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### Positioning for the future

- A transformational combination
- Recap of strategic rationale
- Customer reaction

### **Strong transaction-related execution**

- Execution of objectives
- Timeline and key milestones

### A foundation for long-term success

- Business groups and operational model
- Integration preparedness
- Leadership

### Delivering value to our shareholders

- Alcatel-Lucent governance plan
- Acceleration of synergy target
- Capital structure optimization and shareholder distribution program



	Page
Positioning for the future	4
<ul><li>A transformational combination</li><li>Recap of strategic rationale</li><li>Customer reaction</li></ul>	
Strong transaction-related execution	9
A foundation for long-term success	
Delivering value to our shareholders	



# Transformational combination driving significant shareholder value

# Strategically compelling

- End-to-end portfolio scope and scale player with leading global positions across products and services
- Complementary offerings, customers and geographic footprint with limited overlap
- Innovation powerhouse with significant combined R&D resources

# Financially attractive

- Pro forma combined net sales of approximately €24.7bn¹ in 2014 with additional cross-sell opportunities and expanded addressable market to c. €130bn
- Operating cost synergies of approximately €900m annually anticipated in 2018<sup>2</sup>
- Strong balance sheet with pro forma combined net cash of €8.1bn at June 30, 2015 (excluding adjustment related to expected conversion of Nokia's €750m convertible bonds)
- EPS accretive in 2017<sup>2,3</sup>

# Positioned to succeed

- Successful execution track-record on both sides
- Deep culture of innovation and common vision for the future
- Strong governance allows for efficient integration and acceleration of synergies

Creating an innovation leader in next generation technology and services for an IP connected world



# Recap of strategic rationale

### Changing industry paradigms demanding...

...an innovation leader in next generation technology and services for an IP connected world

### **Operator** consolidation

- Telcos consolidating
- Increased network sharing
- Expanding to quad-play

### Convergence in multiple dimensions

- Ubiquitous broadband
- Cloud / IP networking convergence
- Converging:
  - Networks (all IP)
  - Products (quad-play)
  - Experiences (multiple screens & applications)

### Cloud

- Faster time to market
- Increased efficiency and scalability with automation
- Enablement for IoT and Industrial Internet

### Strong market positions

End-toend portfolio and market leadership

#2 Services

#1 IMS / Vol TF

Subscriber management

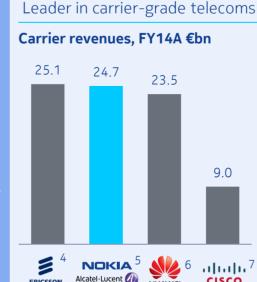
#2 IP routing<sup>1</sup>

Fixed broadband

Device management

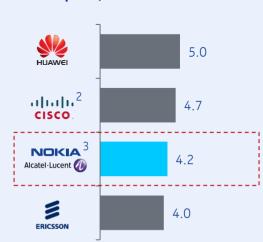
Customer Experience Management (CEM)

... with enhanced scale and innovation capabilities



Industry leading R&D platform

R&D spend. CY14A €bn



Source: Dell'Oro; Infonetics; Internal estimates; Company information

Average FX for calendar and fiscal years applied as appropriate: SEK/EUR 0.1099, CNY/EUR 0.1224

<sup>6 1</sup> IP edge and core service provider markets; <sup>2</sup> Calendar year 2014A; USD/EUR FX 0.7539; <sup>3</sup> Excludes HERE; <sup>4</sup> Ericsson Group revenues 2014A; <sup>5</sup> Pro-forma revenues as per Form F-4 filing, excluding HERE; <sup>6</sup> Carrier business revenues; <sup>7</sup> Based on disclosed mid-point of 25-27% service provider revenues as per Cisco Q4'2014 earnings call transcript; USD/EUR FX 0.7351

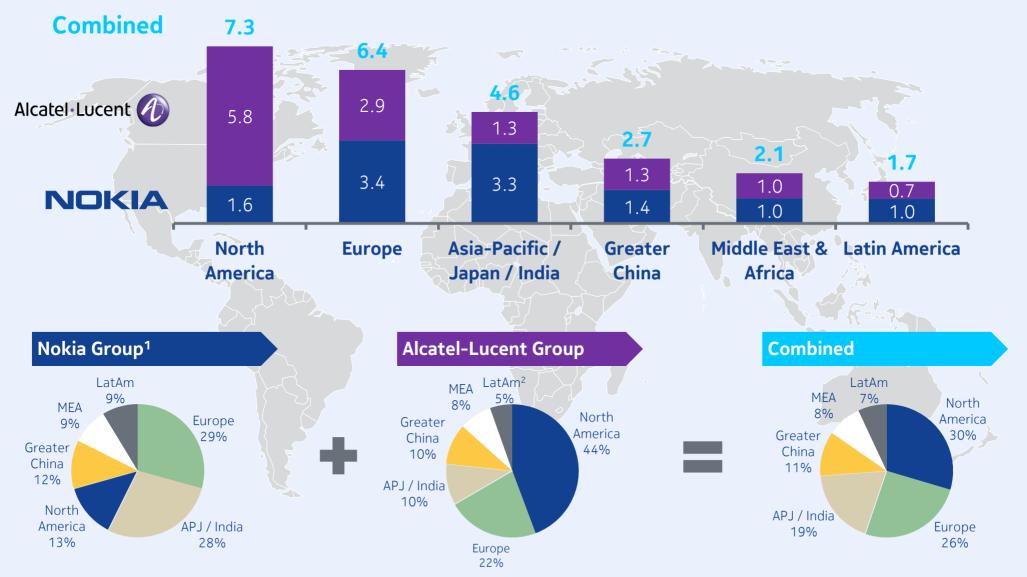






# Complementary geographic presence strengthening global footprint

### 2014A net sales¹, €bn



Source: Company information



<sup>&</sup>lt;sup>1</sup>Based on Pro-forma net sales as per Form F-4 filing, excluding HERE; <sup>2</sup> Includes Caribbean, Central America and South America

# Strong customer support for the combination

Breadth of combined product portfolio

- "The portfolios complement each other very well."
- "The combination of Nokia and Alcatel-Lucent is a smart decision. Alcatel-Lucent is the leader in transmission and fiber technology...Our fiber operation is handled by Alcatel-Lucent and, following the combination with Nokia, we expect them to enhance their service quality by taking advantage of Nokia's capabilities."

Scale to deliver quickly and be locally relevant

- "We are looking for partners that can move quickly with us as we are sourcing and architecting our network."
- "The Alcatel-Lucent story will really strengthen Nokia's portfolio and gives them a unique differentiator in the local market."
- "Alcatel-Lucent's product lines will strengthen Nokia's current portfolio... as well as their reach to the North American market.... the strategic fit with us will be higher if the deal goes through."

Innovation capabilities and financial strength

• "(We need) suppliers that (are) innovative and strong, with financial depth. Nokia (will) bring innovation and financial strength and the combination (will) create a stronger player in the supply chain."



	Page
Positioning for the future	
Strong transaction-related execution	9
<ul><li>Execution of objectives</li><li>Timeline and key milestones</li></ul>	
A foundation for long-term success	
Delivering value to our shareholders	



# On an accelerated timeline due to strong execution of key objectives

### Regulatory approvals complete

- All required governmental approvals have been received
- Antitrust clearances obtained in 23 jurisdictions; other regulatory clearances obtained from 5 regulators

### Portfolio alignment ongoing

 Agreed disposal of HERE to AUDI AG, BMW Group and Daimler AG for net proceeds of €2 5hn1

### **New leadership** announced

- Announced planned leadership and organizational structure for combined Nokia and Alcatel-Lucent
- Strong involvement and commitment of combined leadership allows for efficient integration and acceleration of synergies

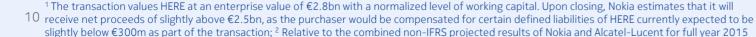
### **Synergies target** accelerated

- Annual operating cost synergies target of €900m² expected to be achieved one year earlier (in 2018) than initially announced
- Rigorous approach to determination of synergies, planning and integration

### **Strong and efficient** capital structure

- Attractive c. €4bn shareholder distribution plan announced
- Significant deleveraging of c. €3bn, with interest bearing liabilities reduced by c. €2bn and debt like items by c. €1bn
- Long-term target to re-establish investment grade credit rating

### On track for closing in Q1 2016

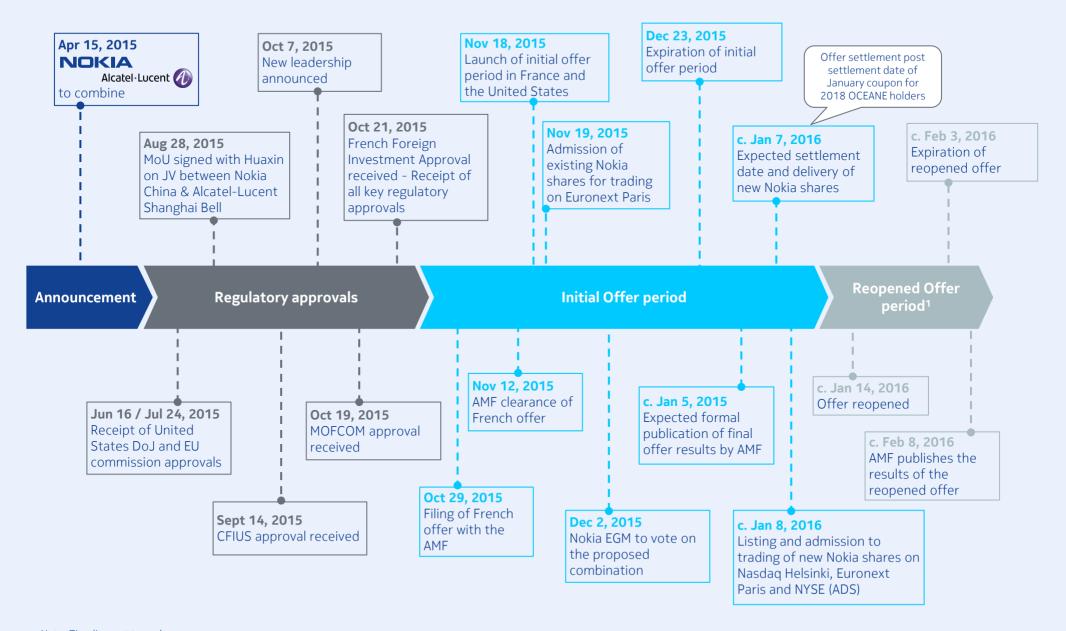








# Indicative transaction timeline and key events





<sup>11</sup> ¹ Offer reopened if Nokia owns over 50% but under 95% of Alcatel-Lucent's share capital and voting rights after the initial offer period (subject to satisfaction or waiver of the minimum tender condition)



	Page
Positioning for the future	
Strong transaction-related execution	9
A foundation for long-term success	12
<ul><li>Business groups and operational model</li><li>Integration preparedness</li><li>Leadership</li></ul>	
Delivering value to our shareholders	



# Business groups organized to achieve clear market leadership, offer customers end-to-end expertise and maximize focus on innovation

### **Networking** Mohile

Samih Elhage President

Networks



### Mohile

- SRAN, LTE
- 5G
- SmallCells & WiFi
- Cloud RAN
- Antennas
- Public Safety

Airframe

Microwave transport

Partnering BU mobile-attached

Core functions

- SDM
- IMS/Vol TF **Element Mgmt**

3GCore

IP / Optical Networks

### **Basil Alwan** President

Edge Routing

Core Routing

EPC Gateway

Packet Core

Nuage SDN<sup>1</sup>

VNS

Optical transport

Long haul

Video & CDN

Metro

Access & Aggregation

Infrastructure SDN (incl. SAM)

Datacenter automation.

GGSN, SGSN, MMF

IP Routing



### **Applications** & Analytics

### **Bhaskar Gorti** President

# OSS

Cloud Stack

Orchestration

E2E systems

Security

Payment

Analytics

CEM/ DEM

Partnering BU— Value add/SW solutions

Core functions

Policy and charging

IoT platform

# **Technologies**

### **Technologies**

### Ramzi Haidamus 🚗 President

Patent licensing

Technology licensing

**Brand licensing** 

Incubation

Industry leading patent portfolio

### **Fixed Networks**

Federico Guillén President

### Fixed

- Fiber
- Copper
- Home devices

Maintenance mode fixed (e.g. perfect voice)

- Products Services

### **Systems integration**

Global services delivery

Sales organization

Integration and transformation office



<sup>&</sup>lt;sup>2</sup> Product-attached deployment services relevant for the respective BG, incl. E&I, Network Build & Implementation, and SIOP



# Operating model for each business group optimized for market success, clear accountability and transparent performance reporting

# Mobile Networks Targeting scale and efficiency with ongoing cost improvement Underpinned by best-in-class quality and technology IP / Optical Networks Invest in growth and scale To serve as an incubator for future technologies Focus on emerging technologies



NOKIA Alcatel·Lucent

2014 Combined addressable market

€130bn

Market growth rate<sup>2</sup>

Fixed Networks

**Applications** 

& Analytics

• Focus on extreme efficiency

and improved security

• Selective investments in growth opportunities

Technologies o

• Standalone entity for incubating and licensing new technologies

• Platform to develop IoT capabilities, the cloud layer, virtualization

- Targeted growth areas typically outside networks infrastructure
- Continued own innovation, product development and go-to-market operations

**Technologies** 

Networks

# Integration preparedness focused on addressing key risks and minimizing disruption

# Focus areas Customer interface **Product** portfolio **Existing**

### **Objectives**

- Ensuring customer focus and minimizing sales channel disruption
- Joint go-to-market approach and coordinated touchpoints

### Create joint portfolios

• Minimize roadmap disruption

# installed base

 Minimize disruption for operators by enabling Nokia and Alcatel-Lucent radio access products to work together

### **Synergies** realization

- Establish targets and clear accountability
- Maximize organizational readiness at closing

### **Key targeted actions**

- Single customer interface and full sales order visibility including combined orders
- Cross selling for selected customers enabled
- Unify, align, and bundle portfolios where necessary to present detailed joint portfolios to customers
- Product portfolio plan including roadmaps, sales material, pricing, Product Data Management ('PDM') data, and associated capacity plan
- Drive CPRI interface readiness to minimize need for equipment swaps
- Detailed joint account approach for prioritized accounts with overlapping portfolios
- Accountability for synergy targets allocated to responsible units



# Exceptional leadership with deep industry expertise



**Raieev Suri** President & CFO 20 / 24

### **Business groups**

### Mobile Networks



Samih Elhage President

### **IP/Optical networks**



Basil Alwan President 12 / 17

### **Applications & Analytics**



**Bhaskar Gorti** President

### **Fixed Networks**



Federico Guillén President  $23^2 / 27$ 

### **Technologies**



Ramzi Haidamus President

### **Functional groups**



Timo Ihamuotila CFO



**Ashish Chowdhary** Chief Customer Operations Officer 12 / 25



Marc Rouanne Chief Innovation & Operating Officer



Hans-Jürgen Bill Chief Human Resources Officer



**Kathrin Buvac** Chief Strategy Officer



**Barry French** Chief Marketing Officer



Maria Varsellona Chief Legal Officer

Years at Nokia or Alcatel-Lucent / Years in Telco industry





<sup>&</sup>lt;sup>5</sup> With 25 years of marketing and communications experience; <sup>6</sup> With 21 years of legal experience

	Page
Positioning for the future	
Strong transaction-related execution	9
A foundation for long-term success	
Delivering value to our shareholders	17

- Alcatel-Lucent governance plan
- Acceleration of synergy target
- Capital structure optimization and shareholder distribution program



# Alcatel-Lucent governance plan and operational objectives

Assuming successful closing of the offer with Nokia owning at a minimum over 50% of share capital and voting rights in Alcatel-Lucent, Nokia would take the below actions as soon as possible following closing

# Changes to Alcatel-Lucent Board of Directors

- Nokia intends to propose changes to the composition of Alcatel-Lucent's Board of Directors as soon as possible
- Composition to reflect new shareholder structure and in particular the ownership level of Nokia

# Initiate integration and drive operational readiness

- Provide one face to each customer in terms of account leaders and customer teams
- Harmonization of operations and customer facing interactions
- Implementation of coordinated customer support processes
- Joint product portfolios and go-to market strategy

### Clear operating model

- One integrated governance model
- Key Nokia principles implemented

Interim governance structured to achieve Nokia's strategic objectives with greater than 50% fully diluted share ownership of Alcatel-Lucent



# Acceleration of realization of operating cost synergies

€900m synergy target to be achieved a year earlier in 2018

### **Near-term opportunity**

# Products & services

• Streamlining of overlapping products and services, particularly within the planned Mobile Networks business group

# Sales operations

Rationalization of regional and sales organizations

### **Overhead**

 Rationalization of overhead, particularly within manufacturing, supply-chain, real estate and information technology

### **Central costs**

• Reduction of central function and public company costs

### **Procurement**

 Procurement efficiencies, given the combined company's expanded purchasing power

### **Long-term implications**

Structural cost advantage

Execution excellence culture

Long-term investments to lead next wave of technological change

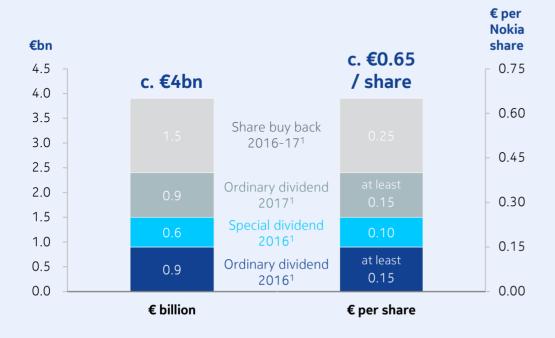
Annual operating cost savings of €900m to be achieved on a full year basis in 2018



# Attractive shareholder distribution plan and capital structure optimisation

### Shareholder distribution plan 2016/2017

- Approximately €4bn of capital return planned
  - Combination of special and ordinary dividends
  - Two year share repurchase program
- Conditional on shareholder approval at 2016 AGM
- Subject to the closing of the Alcatel-Lucent and HERE transactions as well as the conversion of all Nokia and Alcatel-Lucent convertible bonds



### Deleveraging and capital structure

- De-leveraging of approximately €3bn planned
  - Reduction of interest bearing liabilities by approximately €2bn over two years
  - Reduction of debt-like items by approximately €1bn in 2016
- Capital structure enhancements designed to put the combined group on a clear path towards an investment grade credit rating which would further affirm Nokia's competitive strength
- Committed to effective deployment of capital to drive long-term value creation
  - Strong balance sheet and resources to enable investments in next generation solutions



# A transformational combination driving value for all stakeholders



Unique opportunity to create a new European champion and a global leader in ultra-broadband, IP networking and cloud applications



A leading Finnish company and a leading French company join forces to lead creation of next generation network technology and services



Together, Nokia and Alcatel-Lucent would be the company that is positioned to meet the needs of a convergent, IP connected world



A strategically compelling combination aimed at creating significant value for all stakeholders including shareholders, customers and employees



Committed to completing the transaction in close collaboration with all relevant parties



# Q&A

