

Nokia Smartphone Software

NOKIA

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Four Pillars of Nokia Smartphone Execution

NOKIA

**Internal and External
Software Innovation**

**Global
Presence**

**Consumer
Insight**

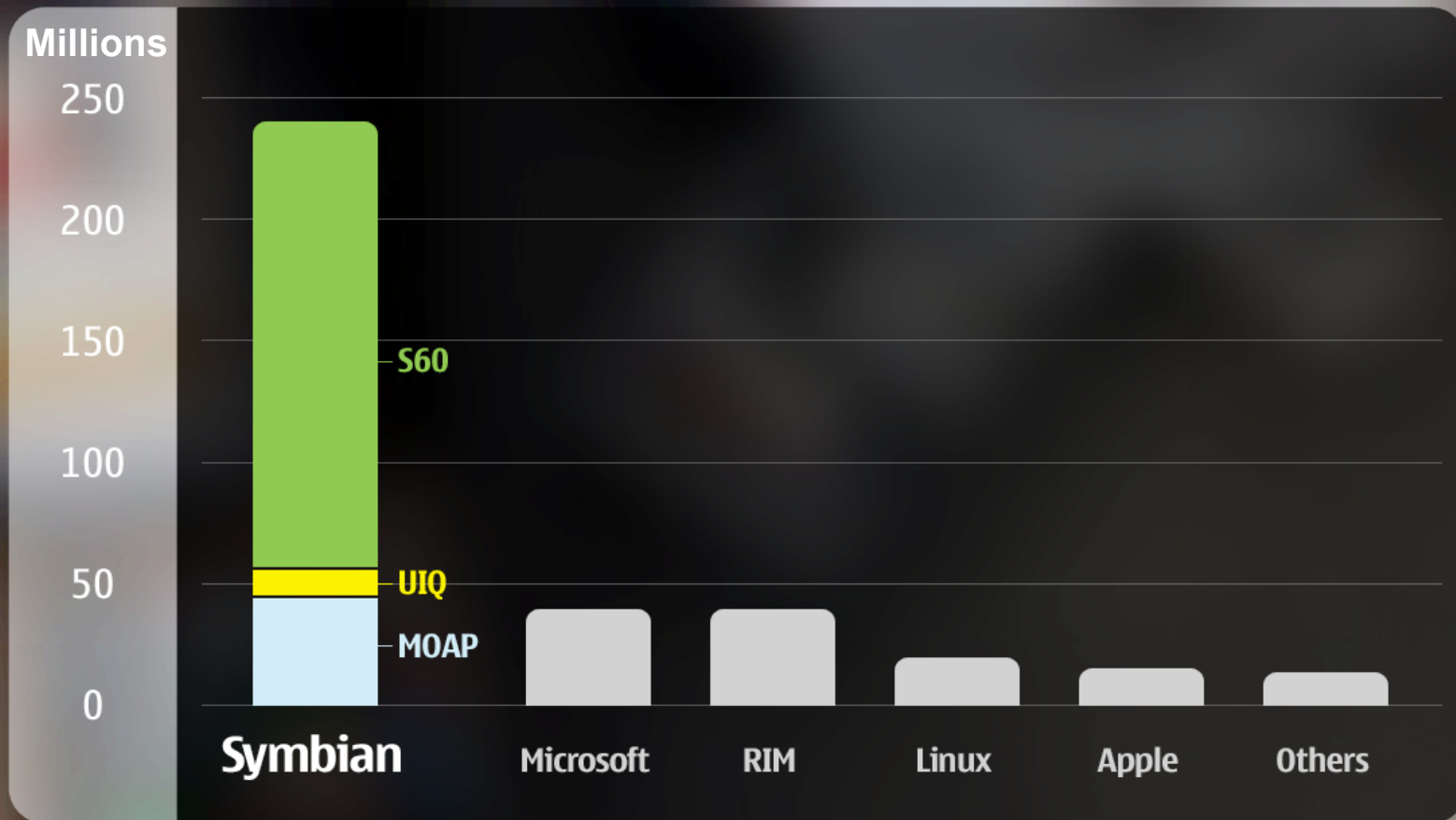
**Integrated
Experiences**

A high-angle photograph showing a person's hands sorting through a box of old, physical photographs. The box is open on a dark, textured surface. Several black and white photos are visible, some showing people and others showing buildings. To the left of the photo box, there is another box containing various colorful toys, including a green toy car and a small figurine. The overall scene suggests a process of organizing or archiving old memories.

Symbian OS
In 200+ Million Smartphones
Worldwide

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Shipments Since January 2004



Source: Canals estimates, Worldwide smart mobile devices, November 2008

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A photograph of a woman with short brown hair, smiling and looking upwards. She is wearing a light blue jacket and a thick yellow knitted scarf. She is standing on an escalator, with the metal handrail and steps visible. Another person in a yellow jacket is partially visible behind her. The background is blurred, suggesting motion.

Content and Services
Anywhere, Anytime –
Today

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A photograph of two people walking away from the camera on a dark, flat rooftop. The person on the left is wearing a blue and white plaid shirt and jeans, while the person on the right is wearing a red shirt and light-colored pants. A large, bright yellow arrow is painted on the ground, pointing directly towards them. Long shadows are cast on the ground and a white wall to the right. The overall scene suggests a path forward or a journey.

Software Enables **Innovation**

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Intention

Reduce costs and shift focus to value add in software

Focus on differentiating consumer experiences

Bring external innovation to play

Execution

- Defragment investment base
- Reduce costs associated with development current assets

- Improve software offerings
- Extend Software business reach
- Cross platform programs

- Make mobile software open
- Inspire open source community
- Create a new category of services

Action

Acquisition of Symbian

Web runtime

Trolltech acquisition & Qt

Symbian Foundation

A photograph of two basketball players in a jump ball position. The player on the left is wearing a black jersey and black sneakers, holding an orange basketball. The player on the right is wearing a red jersey, white socks, and red and white sneakers. They are standing in front of a green, rusted metal wall. The text "Nokia SW Strategy Impacting the Whole Industry" is overlaid on the left side, and "Open Source with Symbian Foundation" is at the bottom left. The "NOKIA" logo is on the right side.

Nokia SW Strategy Impacting the Whole Industry

Open Source with Symbian Foundation

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Short term objectives

Improve operational set-up
Further increase foundation
platform attractiveness for handset
vendors
Create one common platform with
a unified UI

Long term objectives

Desirable industry standard
platform used by everyone
Positive impact on speed, quality
and innovation
Wide, engaged and successful
ecosystem of industry players

We have 50+ announced supporters, including the 10 Founding members.

- 8 Device manufacturers
- 7 Semiconductor vendors
- 9 Network operators
- 27 Services & SW companies

Hundreds of organizations have registered their interest via the website:

www.symbianfoundation.org



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**User Experience is the Star
of the Future: **Simplicity,
Quality, Beauty****

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Multiple UI Styles and Capabilities

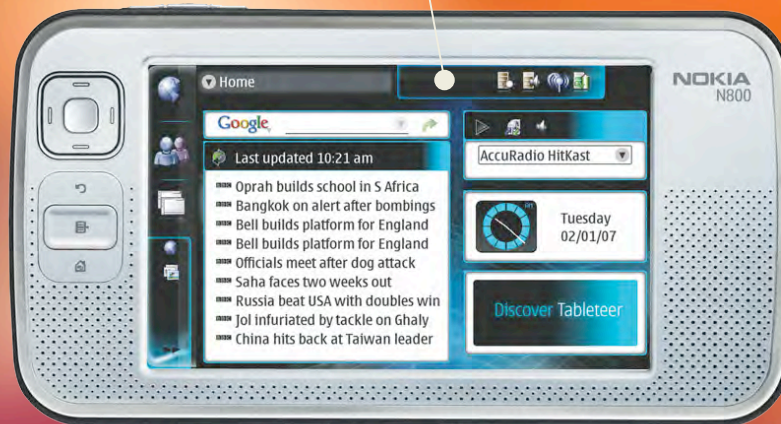
UI Portfolio spans broadest range of consumers and needs



S60
Touch

Maemo
Touch

S60
Non-Touch



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Best in class touch solution enables large volumes and growth

Direct UI simplifies interaction with standard strokes and gestures



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Context and
Presence

Integrated
Services

Smart
Widgets

Multiple
Homescreens



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Thank You

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