



NOKIA

Ultra broadband networks

Creating value through
Mobile Networks

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Mobile Networks at a glance

€64bn²

2016 primary addressable
market

Revenue mix:

55% products

45% services

~52 000

professionals

~23 000

in R&D

~25 000

in Services

#1 LTE¹

#3 RAN¹

#1 IMS/ VoLTE^{*,2}

#2 Small Cells¹
(pico and micro)

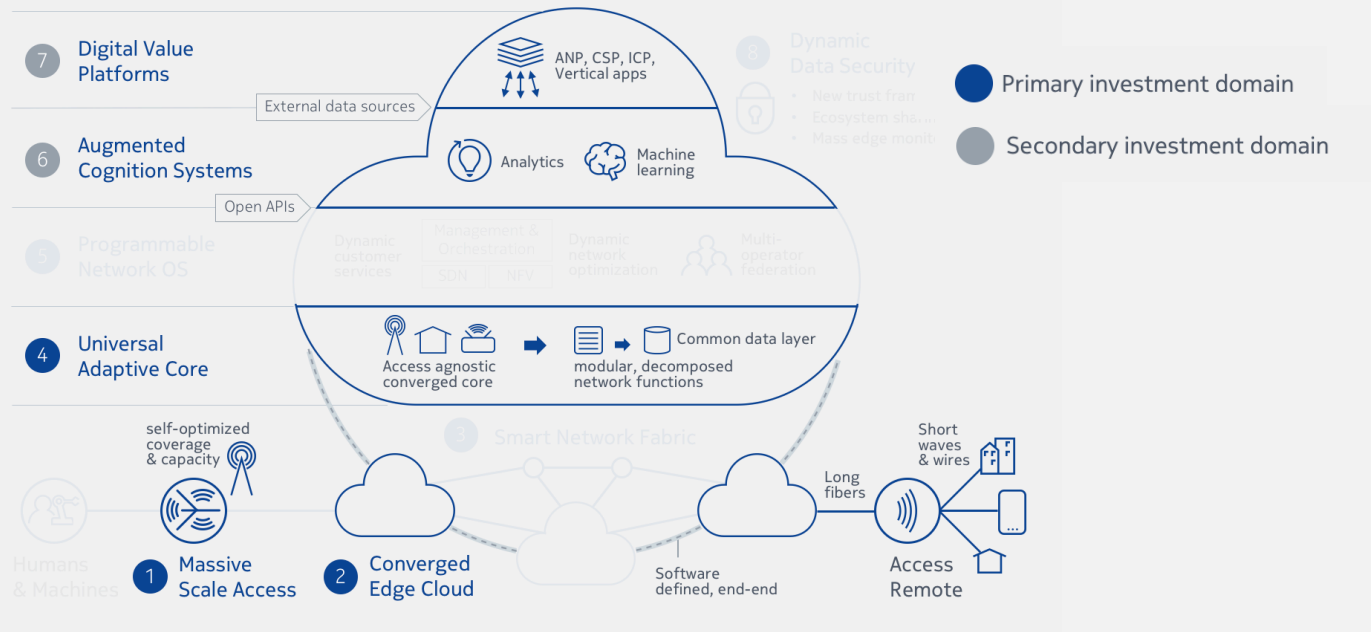
#3 Services²

1) Source: Dell'Oro

2) Source: Nokia estimate

*) LTE Subscriber numbers worldwide

Mobile Networks



Radio

- 4G / 4.5G / 4.9G / 5G
- Cloud RAN
- High performance
- Self-optimizing
- TCO optimization

Converged Core

- Telco Cloud infrastructure
- Cloud Service Core
- Agile network service capable

Advanced Mobile Networks Solutions

- Capacity & coverage with small cells
- Enterprise solutions
- Connected IoT

Services

- Attached services
- Professional services
- Cloud and transformation services

Traditional models are being disrupted, while new opportunities emerge

Key trends shaping the industry



Explosive growth
of data and
connected things



Disruption
of traditional
carrier model

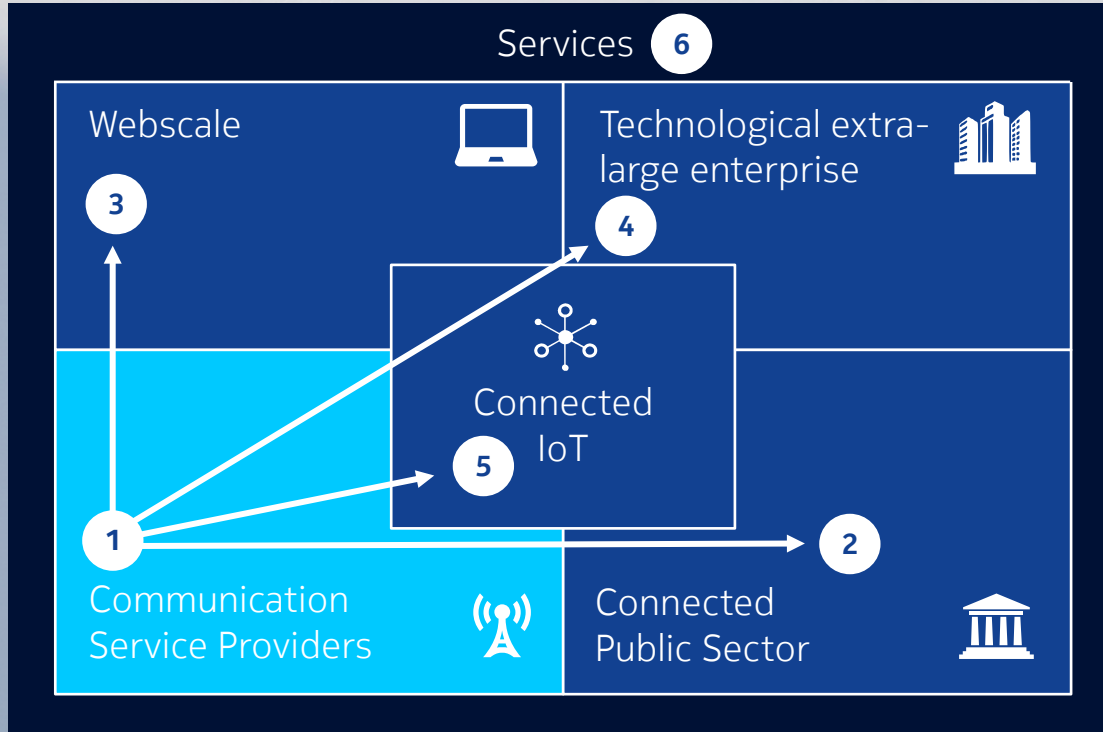


Accelerating
transition to
the Cloud



New spectrum
enabling innovative
business models

Positioned to differentiate and lead in the evolving landscape

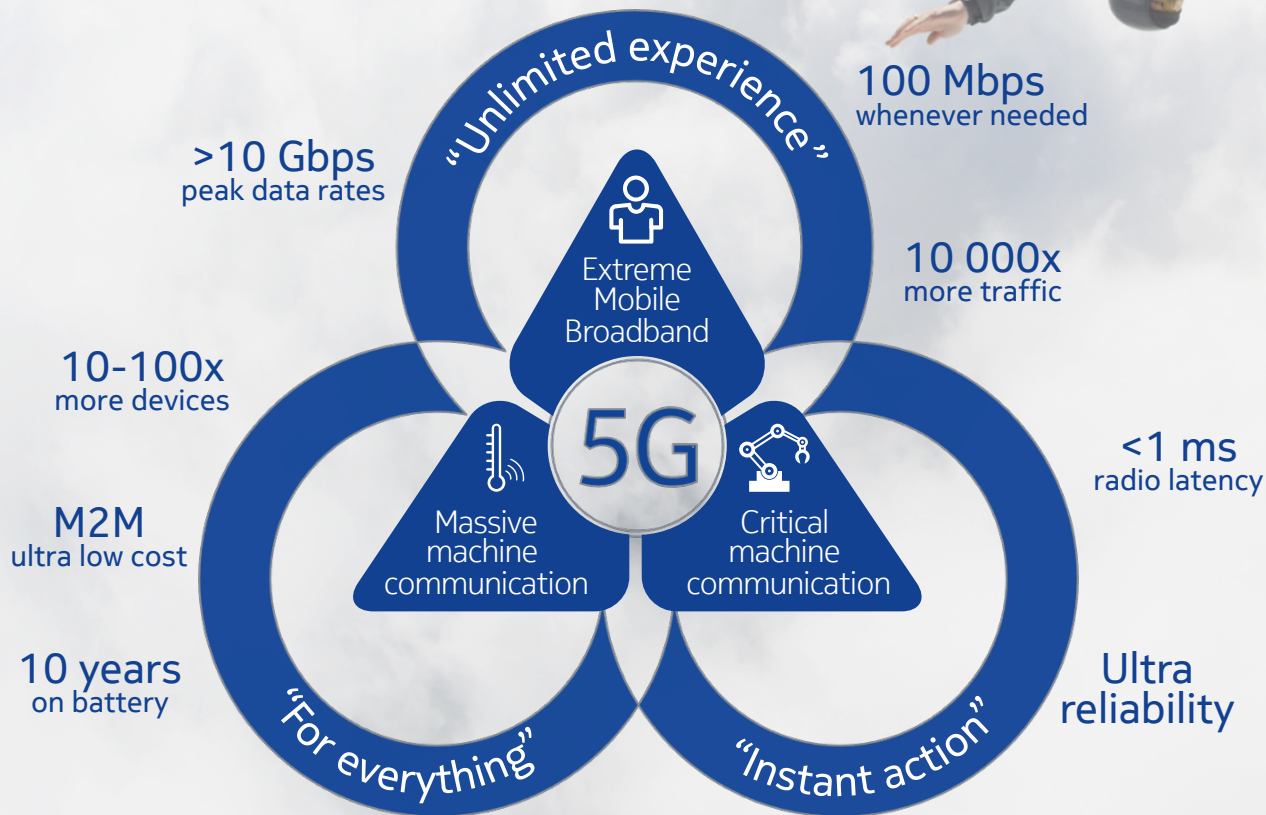


- 1** **Lead** with CSPs in LTE, 5G and Cloud
- 2** **Disrupt** public sector with LTE
- 3** **Lead** with Webscale and alternative service providers
- 4** **Expand** into technological extra-large enterprise
- 5** **Lead** in connectivity for IoT
- 6** **Differentiate** strategically with Services



Mobile Networks

5G will create new possibilities



Mobile Networks

Lead on the journey from 4G to 5G



Capacity



User
experience



New
revenues

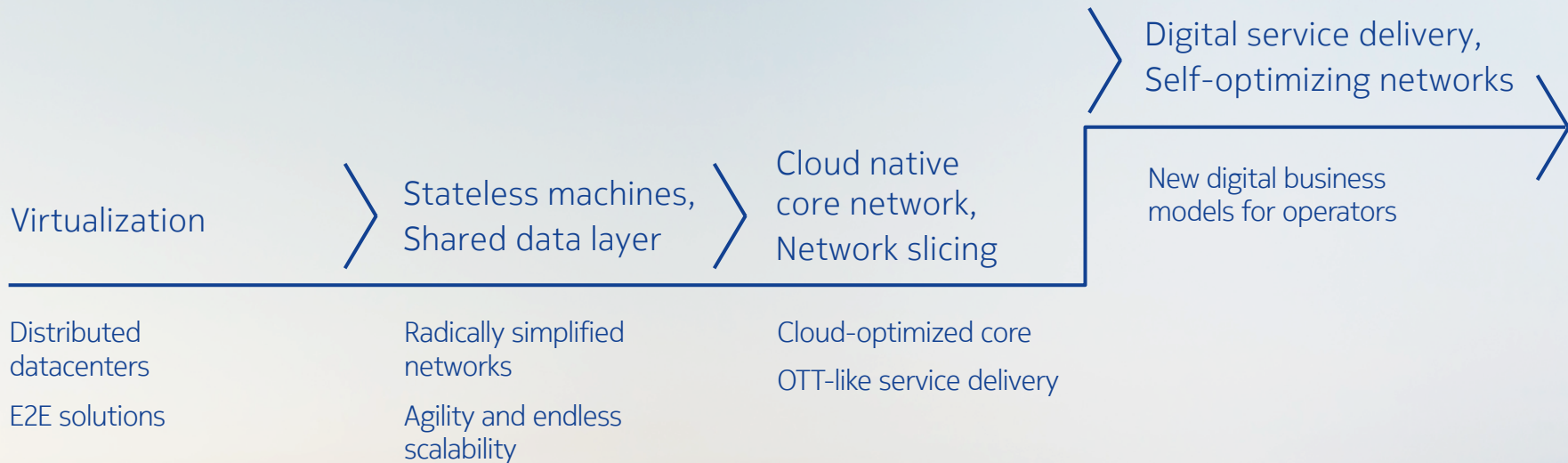


Architecture
evolution



Total cost
of ownership

Lead the evolution of Cloud programmable core



Solution-
led



Cloud
infrastructure



Broad Virtual
Network
Functions



Open
APIs



Integration and
Transformation
Services

Mobile Networks

Expand to grow revenues in attractive adjacencies



Public sector

- Public safety
- Air-to-ground
- Mission-critical railway solutions

Webscale

- End-to-end network solutions
- Turnkey design and build
- New business models

Technological extra-large enterprise

- Private LTE
- Disrupt with unlicensed LTE
- Tailored solutions

Connectivity for IoT

- Networks ready for IoT
- Cloud-enabled
- Focused verticals



Mobile Networks

Primary market outlook

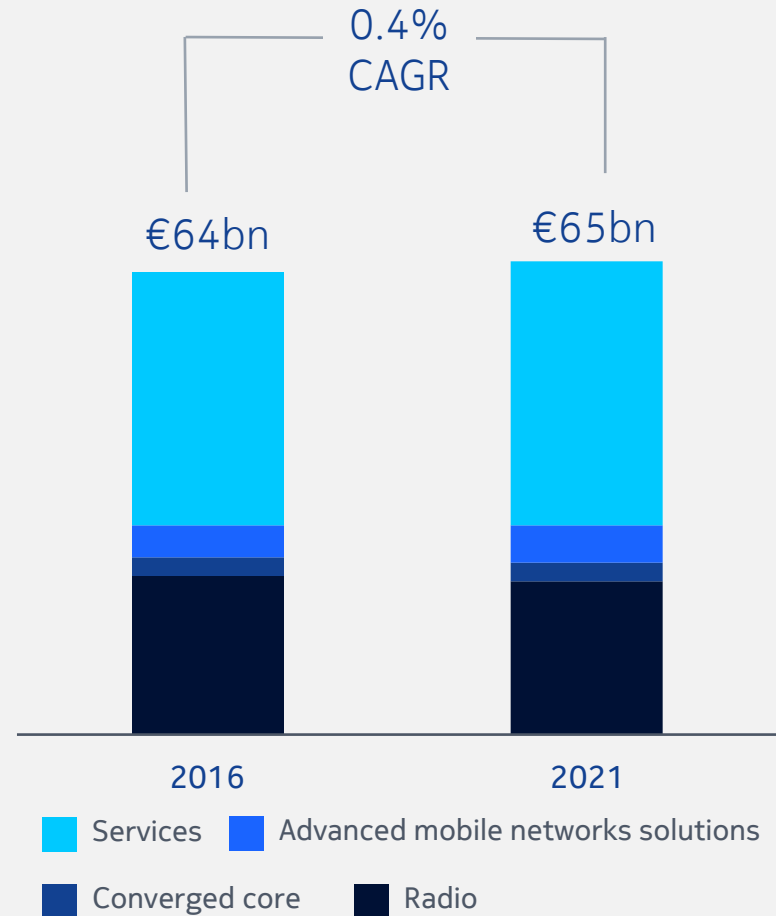
Radio

Converged Core

Advanced Mobile Networks Solutions

Services

Source: Nokia estimate



Mobile Networks

Market outlook for Attractive adjacencies

Public Sector

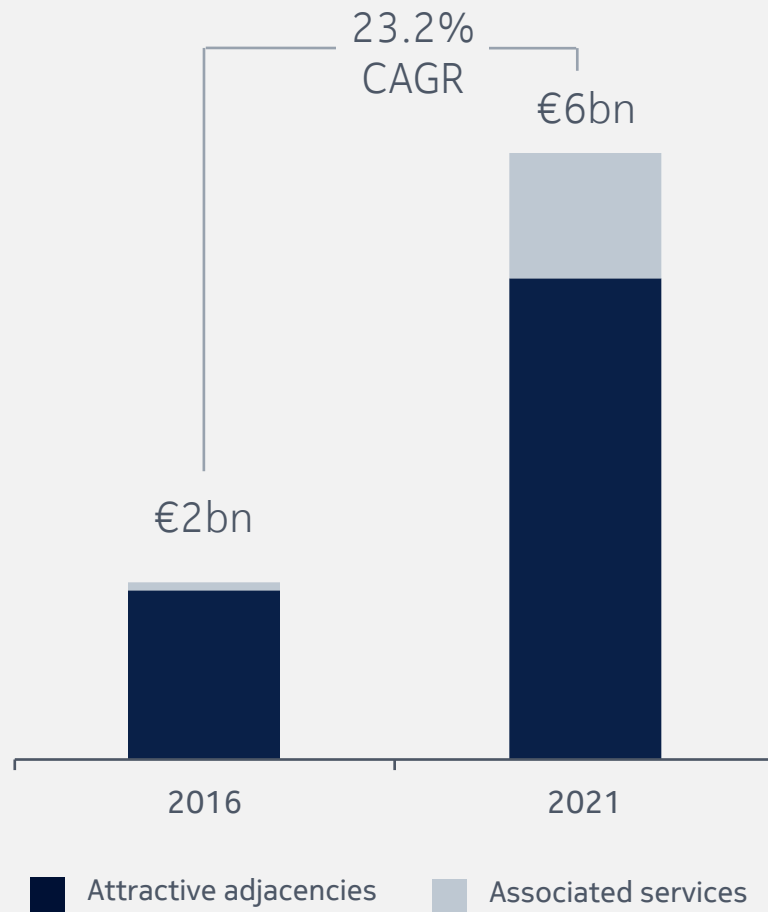
Webscale

Technological extra-large enterprise

Connectivity for IoT

Associated services

Source: Nokia estimate



Higher returns through focused growth

Required investments already factored into long-term Networks guidance

Disciplined expansion and diversification

Strong long-term business model

Primary
market

Attractive
adjacencies

+

€64bn in 2016

5 year CAGR 0.4%

€2bn in 2016

5 year CAGR 23.2%



Net sales:

Grow faster than the primary market

Long-term operating margin:

Expand to double digits

Nokia will achieve the EUR 1.2 billion cost savings target

Industry-leading
governance and
operating model
drive execution
excellence

Streamlining
of overlapping
products and
services

Continuous
transformation



Mobile Networks Continuous transformation

‘Smarter’

Focus on:

OPEX

Cost of sales

Commercial management

Enablement

Transformation Programs

Impact

1. Regional and Service Profitability Improvement (RSPI)
2. Product cost optimization
3. Site materials cost reduction
4. Best-in-class serviceability
5. Care process modernization

Gross
Margin

6. Software upgrade process modernization
7. Transformation best-practice applied across merged business

Gross
Margin &
OPEX

8. R&D Transformation

OPEX

9. Continuous improvement capability development

Enabler &
Gross Margin

10. End-to-end process management

Enabler

Looking forward

2016



- All portfolio convergence decisions made in 1H2016 and portfolio roadmap aligned with customers
- World leader in VoLTE subscribers
- 4.5G Pro commercialized
- Leadership in small cells

2017



- 4.9G launched
- Evolving to Cloud native core and radio
- Establish CSP datacenters
- Disrupt public safety market with LTE
- Differentiate strategically with Services

2018



- First 5G sales
- Lead in technological extra-large enterprise and private LTE
- Lead in unlicensed radio
- Achievement of cost savings target

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