

## **Nokia Siemens Networks**

Simon Beresford-Wylie Chief Executive Officer

Industry and market trends Our direction and assets

Our targets







- Progressing well a clear winner in consolidating industry
- · Well placed against backdrop of economic uncertainty

#### **Financials**



- · Maintaining top line
- Improvement in operating and gross margins (non-IFRS)
- Cash collection improved, still some way to go with NWC

### Integration



- Substantially all of EUR 2 billion annual synergies captured by 2008
- Restructuring on track
- · Resource balancing on track

#### Strategy

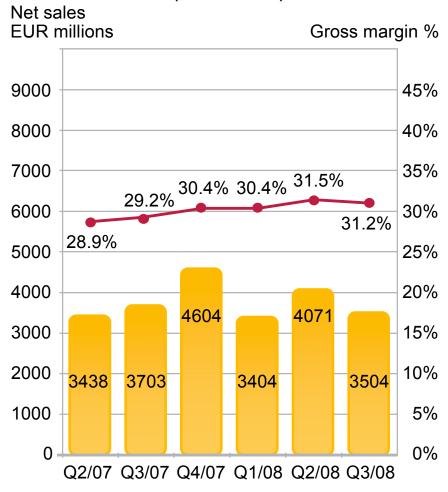


- Profit and cash first strong deal discipline continues
- Focus on building 'most competitive' operations
- Lead in network efficiency & enriched customer experience

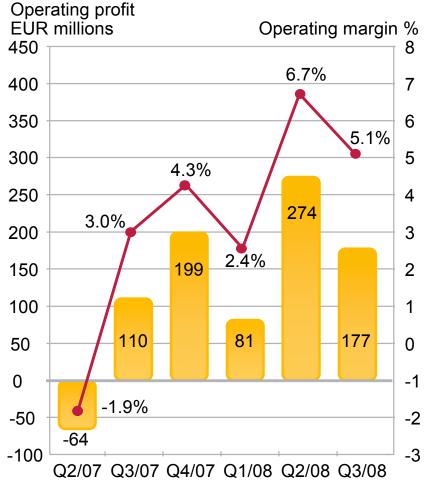


### Financial performance – the first six quarters

## Net sales and gross margin (non-IFRS)



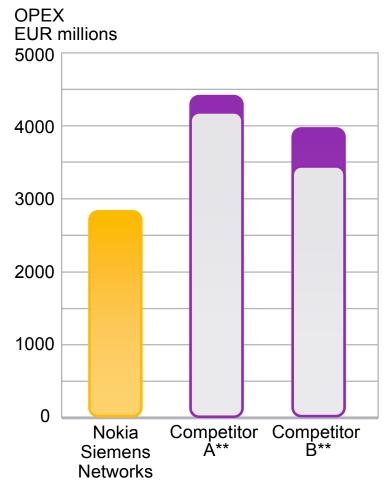
## Operating profit and operating margin (non-IFRS)





### Industry-leading OPEX efficiency

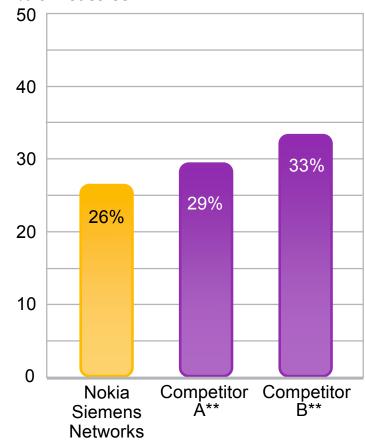
#### OPEX\* 2008 first three quarters





OPEX\* as % of net sales 2008, first three quarters

% of net sales



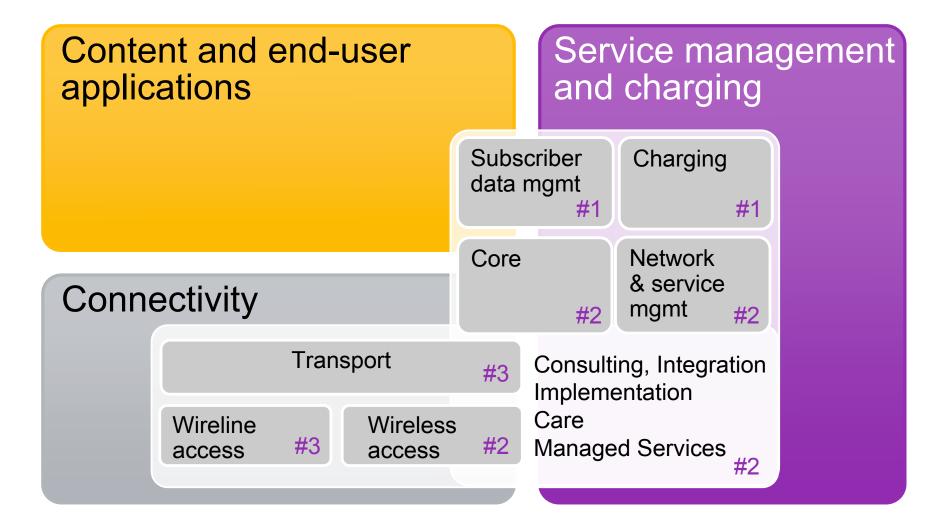
<sup>\*</sup> Non-IFRS figures for Nokia Siemens Networks, excluding special items for Competitor A and B

Networks

Source: Company reports, Nokia Siemens Networks estimates

<sup>\*\*</sup>Competitor A and B figures are group level

#### Scale and installed base





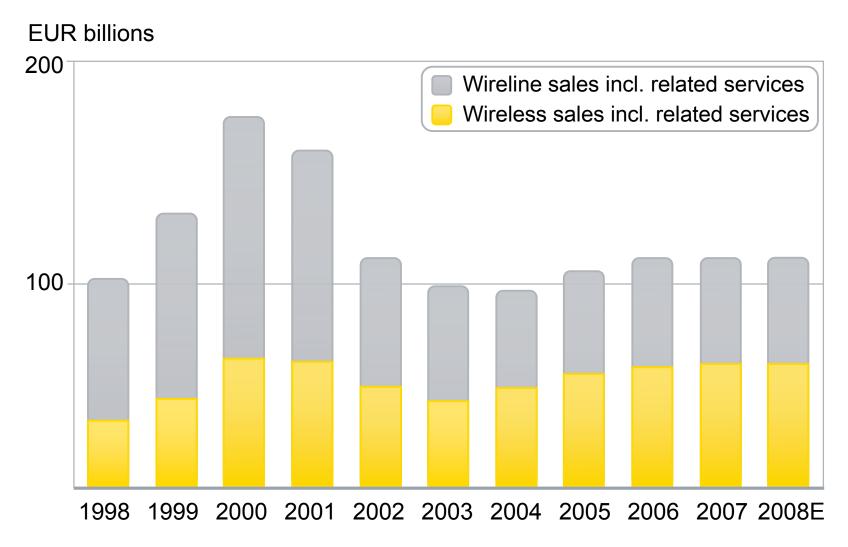
Industry and market trends

Our direction and assets

Our targets



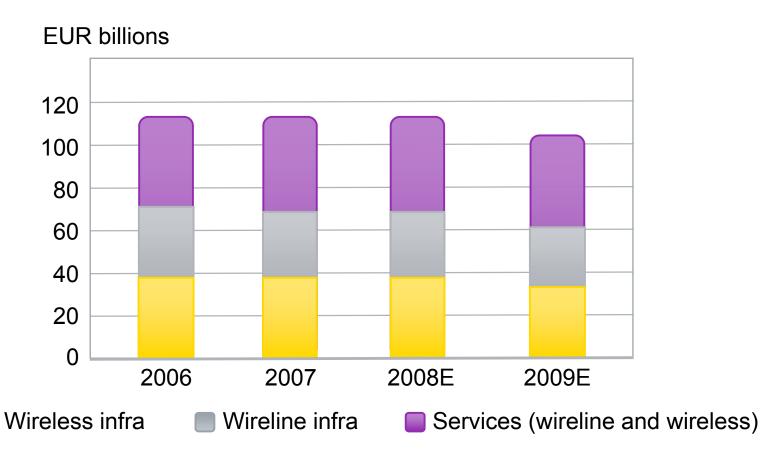
### Telecom infrastructure market - last 10 years





# Telecom infrastructure market outlook 2009: decline of 5% or more

Total vendor sales of infrastructure products and related services





### Downturn brings challenge and opportunity

## Content and end-user applications

- Increased partnering with Internet players and content providers
- Operators' development focus in communication

### Connectivity

- Largest spend
- Upgrades with clear payback to continue
- Interest in operational efficiency solutions
- Increased interest in outsourcing

## Service management and charging

- Split of major IT projects into multiple focused ones
- Interest in process simplification and automation solutions



Industry and market trends Our direction and assets

Our targets



#### Continue to work on basics

Effective and efficient operations

Tight focus on profitability and cash flow

Leverage global resources

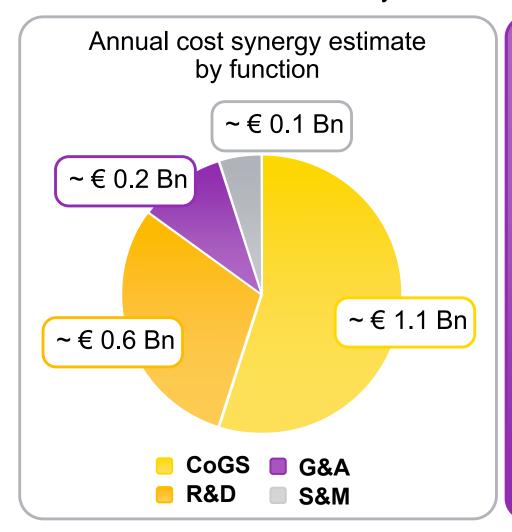
Culture and values

Business ethics and social responsibility



### Focus on cost reduction

Track record of delivery



Levers for ongoing cost reduction

- Scale
- Asset reuse
- Design to cost
- Global resource balancing
- Supply chain optimization
- Supplier and subcontractor consolidation
- IT and process development
- Real estate consolidation



# Build for leadership in enriched customer experience and network efficiency

Content and end-user applications

Service management and charging

Enriched customer experience

Connectivity

Network efficiency



### Strong assets drive differentiation

Content and end-user Service management and charging applications Enriched customer **ex**perience SDM Charging Connectivity Service Mgmt Core Network efficiency OSS Global Multiradio and Service backhaúl Delivery



Industry and market trends

Our direction and assets

Our targets



## **Nokia Siemens Networks targets**

Maintain share in declining market

Complete integration

Continue to expand margins

Improve operating cash flow



## Thank you

