

# Nokia's future growth potential

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EVP, Corporate Development

Nokia Capital Markets Day 09

Nokia Connecting People

Espoo December 2nd

# Transforming from telecom to Internet model

**NOKIA**  
Connecting People

**The Web isn't just for  
people with deep pockets**

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# It's not all in the cloud

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**One size doesn't fit all**

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# Solutions for **mobile-first** markets

A close-up photograph of a hand holding a green mobile phone. The background is a blurred crowd of people, suggesting a public event or market setting. The phone is held horizontally, and the hand is positioned in the foreground, slightly to the right of the center.

**Making technology accessible to the next billion**

**Attractive, functional and affordable devices**

**Tailored with hyper-local services**

**Support for 80 languages**

# Nokia Life Tools

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A young girl and a young boy are looking at a mobile phone together, smiling. The girl is on the left, wearing a patterned top, and the boy is on the right, wearing a yellow shirt. They are both looking at the phone held by the girl. The background is a plain, light-colored wall.

# Nokia Life Tools

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A person in a white shirt is holding a black Nokia mobile phone. The background shows a market setting with other people and plastic bags.

# Nokia Money bridges the gap

Pay bills

Person-to-person money transfers

Pay merchants, physical and online

Top-up prepaid services

Send money

# Making technology more intuitive, personal and relevant

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# Bridging the physical and digital worlds

## Nokia Mixed Reality

**Weather**  
  
58°  
San Francisco  
Zip code: 94111

**Shopping**  
  
**Union Square**  
Located off Market  
Close to Muni & Bus  
[View map](#)

**Restaurants**  
  
**Millennium**  
580 Geary Street  
San Francisco, CA 94102  
Tel: 415-345-3900  
[View menu](#)

**Hotels**  
  
**Junior Suite**  
1550sq ft  
Hotel Room w/  
King-sized Bed  
\$195.00++

**Phone**  
  
**TAXI**  
San Francisco  
415 878 3333

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# Nokia Research Center

Rich Context  
Modeling



New User Interface



High Performance  
Mobile Platforms



Cognitive Radio



A high-angle photograph of a crowded train compartment. Several people are seated on blue seats, some using mobile phones. A large pink and blue bag is visible on the right. The scene is brightly lit, and the overall atmosphere is one of a busy, public space.

# Rich Context Modeling

SMS value-added services:

Proximity SMS services

M-Bazaar

We Meet

# Open ecosystem



# Turning strategy into execution

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# Building toward the new world



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