and co-organizer of Demuxed, the video technology conference that brings together the industry's brightest engineers to share knowledge, debate standards, and occasionally commiserate over the complexities of adaptive bitrate streaming. Outside of work, Phil enjoys cold IPAs, increasingly complex Lego sets, 3D printing, and annoying his very furry half-Maine Coon cat.

# Gracenote

**gracenote.com**

Gracenote is a pioneer in entertainment data and technology, powering smarter and more personalized video experiences worldwide. Their advanced metadata solutions and AI-driven content recognition enable broadcasters, streaming services, and device manufacturers to deliver enriched recommendations, seamless content discovery, and interactive user interfaces. Gracenote's comprehensive data sets and analytics play a vital role in enhancing viewer engagement and driving the future of personalized entertainment.



**Linked** 



## Raimond van Raamsdonk

Director of Product Management

Raimond van Raamsdonk, Director of Product Management at Gracenote, leads the development of innovative solutions that leverage AI and machine learning to transform how audiences interact with video content. With a deep understanding of product strategy and user needs, Raimond focuses on enhancing content discovery and personalization through cutting-edge data technologies. His work supports Gracenote's mission to provide smarter, tailored viewing experiences that resonate with diverse audiences across multiple platforms.



LinkedIn

## Katalin Sarkozy

Senior Director of Content Solutions

Katalin Sarkozy is Senior Director of Content Solutions for Europe, APAC, and SEANAP at Gracenote, a Nielsen company, where she leads operations strategy across eight locations on three continents. Recognised as one of Nielsen's top 50 leaders, she drives global performance while championing employee career development— achieving industry-leading promotion rates. Since joining Gracenote in 2015, Kata has transformed editorial and content enrichment operations through automation, process optimisation, and centralised hubs that deliver major efficiency gains without compromising quality. Appointed Managing Director of Gracenote's Netherlands office, she combines operational excellence with a people-first approach, building high-impact teams in the fast-moving entertainment metadata space.





# Synamedia

**[synamedia.com](https://synamedia.com)**

Synamedia is a global leader in video software solutions, enabling service providers and content owners to deliver, protect, and monetize advanced video experiences. With over 30 years of innovation, Synamedia offers a comprehensive portfolio spanning cloud-native streaming, video security, anti-piracy, personalized advertising, analytics, broadband, and network management. Supporting clients from major broadcasters to niche providers worldwide, Synamedia empowers organizations to launch new services, grow revenue, and adapt in a dynamic digital landscape.



**LinkedIn**



## Sally Nelson

VP of Product

As VP of Product at Synamedia, Sally Nelson plays a pivotal role in shaping the future of personalised video experiences. With a product strategy deeply rooted in user behavior and data intelligence, Sally leads teams driving innovation in AI-powered recommendations, predictive analytics, and dynamic content delivery. Her approach prioritises tailored viewing journeys and actionable insights, enabling clients to better engage audiences and boost retention. Sally's leadership continues to position Synamedia at the forefront of personalised streaming technology.



LinkedIn

## Steve Lock

VP of Commercial Product

Steve Lock, VP of Commercial Product at Synamedia, plays a pivotal role in shaping the company's product strategy to address the complex challenges of content protection and monetisation. With a career grounded in digital media innovation, Steve is known for driving scalable, future-proof solutions that support both viewer experience and commercial growth. His work spans advanced advertising models, anti-piracy tools, and rights management, ensuring Synamedia remains a trusted partner for clients navigating the intricacies of modern video delivery. Steve's strategic mindset and industry knowledge are central to delivering secure, profitable streaming at scale.



# Sky Switzerland

**sky.ch/de**

Sky Switzerland is a premier entertainment provider known for delivering premium sports, movies, and television content. With a focus on design and innovation, the company continuously improves how audiences enjoy content across streaming, mobile, smart TV, and other connected platforms.



**LinkedIn**



## Daniel Glauser

Chief Product Officer

Daniel Glauser leads product strategy and development for Sky Switzerland, where he oversees the evolution of user interfaces and streaming features. With a strong background in UX design and digital media, Daniel drives the delivery of intuitive, engaging, and visually compelling experiences for viewers. His work spans multi-screen journey optimization, voice-enabled navigation, and personalization, positioning Sky Switzerland as a leader in user-centric entertainment innovation.

# Sky

sky.com

Sky is one of Europe's leading media and entertainment companies, and part of Comcast Corporation. Serving over 23 million customers across six countries, Sky offers a world-class portfolio spanning TV, broadband, mobile, and innovative streaming-first products such as Sky Glass and Sky Stream. Known for delivering premium content—from award-winning original series to landmark sports coverage— Sky combines cutting-edge technology with creative excellence to shape the future of entertainment. With a commitment to innovation, customer experience, and sustainability, Sky continues to redefine how audiences connect with stories, sport, and culture across platforms and devices.



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## Dana Strong

Group CEO

Dana Strong is Group Chief Executive Officer of Sky, one of Europe's leading media and entertainment companies and a division of Comcast. Appointed in January 2021, she has led Sky's transformation—launching streaming-first products like Sky Glass and Sky Stream, securing landmark sports rights, and expanding partnerships with major global platforms. Previously, she held senior leadership roles at Comcast Cable, Virgin Media, Liberty Global, and UPC Ireland, building her reputation as a pioneer of growth, innovation, and digital transformation. In 2025, Dana was honoured with a CBE for her services to business and media.





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## Abigail Roos

Director of Global Product Partnerships

Abigail (Greyling) Roos serves as Director of Global Product Partnerships at Sky and Comcast, where she drives strategic alliances and partnerships that redefine how audiences engage with streaming content worldwide. With a strong foundation in product-led growth and an MBA that complements her industry acumen, Abigail spearheads cross-platform collaboration and delivers innovative joint ventures that scale globally. Her leadership fosters win-win partnerships, aligning product roadmaps and commercial strategies to bring compelling content and services to market. A visionary in partnership-driven product development, Abigail plays a pivotal role in advancing Sky and Comcast's global streaming ambitions.



## Cristina Gomila

Managing Director of Content Technology & Innovation

Cristina Gomila is Managing Director of Content Technology & Innovation at Sky, leading broadcast engineering, content supply chain transformation, and technology strategy. A trailblazing innovator, she was the first female recipient of SMPTE's prestigious Progress Medal in 2019 for her pioneering work in video coding, media-tech algorithms, and immersive production tools including light-field capture, VR/MR workflows, and VFX optimisation. A Stanford-educated technologist with deep research credentials from her years at Technicolor—where she served as CTO and head of research—Cristina brings visionary leadership at the intersection of engineering excellence and creative storytelling, driving innovation that redefines the boundaries of media and entertainment.



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## Florence Agboma

Senior Product Manager

Florence Agboma is a Senior Product Manager – Video at Sky, renowned for her strategic leadership in video experiences. She actively shapes the streaming industry—serving as Chair of SVTA’s Live Streaming Working Group and sitting on the Board of Directors for Women in Streaming Media. A recognized Streaming Media All-Star for 2025, Florence champions diversity and visibility in tech leadership, advocating for female voices across global platforms. With a deep focus on video strategy and innovation, she’s helping to shape the next generation of streaming and delivery.



# Sky Deutschland

sky.de

Sky Deutschland is one of the leading entertainment companies in Germany, Austria, and Switzerland, offering a world-class portfolio of live sports, exclusive series, blockbuster movies, and award-winning originals. Through services like Sky Q and Sky Ticket, the company delivers cutting-edge streaming and broadcasting experiences to millions of households. A subsidiary of Comcast's Sky Group, Sky Deutschland combines global expertise with a deep understanding of local audiences—driving innovation in content, technology, and customer experience across the German-speaking market.



LinkedIn



## Elke Walthelm

COO

Elke Walthelm is Chief Operating Officer at Sky Deutschland, overseeing Programme, Technology, Content Operations, and People Functions. Since joining Sky in 2005, she has risen through the ranks—becoming part of the management team in 2016 as EVP for Content, joining the Management Board in 2020, and later adding the roles of Managing Director of NBC Universal Global Networks Germany and head of Technology and Content Operations. In 2023, she expanded her remit to include Human Resources. With a background in strategic consulting at BBDO Consulting, Elke brings a rare blend of creative vision, operational expertise, and leadership to the media industry.

# E1 Series

**e1series.com**

E1 Series is the world's first all-electric powerboat racing championship, backed by some of the biggest names in sport, entertainment, and business, including Will Smith, Rafael Nadal, and LeBron James. E1 also spotlights sustainable marine transport technologies. Combining high-performance sport with environmental purpose, it brings together advanced engineering, entertainment, and global competition to inspire change and raise awareness about ocean health. E1 delivers a unique spectator experience both live and through digital channels, featuring a fleet of state-of-the-art E1 RaceBirds competing in iconic waterfront locations. By merging sustainability, innovation, and entertainment, E1 Series aims to accelerate the adoption of electric technologies and redefine the future of water-based motorsport.



**LinkedIn**



## Laurence Boyd

Chief Content and Product Officer

Laurence Boyd is Chief Content and Product Officer at E1 Series, where he is responsible for overseeing the development and delivery of innovative content experiences for the world's first all-electric powerboat championship. With a career that spans product management, media, and sports innovation, Laurence combines his passion for storytelling with a commitment to driving sustainability through entertainment. He plays a central role in shaping the league's content strategy, ensuring it resonates with global audiences while leveraging cutting-edge digital platforms. Laurence's leadership reflects his ability to blend creative vision with operational execution, positioning E1 Series as a groundbreaking force in sports and media.



# Nokia

**nokia.com**

Nokia is a global technology leader redefining the foundations of digital communications, from mobile networks to the backbone of streaming media. Its Network Infrastructure and IP Networks (IPN) division is transforming how live video is delivered worldwide with innovations such as the Nokia CDN for Live. These solutions combine near real-time latency, routed multicast efficiency, and the flexibility to deliver unicast traffic over any access network (e.g., fiber, cable, satellite, 4G/5G mobile, or 5G HAPS), all with streamlined deployment. Engineered for high-concurrency events, they enable scalable and resilient streaming across both OTT and IPTV platforms. By uniting broadcast-grade and carrier-grade reliability with forward-looking design, Nokia is shaping the future of real-time video delivery.



**LinkedIn**

**NOKIA**

## Keith Chow

Senior Product Manager – Network Infrastructure –  
IP Networks

Keith Chow is a Senior Product Manager in Nokia's Network Infrastructure team, where he drives innovation in IP video delivery and CDN technology. With over 30 years of global experience, including more than two decades at Nokia, Keith specializes in turning laboratory breakthroughs into real-world streaming solutions. He is one of the key architects of the Nokia CDN for Live, delivering channel-change times as low as 90 to 350 milliseconds, synchronizing streams across millions of viewers, and enabling robust playback even with up to 40% random packet loss. Keith is cherished for his skill at turning complex engineering into scalable, actionable product solutions that are redefining live streaming and broadcast-grade delivery.

# EZDRM

ezdrm.com

As the pioneer of DRM-as-a-Service (DRMaaS) since 2003, EZDRM delivers cloud-native content protection for live, on-demand, offline, and downloadable video. Their “Universal Complete” solution unifies PlayReady, Widevine, FairPlay, WisePlay, and Clear Key into a single workflow — making multi-DRM implementation seamless and efficient. Built for simplicity and scale, their managed service integrates with industry-standard encoders, players, and entitlement systems, freeing content owners from complex infrastructure. EZDRM is also a proactive contributor to streaming standards through DASH-IF, CDSA, C2PA, and HESP, ensuring their solutions evolve in lockstep with industry needs.



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## Olga Kornienko

COO / Co-Founder

Olga Kornienko is the co-founder and COO of EZDRM, a pioneering cloud-native DRM-as-a-Service provider since 2003. She's respected for transforming complex content protection challenges into streamlined, API-first solutions that support PlayReady, Widevine, FairPlay, WisePlay, and more. Under her leadership, EZDRM has scaled internationally and shaped industry standards through active roles with DASH-IF, CDSA, C2PA, and HESP. As Chair of DASH-IF's Promotions Working Group, Olga is not just advancing technology—she's amplifying awareness and collaboration across the media security ecosystem.

# Imax

imax.com

Since its founding in 1967, IMAX has continually reimagined what playback can be. From proprietary large-format cameras to cutting-edge projection systems and auditorium designs, IMAX delivers experiences that go far beyond watching — they immerse. With more than 1,770 theaters in over 90 countries, IMAX brings blockbusters and live events to life with unmatched precision, scale, and emotional impact. Today, IMAX continues to set the standard for immersive storytelling, evolving playback through digital laser projection, live streaming, and global expansion into new formats and platforms.



LinkedIn

IMAX®

## Abdul Rehman

Senior Vice President & Chief Product Officer

As Chief Product Officer at IMAX Corporation, Dr. Abdul Rehman leads the company's push into streaming and consumer technology — expanding IMAX's legacy of cinematic excellence into new digital experiences. He is responsible for creating and executing product strategy that delivers a distinctive viewer experience while building partnerships with content creators, streaming platforms, and OEM device makers. Known for connecting legacy strengths with emerging capabilities, Abdul optimizes revenue models and reduces reliance on traditional markets. By fostering cross-functional collaboration and championing a culture of innovation, he is positioning IMAX not just as a cinema icon, but as a key player in shaping the future of playback across platforms.

# Broadpeak

**Broadpeak.tv**

Broadpeak is a global leader in video delivery solutions, helping operators, broadcasters, and streaming platforms deliver seamless, high-quality experiences at scale. Its portfolio spans CDN, multicast ABR, edge caching, and analytics – technologies trusted to power some of the world’s biggest live events and on-demand services. With a focus on efficiency, scalability, and innovation, Broadpeak enables its customers to keep pace with ever-growing viewer expectations while optimising performance and cost.



**Linked** 



## Xavier Leclercq

Vice President of Business Development

Xavier Leclercq helps shape the future of video delivery as Vice President of Business Development at Broadpeak. With deep expertise in streaming, content delivery networks, and large-scale deployments, he works closely with operators, broadcasters, and streaming services worldwide to design solutions that meet the growing demands of viewers. At Broadpeak, Xavier drives strategy and partnerships that ensure seamless, high-quality playback experiences, from live events to on-demand content. A frequent contributor to industry forums, he is recognised for translating complex technical challenges into clear opportunities, positioning Broadpeak as a trusted partner in next-gen streaming innovation.



# Twitch

**Twitch.tv**

Twitch is the world's leading live streaming platform, home to gaming, music, sports, and creative content. With millions of creators streaming to audiences every day, Twitch has redefined how people connect, interact, and build communities online. From esports to real-time talk shows, Twitch has become a cultural touchstone in interactive entertainment.



**LinkedIn**



## Christine Weber

Chief Technology Officer

As CTO of Twitch, Christine Weber is responsible for the technical strategy powering one of the world's most influential digital platforms. Since joining in 2021, she has driven innovation across scale, reliability, and user experience, ensuring Twitch can handle millions of concurrent viewers while continuing to expand into new content verticals beyond gaming. Drawing on senior engineering leadership roles at Sling TV, EchoStar, and Liberty Latin America, Christine blends broadcast expertise with cutting-edge digital delivery. She's recognised for championing diverse technical teams and for building infrastructures that enable both creators and audiences to thrive in real time. Under her leadership, Twitch is pushing the limits of live, interactive media on a truly global scale.

# Mediagenix

**mediagenix.tv**

Mediagenix powers the operations of some of the world's largest broadcasters and streaming platforms with its flagship product, WHATS'ON. The platform manages the full content lifecycle—from acquisition and rights management to scheduling, distribution, and monetisation. For streaming services, this means orchestrating vast libraries, ensuring compliance with complex rights agreements, and enabling efficient delivery across multiple platforms and regions. With intelligent automation and data-driven insights, Mediagenix helps OTT providers streamline operations, cut costs, and adapt quickly to shifting audience demands. By connecting strategy to execution, Mediagenix provides the backbone for scalable, profitable streaming in a fragmented digital landscape.



**Linked** 

**mediagenix**

## Emmanuel Muller

Chief Product Officer

Emmanuel Müller is Chief Product Officer at Mediagenix, where he drives innovation in content lifecycle management for global media companies. His focus is on building smarter, more adaptive tools that help streaming providers and broadcasters manage rights, scheduling, and distribution with greater agility. By championing automation and cloud-based workflows, Emmanuel ensures that Mediagenix's solutions meet the demands of today's multi-platform world—where one piece of content may need to be launched, tracked, and monetised across dozens of services and geographies. Known for his collaborative approach with clients, he plays a key role in shaping how the industry navigates operational complexity, positioning Mediagenix as a trusted partner for sustainable growth in streaming.

# Magine Pro

**maginepro.com**

Magine Pro provides a full end-to-end OTT platform that helps broadcasters, telcos, and content owners launch and scale streaming services quickly and reliably. With solutions covering content ingest, transcoding, app development, analytics, and monetisation, Magine Pro acts as both the technology partner and operational backbone for OTT growth. Their modular approach makes it possible for clients to integrate existing workflows while still leveraging Magine Pro's expertise in user experience, app ecosystems, and revenue models. Trusted by brands across Europe and beyond, they enable services to scale globally without losing local flexibility, helping content owners move from concept to fully operational streaming business with speed and confidence.



**LinkedIn**

**MaginePro**

## Marcus Linden

Head of Engineering & Operations

Marcus Lindén leads Engineering and Operations at Magine Pro, driving the technical backbone behind the company's global OTT platform. With extensive experience in media and telecoms—including senior roles at TV4 and Bonnier—he has overseen complex platform migrations and integrations, helping broadcasters and service providers transition smoothly to streaming-first models. At Magine Pro, Marcus focuses on scaling delivery, optimising workflows, and ensuring seamless rollout across web, mobile, smart TVs, and connected devices. Known for balancing technical rigor with practical problem-solving, he helps partners streamline operations while unlocking new business opportunities. His work reflects Magine Pro's mission: giving media companies the tools to innovate and grow in a highly competitive streaming market.





**Meet the  
Industry  
Influencers**

**03**



# Introducing the Industry Influencers.

Where ideas meet influence:  
the people turning dialogue  
into direction for the industry.



This section shines a light on the people whose voices carry weight across the media and entertainment ecosystem. They're not just observers – they're the ones setting the tone, sparking conversations, and challenging the status quo.

These are the newsletter writers, podcast hosts, entrepreneurs, analysts, and community builders whose influence extends well beyond their own platforms. They shape perception, amplify innovation, and create the dialogue that drives industries like streaming, broadcast, and live entertainment forward.

Playback Pioneers recognises them because influence matters. Without these voices, groundbreaking work can stay hidden, and important conversations risk being overlooked. By spotlighting these influencers, we're celebrating those who give the industry its energy, connect the dots between technology and culture, and inspire others to think bigger.



## Tommy Flanagan

**Editor - Faultline, Co-founder - The Media and Entertainment Mixer**

Cutting through the noise to uncover the future of media.

Tommy Flanagan, Editor of Faultline, is a recognised voice in media technology with a reputation for his sharp, no-nonsense analysis. From streaming protocols and broadband infrastructure to content discovery and display, Tommy is known for digging beneath the surface to reveal the real shifts shaping the industry. He is also Co-Founder of The Media & Entertainment Mixer, creating spaces for candid conversations that move beyond traditional networking. Whether through Faultline’s weekly insights, webinars, or podcasts, Tommy’s incisive questioning and fearless approach continue to challenge norms, provoke debate, and bring fresh perspective to the future of media and entertainment.



## Lisa Collins

**Co-Founder - The Hive Group, Dovetail Creative, The Media Tech Sustainability Series**

Turning data into strategy, and strategy into growth.

Lisa Collins is a strategist and innovator with over 25 years’ experience in broadcast, media, and entertainment. As Managing Director of Dovetail Creative Ltd, founded in 2021, she helps organisations harness data-driven strategies to grow engagement, expand reach, and deliver measurable results. A recognised thought leader, Lisa is Co-Founder of both The Hive Group and the Media Tech Sustainability Series, and also launched the Corporate Star Awards to celebrate industry achievements. Frequently speaking and moderating at global events, her blend of creativity, analytics, and ESG commitment makes her a driving force in shaping the industry’s future.



## Matt Stagg

**Founder - MTech Sport**

Where sport, media and technology collide.

With over 30 years’ experience in sport, media, and telecoms, Matt Stagg is an award-winning creative technologist and the founder of MTech Sport. He works with broadcasters, rights holders, and global technology companies to deliver innovation across product development, technology integration, marketing, and fan engagement. Known for his sleeves-rolled-up approach, Matt doesn’t just advise, he builds, shapes, and delivers. His focus is on how technology transforms storytelling and creates new creative and commercial models in live, immersive, and interactive formats. A respected commentator and frequent speaker, he helps turn ambitious ideas into meaningful, real-world outcomes.



## Sadie Groom

**CEO - Bubble Agency, Founder - Rise**

Championing women while shaping the future of media and tech.

An entrepreneur at heart, Sadie Groom founded Bubble in 1999, building it into a global PR, marketing, and events company serving the entertainment technology, sports, security, and AV industries. Beyond driving client strategy, Sadie has become one of the most influential advocates for women in media and technology. In 2017, she founded Rise, now a worldwide organisation offering mentoring, training, and awards across the sector, alongside an Academy for young talent. In 2025, she extended this vision with Rise AV, dedicated to women and advocates in the audio-visual space. Sadie continues to be a driving force for progress and inclusion.





Marion Ranchet

Founder & Managing Director, Streaming Made Easy

Guiding streamers through Europe’s maze of markets.

Marion Ranchet helps streaming video businesses reach European audiences—fast. As Founder of Streaming Made Easy, she uses a three-step approach, Market Discovery, Distribution Network Expansion, Partner Growth Management—to remove guesswork and accelerate launches. With nearly two decades in media, she previously led European content distribution at Roku and built partnerships and OTT offers at Orange. Marion is Editor-in-Chief of the Streaming Made Easy newsletter—read by professionals at Samsung, Orange, BBC, TF1 and more, and co-hosts The Media Odyssey Podcast with Evan Shapiro, breaking down the industry’s biggest shifts each week. Her blend of market insight and operator know-how turns plans into traction.



Evan Shapīro

Owner and Cartographer – ESHAP

Mapping the media universe with provocation and precision.

Known as the “Cartographer of the Media Universe,” Evan Shapiro is one of the industry’s most distinctive voices. Through his Media War & Peace newsletter and as co-host of The Media Odyssey Podcast, he dissects and challenges the shifting media and tech ecosystem. Shapiro has run TV networks, launched streaming platforms, produced acclaimed shows like Portlandia and Brick City, and earned an Emmy and two Peabodys. A sought-after speaker at events like SXSW, IBC, and CES, he also leads ESHAP, a change agency delivering strategy-as-a-service to media and tech partners worldwide.



Maria Rua Aguite

Head of Media and Entertainment – Omdia

Bringing clarity to the global media and entertainment landscape.

Maria Rua Aguite leads the Media & Entertainment practice at Omdia, where she oversees one of the most comprehensive sources of television and operator intelligence worldwide. With over 100 markets covered and deep relationships across the industry, Maria’s research and insights are relied upon by leading operators, broadcasters, and technology providers. Named one of the UK’s Top 100 media leaders, she also serves as a board member and strategic advisor across organisations connecting culture, media, and commerce. A regular speaker at IBC, NAB, MIPCOM, and Cannes, Maria is one of the most trusted analysts in global media.



Thierry Fautier

Founder – The Media League

Driving video innovation from UHD to AI and beyond.

Thierry Fautier is a veteran of Silicon Valley and one of the most influential figures in video technology. As former Vice President of Video Strategy at Harmonic, he helped pioneer major industry transitions from MPEG and IPTV to OTT, UHD, and AI-powered compression. He founded and chaired the Ultra HD Forum, co-chaired the Streaming Video Alliance VR group, and co-founded the VR Industry Forum. Recognised in TV Broadcast Europe’s Top 25 and winner of a Technical Emmy, Thierry is now Founder of The Media League and a regular contributor to Faultline with The Fautier Files.





Helen Weedon

Managing Director – Radical Moves

Amplifying voices in media, entertainment, and satcoms.

Helen Weedon is the Founder and Managing Director of Radical Moves, a PR and marketing agency she launched in 2007 that now supports clients across media, entertainment, and satellite communications. With more than 20 years’ experience, she has built a reputation for delivering tailored strategies that cut through complexity and deliver long-term impact. Alongside Radical Moves, Helen is Managing Director of the Satcoms Innovation Group, where she fosters collaboration across the global satcoms sector, and has also served as Communications Manager for Accedo since 2007. Known for her global network and hands-on approach, Helen helps companies amplify their voice and thrive in competitive markets.



Rich Welsh

SVP Head of Deluxe AI Production, President – SMPTE

Pioneering the use of AI and immersive tech in media production.

Rich Welsh is a recognised innovator with over 20 years in film and television post-production. As Head of AI Production Technology at Deluxe, he drives strategy for the adoption of generative AI in Hollywood studios, integrating cutting-edge tools into production workflows to expand creative possibilities. Rich is also President of SMPTE, guiding global standards and collaboration across the media technology ecosystem, and Co-Founder of Volustor, a SaaS platform for volumetric media workflows. A frequent speaker and thought leader on AI, cloud, and immersive tech, Rich has shaped industry transformation through both entrepreneurial ventures and leadership roles.



Polly Hickling

Learning & Development Lead for Media – Atos, VP of Education – SMPTE

Shaping the next generation of media technologists.

Polly Hickling is a leading voice in media technology education and workforce development. As Learning & Development Lead for Media at Atos, she focuses on building skills pathways and future-proofing talent for a rapidly evolving industry. She also serves as Vice President of Education for SMPTE and Head of Education at Women in Streaming Media, where she champions inclusive programmes that open doors for underrepresented groups. Previously Course Leader for Media Technology at Solent University, Polly was awarded SMPTE’s Excellence in Education Medal for her innovative and accessible approach to teaching, cementing her role as a global educator and mentor.



Wincie Knight

Senior Vice President International culture and stakeholder strategies – Paramount

Cultivating culture and shared purpose across global media

Wincie partners with leaders across markets to strengthen workplace culture, enhance engagement, and shape strategies that support growth. With over two decades in media, she has led initiatives connecting employees, partners, and communities while fostering collaboration and embedding practices for long-term success. She launched a week-long UK engagement event that scaled to 30+ countries and works closely with Paramount’s international Employee Resource Groups to build community and support development. Wincie holds an MSc in Organisational Behaviour from Birkbeck, University of London, and completed the Executive Leadership Programme at the University of Virginia Darden School of Business.





# Influencers

04/04



## Jan Ozer

**Streaming Encoding Evangelist & Educator**

Teaching the tools that make streaming future-ready.

Jan Ozer is a trusted authority in video codecs and streaming production, educating industry professionals at all levels through the Streaming Learning Center and his many online courses. At the crossroads of technology and education, he consults on encoding workflows and codec performance while demystifying AV1, H.264, HEVC, and video quality techniques. As a contributing editor to Streaming Media magazine, Jan provides clear breakdowns of technical trends, helping steer the industry toward smarter, higher-quality playback.

Linked 



## Carlo De Marchis

**Founder – FACTORY63, Former Group Chief Evangelist – Deltatre**

Exploring the future of sport and media innovation

Carlo De Marchis is a recognised innovator, strategist, and thought leader in sports and media technology. After more than 30 years at Deltatre, where he rose from Head of Software Development to Group Chief Evangelist, Carlo helped shape digital transformation for global sporting events including the Olympics, FIFA World Cup, UEFA Champions League, NFL, and MLB. Today, he continues to push boundaries through FACTORY63, his idea factory for sport and media, as well as his B2B creator platform A Guy With A Scarf. A frequent speaker and advisor, Carlo remains a driving force in how data, UX, and content power the next generation of fan experiences.

Linked 



## Megan Wagoner

**Product Sales Strategy – Comcast Technology Solutions**

Championing innovation and inclusion in streaming media

Megan Wagoner has spent nearly two decades at the intersection of media and technology, helping some of the world’s biggest platforms evolve their streaming strategies. Now leading Product Sales Strategy at Comcast Technology Solutions, she previously held senior roles at Endeavor Streaming and Imagine Communications, bringing both commercial vision and technical insight to global clients. Beyond her corporate role, Megan is Vice President of the Board at Women in Streaming Media, where she has helped place 400+ women on global stages and launched mentorship programs shaping future leaders. She is also Vice President of Fund Development at the Junior League of Spartanburg, continuing her commitment to community impact.

Linked 



## Dom Robinson

**Founder – Greening of Streaming**

Championing live streaming innovation and environmental responsibility.

Dom Robinson has been at the forefront of streaming media since 1996, from producing landmark webcasts with Netscape and the Ministry of Sound to founding Europe’s first large-scale CDN focused on multicast delivery. He brings deep engineering insight and startup agility through his consultancy, id3as, and serves as a contributing editor for Streaming Media magazine. As founder of the Greening of Streaming initiative, Dom is also shaping the conversation around sustainable streaming, making him a respected voice in both technological evolution and environmental impact.

Linked 

**Josh Seeley**

Associate Director, 5V Video

“Every year, Playback Pioneers reminds us just how much brilliance and energy is driving this industry forward. The people and companies we feature aren’t just building technology or services—they’re shaping the way the world experiences content. For 2025, we’re proud to celebrate not only the innovation but also the collaboration, resilience, and creativity that continue to push boundaries. Thanks for being part of this journey with us—we’re excited to keep shining a light on the pioneers who are defining the future of video.”

# The Playback Pioneers Vision

Playback Pioneers began as a report—a way to showcase the people and companies shaping the future of video. But in just three years, it has evolved into something much bigger: a platform, a community, and a benchmark for what success in our industry looks like.

Through the Playback Pioneers Podcast, we've already taken these stories further, turning written recognition into living conversations. Each episode gives a voice to the innovators driving change, sparking dialogue and collaboration across the media and entertainment ecosystem.

We're also bringing Playback Pioneers into the real world, through The Media & Entertainment Mixer series in Bristol, London, and Amsterdam. These events provide a space for our community to come together, share ideas, and build meaningful partnerships.

Looking ahead, our vision is clear:

- To grow Playback Pioneers into a year-round community, where collaboration and innovation are celebrated openly.
- To establish it as a benchmark of success for the industry—a standard that recognises not only achievements but also the people, values, and ideas shaping the future.
- To build towards the creation of Playback Pioneers Awards, where the industry itself can celebrate its brightest voices and boldest initiatives.

# Be a part of the Vision



[Get Involved.](#)



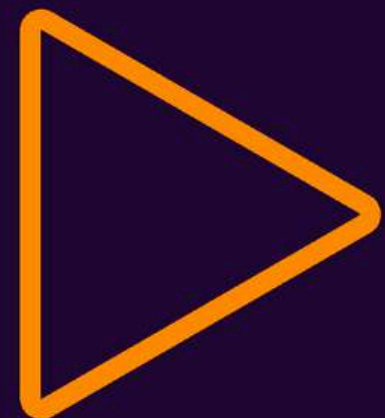




# Upcoming Initiatives

5VMedia.





# The Media and Entertainment Mixer

# Where will the mixer land next?

2025/2026 partnerships are now open



The Bristol  
Media and  
Entertainment  
Mixer



The London  
Media and  
Entertainment  
Mixer



The Amsterdam  
Media and  
Entertainment  
Mixer

GET INVOLVED.





**5V**Video. Presents

# Women Behind The Screen 2026

Celebrating Women Leading Change and  
Innovation in Streaming and Entertainment

**Coming soon**





**5V**Video. presents...

**PLAYBACK  
PIONEERS**



**Thank You.**

Produced by **5V**Media.