



Privacy Statement  
Supplement for California Residents



## Contents

1	Introduction .....	3
2	Collection and disclosure of personal information .....	3
3	Sale of personal information .....	4
4	Sources of personal information .....	4
5	Use of personal information.....	5
6	CCPA rights and requests .....	5
7	Your right to non-discrimination .....	6
8	Your choices regarding our sharing personal information for direct marketing .....	6
9	Do not track signals.....	7



## 1 Introduction

Pursuant to the California Consumer Privacy Act of 2018 (CCPA), we are providing the following additional details regarding the categories of personal information (as defined by the CCPA) that we collect, use and disclose about California residents.

## 2 Collection and disclosure of personal information

The following chart includes: (1) the categories of personal information, as listed in the CCPA, that we plan to collect and have collected and disclosed within the preceding 12 months; and (2) the categories of third parties to which we disclosed personal information for our operational business purposes within the preceding 12 months.

<b>Categories of personal information</b>	<b>Disclosed to the following categories of third parties for operational business purposes</b>
<b>Identifiers</b> , such as name, alias, contact information, unique personal identifiers, online identifiers, and government-issued identifiers (e.g., Social Security number)	affiliates; service providers; business partners; joint marketing partners; contest sponsors; legal authorities
<b>Personal information as defined in the California customer records law</b> , such as name, contact information, signature, financial account number	affiliates; service providers; business partners; joint marketing partners; contest sponsors; legal authorities
<b>Protected class information</b> , such as characteristics of protected classifications under California or federal law, such as sex, age, gender, race, and marital status	affiliates; service providers
<b>Commercial information</b> , such as transaction information and purchase history, including purchases considered	affiliates; service providers; business partners; joint marketing partners; contest sponsors

<b>Biometric information</b> , such as fingerprints and voiceprints	affiliates; service providers
<b>Internet or network activity information</b> , such as browsing history, search history and interactions with our online properties or ads	affiliates; service providers
<b>Geolocation data</b> , such as device location and approximate location derived from IP address	affiliates; service providers; contest sponsors
<b>Audio/video data</b> , such as audio, electronic, visual, thermal, olfactory, and similar information, such as call and video recordings	affiliates; service providers
<b>Inferences</b> drawn from any of the Personal Information listed above to create a profile or summary about, for example, an individual's preferences and characteristics	affiliates; service providers

## 3 Sale of personal information

Under the CCPA, if a business sells personal information, it must allow California residents to opt out of the sale of their personal information. However, we do not sell and have not sold personal information for the purposes of the CCPA in the last 12 months. Furthermore, we do not sell the personal information of minors under 16 years of age.

## 4 Sources of personal information

As described above, we collect this personal information from you and from affiliates, third party service providers, ad networks, data analytics providers, social networks, publicly available databases and joint marketing partners, when they share the information with us.

## 5 Use of personal information

We may use this personal information to operate, manage, and maintain our business, to provide our products and services, and to accomplish our business purposes and objectives, including, for example, to: develop, improve, repair, and maintain our products and services; personalize, advertise, and market our products and services; conduct research, analytics, and data analysis; maintain our facilities and infrastructure; undertake quality and safety assurance measures; conduct risk and security control and monitoring; detect and prevent fraud; perform identity verification; perform accounting, audit, and other internal functions, such as internal investigations; comply with law, legal process, and internal policies; maintain records; and exercise and defend legal claims.

## 6 CCPA rights and requests

### Requests to know and delete

If you are a California resident, you may make the following requests:

(1) Request to know

- You may request that we disclose to you the following information covering the 12 months preceding your request:
  - The categories of personal information we collected about you and the categories of sources from which we collected such Personal Information
  - The specific pieces of personal information we collected about you
  - The business or commercial purpose for collecting (if applicable) Personal Information about you
  - The categories of personal information about you that we otherwise shared or disclosed, and the categories of third parties with whom we shared or to whom we disclosed such Personal Information (if applicable).

(2) Request to delete

- You may request that we delete personal information we collected from you.

To make a request to know or a request to delete, please contact us using the form available here - [Contact us](#) - and selecting “Privacy” as the relevant category for the question or feedback. We will verify and respond to your request consistent with applicable law, taking into account the type and sensitivity of the personal information relevant to the request. We may need to request additional personal information from you, in order to verify your identity and protect against fraudulent requests. If you maintain a password-protected account with us, we may verify your identity through our existing authentication practices for your account and require you to re-authenticate yourself before disclosing or deleting your personal information. You may make a request on behalf of a child



who is under 13 years old if you are the child's parent or legal guardian. If you make a request to delete, we may ask you to confirm your request before we delete your personal information.

If you want to make a request to know or a request to delete as an authorized agent on behalf of a California resident, you may use the submission methods noted above. As part of our verification process, we may request that you provide, as applicable, proof concerning your status as an authorized agent, which also may include:

1. Proof of your registration with the California Secretary of State to conduct business in California;
2. Proof of a power of attorney from the resident pursuant to Probate Code sections 4121-4130.

If you are an authorized agent and have not provided us with a power of attorney from the resident pursuant to Probate Code sections 4121-4130, we may also require the resident to:

1. Verify the resident's own identity directly with us or
2. Directly confirm with us that the resident provided you permission to make the request.

## 7 Your right to non-discrimination

You have the right to be free from unlawful discriminatory treatment for exercising your rights under the CCPA.

## 8 Your choices regarding our sharing personal information for direct marketing

You may opt out from our sharing of your personal information with affiliates or unaffiliated third parties for their direct marketing purposes on a going-forward basis by using the form at [Contact us](#) – and selecting “Privacy” as the relevant category for the question or feedback.

We will try to comply with your request(s) in a timely manner to the best of our ability. Please note that if you opt out of receiving marketing related emails from us, we may still send you important administrative messages, from which you cannot opt out.



## 9 Do not track signals

We do not currently respond to browser do-not-track signals.

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