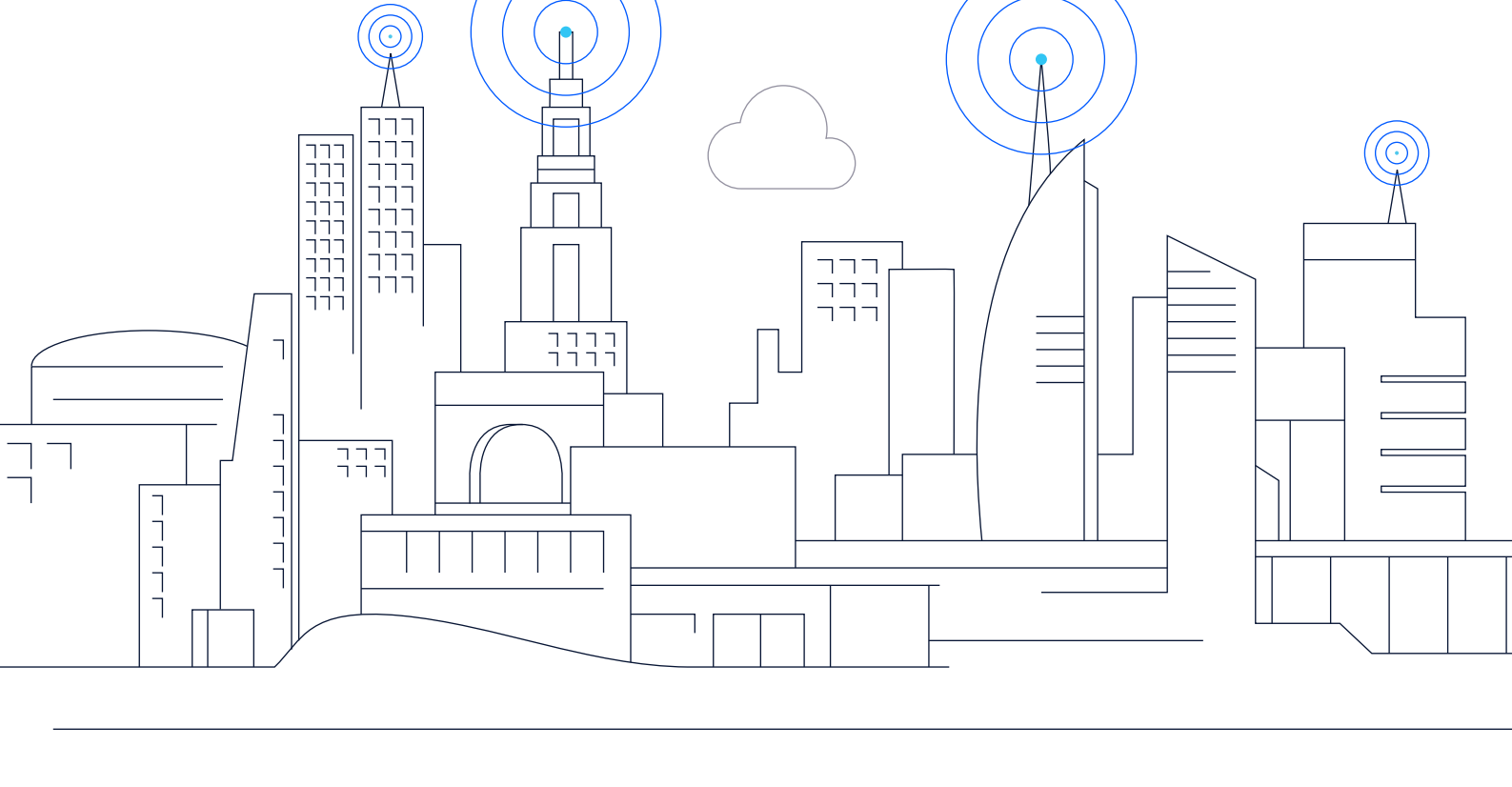


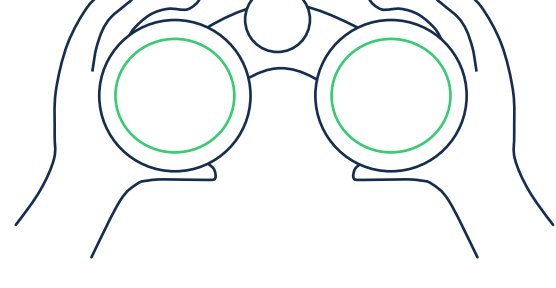
Field performance measurement: Six reasons to stop the drive test

Nokia Enhanced Field Performance Validation (EFPV) leaves drive tests idling in the dust. Here are six reasons to take a closer look.



1

You want a complete view of network performance



Drive tests provide only a snapshot of network performance in a specific place and time. EFPV captures a comprehensive data set that reflects real user experience.

2

You want to reach your network performance targets faster.

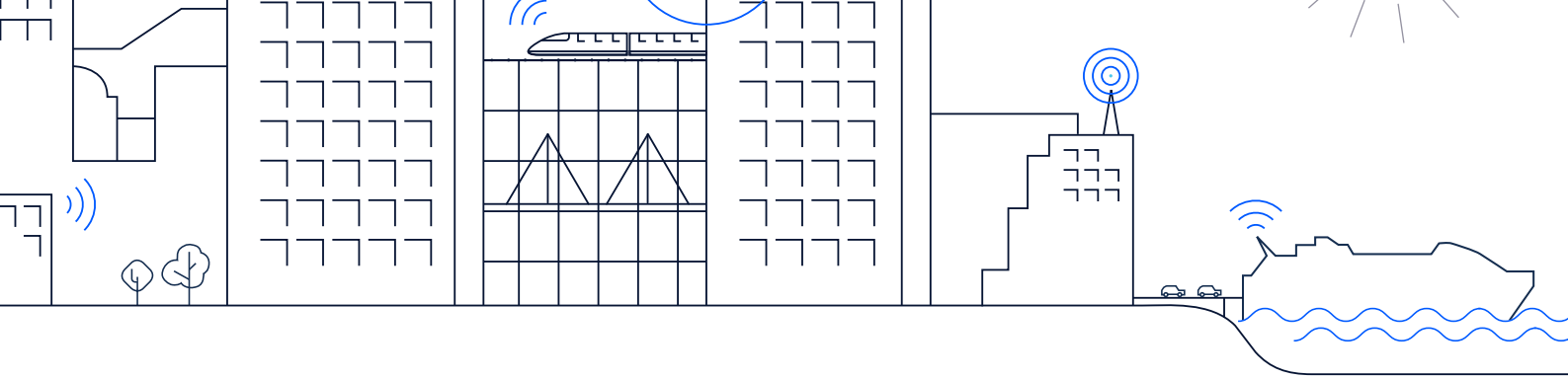
Drive tests are resource-intensive to plan and carry out. Lag times are long. 100% automated and with data reported 24/7 from the complete coverage area, EFPV accelerates the time to insight, issue resolution, and network acceptance.

100%
automated

3

You LOVE Big Data insights.

Drive tests collect the data from the drive route, usually outdoors only. EFPV accesses and processes a secure and anonymized big data set for a detailed view of performance across the entire network area. Data is drawn from all areas of the cell, including parks, railroads, ferries — wherever there are devices and signal coverage.

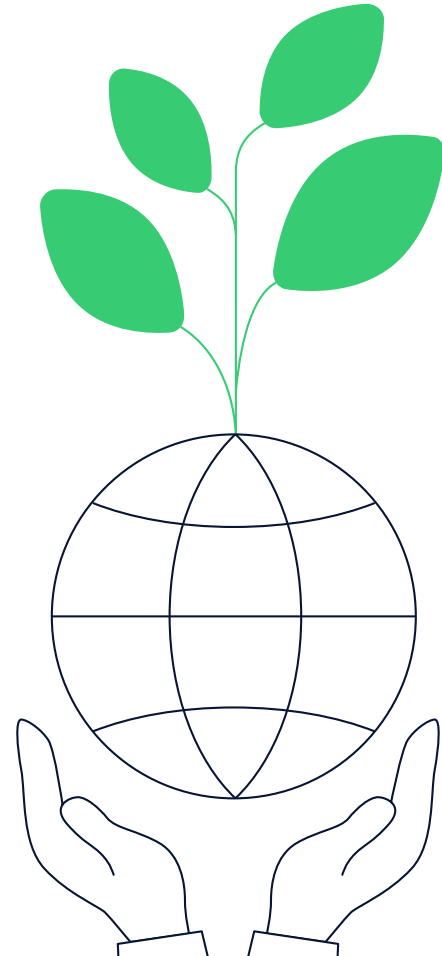


4

You live and breathe on this beautiful planet.

0
emissions

Your company has sustainability goals and you're proud that the work you do makes a difference. Drive tests are an environmental problem that can be solved. Each drive test generates CO₂ emissions. Replacing that drive test with EFPV leads to zero CO₂ vehicle emissions, helping reduce the carbon footprint of your business.



5

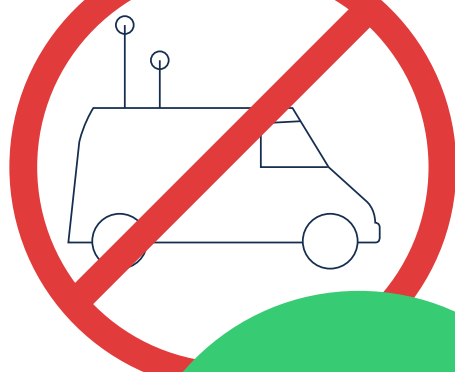
Road safety on the job? Yes, please!

No drive tests means no road safety risks, and no re-routing or scheduling compromises due to roadworks or adverse weather. And by eliminating thousands of drive tests we make a small contribution to improving traffic conditions in the communities where we operate.

0
accidents

6

You're an innovator **and** you're happy to adopt a proven solution.



-180,000
drive tests

EFPV is a field-proven solution already successfully in use by many network providers worldwide. In just two years, we replaced 180,000 drive tests with enhanced field performance validation and avoided 1600t CO₂ emissions.

Ready to **stop** your drive tests?

We've got better way ready for you.

Talk with your Nokia representative about your network measurement needs and what EFPV can do for you.

[Learn more](#)

