Nokia Smartphone Software

David Rivas
Vice President, S60 SW Technology Management
Four Pillars of Nokia Smartphone Execution
Internal and External Software Innovation

Global Presence

Consumer Insight

Integrated Experiences
Symbian OS
In 200+ Million Smartphones Worldwide
Shipments Since January 2004

Source: Canalys estimates, Worldwide smart mobile devices, November 2008
Content and Services
Anywhere, Anytime – Today
Battery optimized
Tactile feedback
Bluetooth
WLAN
3G
Touch UI
Multitasking
Sensors
Software Enables Innovation
**Intention**

- Reduce costs and shift focus to value add in software
  - Defragment investment base
  - Reduce costs associated with development current assets

- Focus on differentiating consumer experiences
  - Improve software offerings
  - Extend Software business reach
  - Cross platform programs

- Bring external innovation to play
  - Make mobile software open
  - Inspire open source community
  - Create a new category of services

**Execution**

**Action**

- Acquisition of Symbian
  - Symbian Foundation

- Web runtime
  - Trolltech acquisition & Qt
Nokia SW Strategy
Impacting the Whole Industry
Open Source with Symbian Foundation
**Short term objectives**

- Improve operational set-up
- Further increase foundation platform attractiveness for handset vendors
- Create one common platform with a unified UI

**Long term objectives**

- Desirable industry standard platform used by everyone
- Positive impact on speed, quality and innovation
- Wide, engaged and successful ecosystem of industry players
We have 50+ announced supporters, including the 10 Founding members.
- 8 Device manufacturers
- 7 Semiconductor vendors
- 9 Network operators
- 27 Services & SW companies

Hundreds of organizations have registered their interest via the website:
www.symbianfoundation.org
User Experience is the Star of the Future: Simplicity, Quality, Beauty
Multiple UI Styles and Capabilities
UI Portfolio spans broadest range of consumers and needs

- S60 Touch
- Maemo Touch
- S60 Non-Touch
Best in class touch solution enables large volumes and growth

Direct UI simplifies interaction with standard strokes and gestures
Integrated Services

Context and Presence

Smart Widgets

Multiple Homescreens
Thank You