

# Capital Markets Day 2021



Marco Wirén  
Chief Financial Officer (CFO)

# Disclaimer

It should be noted that Nokia and its business are exposed to various risks and uncertainties and certain statements herein that are not historical facts are forward-looking statements. These forward-looking statements reflect Nokia's current expectations and views of future developments and include statements preceded by "believe", "expect", "expectations", "commit", "anticipate", "foresee", "see", "target", "estimate", "designed", "aim", "plan", "intend", "influence", "assumption", "focus", "continue", "project", "should", "is to", "will" or similar expressions. These statements are based on management's best assumptions and beliefs in light of the information currently available to it. Because they involve risks and uncertainties, actual results may differ materially from the results that we currently expect. Factors, including risks and uncertainties that could cause such differences can be both external, such as general, economic and industry conditions, as well as internal operating factors. We have identified these in more detail in our Annual Report on Form 20-F for the year ended December 31, 2020 under "Operating and Financial Review and Prospects—Risk Factors", and in our other filings or documents furnished with the U.S. Securities and

Exchange Commission, including Nokia's financial results reports. Other unknown or unpredictable factors or underlying assumptions subsequently proven to be incorrect could cause actual results to differ materially from those in the forward-looking statements. We do not undertake any obligation to publicly update or revise forward-looking statements, whether as a result of new information, future events or otherwise, except to the extent legally required.

Nokia presents financial information on reported, comparable and constant currency basis. Comparable measures presented in this document exclude intangible asset amortization and other fair value adjustments, goodwill impairments, restructuring related charges and certain other items affecting comparability. In order to allow full visibility on determining comparable results, information on items affecting comparability is presented separately for each of the components of profit or loss. Constant currency reporting provides additional information on change in financial measures on a constant currency basis in order to better reflect the underlying business performance. Therefore, change in financial

measures at constant currency excludes the impact of changes in exchange rates in comparison to euro, our reporting currency. As comparable or constant currency financial measures are not defined in IFRS they may not be directly comparable with similarly titled measures used by other companies, including those in the same industry. The primary rationale for presenting these measures is that the management uses these measures in assessing the financial performance of Nokia and believes that these measures provide meaningful supplemental information on the underlying business performance of Nokia. These financial measures should not be considered in isolation from, or as a substitute for, financial information presented in compliance with IFRS.

Nokia is a registered trademark of Nokia Corporation. Other product and company names mentioned herein may be trademarks or trade names of their respective owners.

# Agenda

## CFO Priorities

Creating shareholder value

Driving improved returns and consistency through rigorous performance management

Focus on capital allocation and free cash flow generation

Focus on transparent investor communications



Outlook for 2021 and 2023

# Creating shareholder value

# Key observations

End to end strategy was not aligned with how customers buy

Complex organization and operating model

Heavy corporate structure and steering

Unclear accountability

Additional R&D investments needed in Mobile Networks

Our employees are highly engaged

We have technology leadership in many areas

# Fundamental change in our operating model

From

End-to-end

Complexity

Heavy corporate

Unclear accountability

Additional R&D needed

To

Best of breed

Streamlined focus on customers  
and value creation

Lean corporate

Four empowered and accountable  
Business Groups

Prioritization of R&D

# Strong focus on long term value creation by

Technology  
leadership

Capital  
allocation

Performance  
management

Four empowered and P/L accountable Business Groups, with management and employee incentives aligned with fundamental value creation

$ROCE > WACC^*$

Responsibility for  
portfolio management  
and go-to-market will  
support growth

Focus on free cash  
flow generation and  
working capital  
efficiency

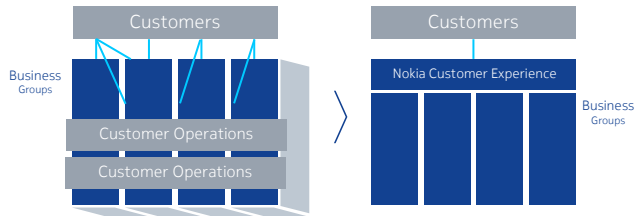
Operating margin  
targets consistent  
with strategy to  
create value

\*Nokia Group level WACC is estimated to be approximately 7%

# Streamlined organization, designed to empower our Business Groups

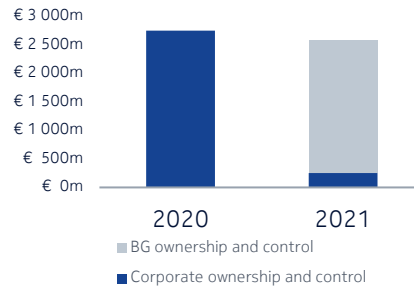
We have established change momentum

Empowerment and accountability for operating decisions to Business Groups



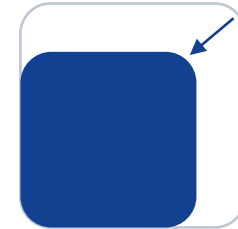
From complex matrix to clear accountability according to how customers buy

Lean corporate center



~14 000 people directly embedded into Business Groups

Optimizing for future value creation



Business Group-led restructuring



# Planned restructuring to lower cost base by EUR 600 million by end of 2023

Expected cost savings have been factored into 2023 guidance



- BG-led restructuring
- Cost savings will offset:
  - Increased investments in R&D and future capabilities
  - Costs related to salary inflation
- Continue to expect approximately EUR 500m of cash outflows related to previous plans

Driving improved returns  
and consistency through rigorous  
performance management

# New Nokia business system to steer our journey

Designed to capture benefits from our new decentralized operating model



## Target setting and capital allocation

- Portfolio choices
- Target to improve step by step
- Annual capital allocation

## Performance management

- Performance driven by P/L entities
- Focus on risks/opportunities and scorecards
- Constant drumbeat and early warning system

## Policy and process architecture

- Group sets critical policies
- Decentralized and lean processes
- Charging mechanism

## People value Proposition

- Coaching employees
- Frequent feedback on performance
- Empowering and inspiring employees

Focus on capital allocation  
and free cash flow generation

# Clear capital allocation policy leads to strong capital structure and technology leadership

## Our primary focus

To deploy our capital towards organic or inorganic investments to ensure technology leadership in areas where we have a clear path towards creating shareholder value, while maintaining a strong capital structure and prudent financial strategy.

## Our next priority

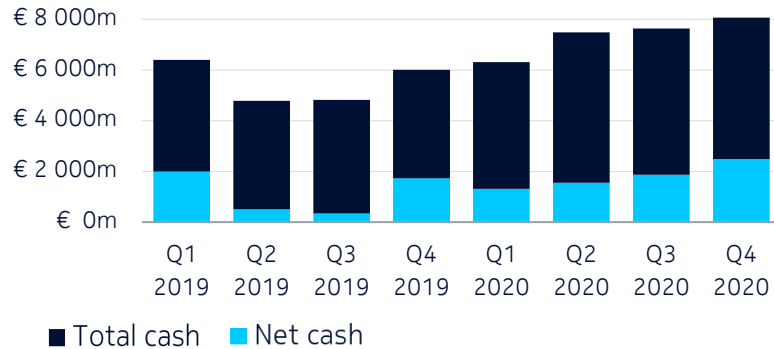
To provide shareholders with capital returns.

## Updated dividend policy

We target recurring, stable and over time growing ordinary dividend payments, taking into account the previous year's earnings as well as the company's financial position and business outlook.

# Maintaining strong capacity to invest consistently in R&D for the future

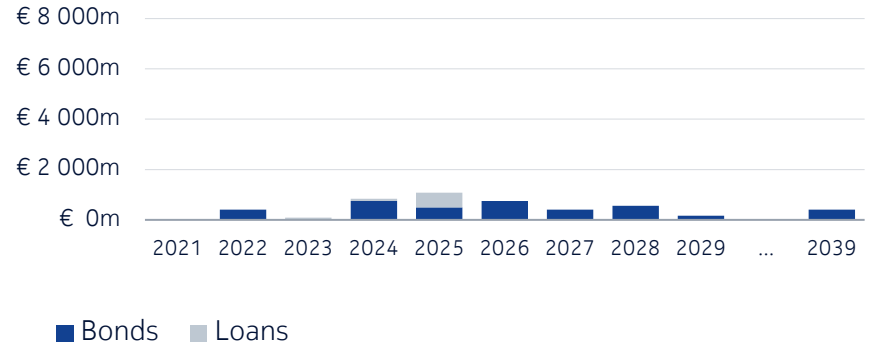
## Total cash and net cash



We intend to maintain a level of total cash at 30% or more of annual net sales

Sufficient cash to cover all debt maturities; 2024 maturity next to be refinanced

## Debt maturities



We target investment grade credit ratings.  
Current credit ratings, all with stable outlook:

- Fitch BBB-
- Moody's Ba2
- S&P BB+

# Positive free cash flow expected in 2021

Targeting meaningful uplift beyond 2021

Free cash flow <sup>1</sup> in 2021	% of net sales rounded to the nearest 0.5%
Comparable operating margin	7 to 10%
Add back non-cash items, including depreciation and amortization	Approx. 3.5%
Working capital, net	+/-
Interest paid, net	Approx. -0.5%
Income taxes paid, net	Approx. -1.5%
Restructuring <sup>2</sup>	Approx. -2.5%
Capital expenditures	Approx. -3.5%
<b>Free cash flow</b>	<b>Positive</b>

## Incentivized net working capital rotation days optimization

### Inventories

Optimized levels by categorization of inventories

### Receivables

Discipline on customer T&C's

### Payables

Continue the optimized payment terms

<sup>1</sup>Free cash flow = net cash from/(used in) operating activities - capital expenditures + proceeds from sale of property, plant and equipment and intangible assets - purchase of non-current financial investments + proceeds from sale of non-current financial investments.

<sup>2</sup>Of which EUR 250 million is related to remaining cash outflows from our previous cost savings program

# Focus on transparent investor communications



# Improving investor communications

## Financial reports

Focus on streamlining content, to make it easier to find key content

## Transparency to business performance

Focus on enabling investors and analysts to assess and value each Business Groups

## Outlook

Focus on providing a balanced outlook and transparent updates on a quarterly basis

## ESG

Clear focus on ESG and integrated reporting

Ranked #4 on WSJ list of most sustainably managed companies

Named as one of the world's most ethical companies by Ethisphere

# Outlook

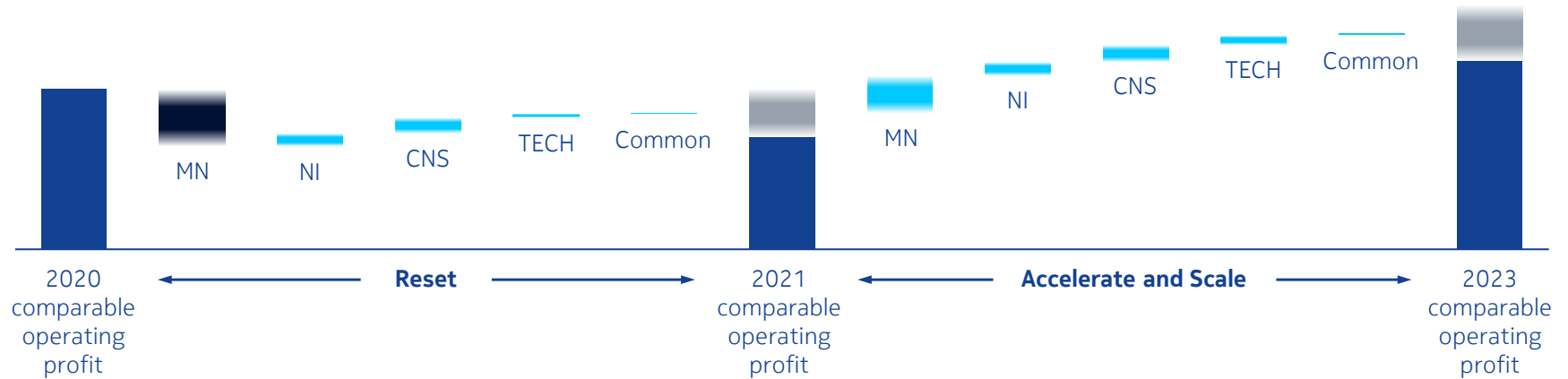
## 2021-2023

# Our outlook for 2021 and 2023

	2020 actual	2021 outlook	2023 outlook
Net sales	€21.9bn	€20.6 to 21.8bn*	Grow faster than market*
Comparable operating margin	9.7%	7 to 10%	10 to 13%
Free cash flow	€1.4bn	Positive	Clearly positive
Comparable ROIC	11.9%	10 to 15%	15 to 20%

\* Assuming continuation of 2020 year-end EUR/USD rate of 1.23

# Comparable operating profit bridge



## Comparable operating margin



# Each business group contributes to value creation

Comparable operating margin	Mobile Networks	Network Infrastructure	Cloud and Network Services	Nokia Technologies	Nokia Group
2021	-1 to +2%	7 to 10%	3 to 6%	>75%	7 to 10%
2023	5 to 8%	9 to 12%	8 to 11%	>75%	10 to 13%
	<p>Increase R&amp;D and complete turnaround</p> <p>Restructure to reset cost base</p> <p>Drive value creation through focus on 5G growth, trust and security, enterprise and ORAN/vRAN</p>	<p>Deliver portfolio innovation in silicon and systems, software leadership and automation</p> <p>Strengthen CSP foundation</p> <p>Accelerate growth through focus on enterprise digital transformation, cloud and Industry 4.0</p>	<p>Restructure to optimize portfolio for accelerated growth and value creation</p> <p>Capture key emerging opportunities in 5G core, analytics and AI-based services, private wireless, digital operations, and managed security</p> <p>Drive XaaS business models</p>	<p>Drive innovation</p> <p>Secure renewals</p> <p>Expand coverage</p> <p>Build brand partnerships</p>	

# Summary and key takeaways

# A phased journey of value creation

2021 focus

2022 and mid term

## Reset

Moved away from end-to-end as a cornerstone of our equity story  
Created new operating model  
Defined new Global Leadership Team  
Securing full portfolio competitiveness in Mobile Networks  
Resetting our cost base  
Renewing our purpose and ways of working

## Accelerate

Increase the digitalization of operations  
Enhance margins through improved portfolio competitiveness and technology leadership investments  
Create growth opportunities through new products and services

## Scale

Setting our sights on new value resulting from next-generation critical networks  
  
(i.e., O-RAN, vRAN, cloud-native software, as-a-service business models)

Driving improved focus on capital allocation and technology leadership in 2021, positioning Nokia to grow profitably in 2022 and beyond

# Key takeaways



Technology  
leadership

Aim to lead in all segments  
where we compete



Capital  
allocation

Streamlined focus on  
value creation fundamentals



Performance  
management

Ensure we stay  
on track

Four empowered and P/L accountable Business Groups, with management and employee incentives aligned with sustainable value creation

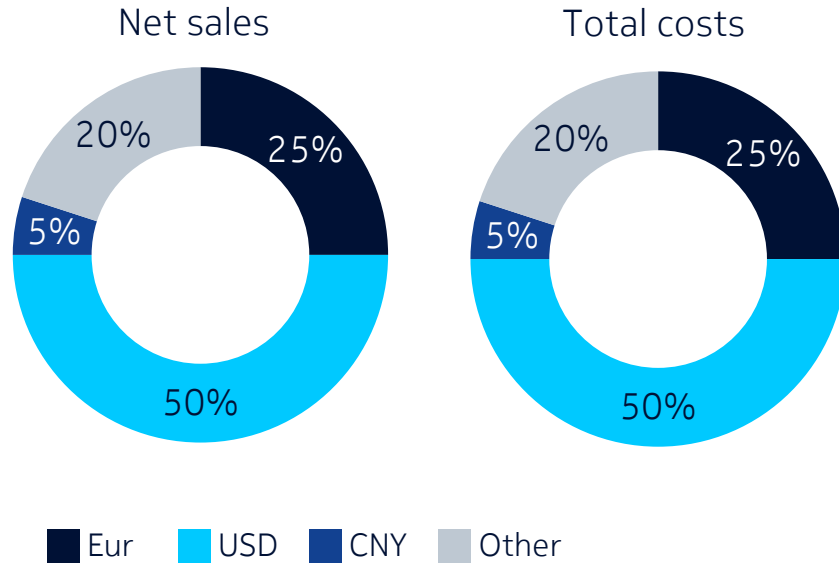


**NOKIA**

# Appendix

# Currency exposure and rule of thumb

## Exposure to currencies in full year 2020



## Rule of thumb\*

Change in EUR/USD:

+10%

Net sales  
impact:

-4 to -5%

Operating  
profit impact:

Neutral

\* Assuming current mix of net sales and total costs