

# ProxyTwin™ Fact Sheet

**ProxyTwin™** is a key application for our 5G digital future. ProxyTwin allows a person to appear in more than one place at a time. ProxyTwin saves time and allows a person, leader, or subject expert to interact with multiple audiences, more often.

Established: 2020  
Technology: AI assisted personal digital twins  
Developed by: Sydney-based start-up, ProxyTwin™  
Website: [proxytwin.com](https://proxytwin.com)

## Quick facts

- A ProxyTwin of Nokia's CTO guides people around their new 5G Futures Lab, and answers questions from the Minister for Communications at the launch.
- A ProxyTwin of Dr Nick Coatsworth, former Deputy Chief Medical Officer of Australia, delivered key vaccination Q&A sessions, while the real Dr Coatsworth attended to his daily clinical duties.
- A ProxyTwin is a digital copy of a person, acting on their behalf when they are busy elsewhere.
- ProxyTwin represents the best version of someone, with their voice, image, and charisma.
- Your verified ProxyTwin may attend video meetings on your behalf, has the power to reach multiple audiences in different locations at the same time, answer questions from your audience, or even conduct live interviews and Q&A on screen.
- ProxyTwin uses 5G to enhance the user's experience with low latency connectivity. It supports all video tele-conferencing apps including Zoom, Google Meet and Microsoft Teams.
- ProxyTwin is a Sydney based private start-up founded in 2020.
- Find out more and ask the ProxyTwins questions yourself, at:

**[proxytwin.com](https://proxytwin.com)**

## Q&A

### **1. Why would I need a ProxyTwin?**

Ever needed two of yourself? With a ProxyTwin you can be in more than one place at a time. The key benefits are:

- **Time** - ProxyTwin gives you back your precious time. Time you can invest in your family, on health and exercise, new opportunities, or whatever is most important to you.
- **Space** - ProxyTwin allows a person and their unique message to appear in more than one place at a time.
- **Access** - ProxyTwin helps audiences get fast access to important figures, leaders, and subject experts when and where needed.

### **2. How does a ProxyTwin work?**

Your own personal verified 5G ProxyTwin appears for you in video meetings, representing you when you can't be there. It's the best version of yourself every time, with your voice, look and unique charisma.

Your ProxyTwin passes on your key messages and answers questions without missing a beat. Duplicates of your ProxyTwin can even handle multiple engagements at the same time.

### **3. What are ProxyTwin's used for?**

For delivering key messages and answering frequently asked questions. Recent notable ProxyTwins have:

1. Helped deliver key health messages during the recent pandemic to the widest possible audience. A ProxyTwin of Dr Nick Coatsworth, former Deputy Chief Medical Officer of Australia delivered key vaccination Q&A sessions, while the real Dr Coatsworth attended to his daily clinical duties.
2. A ProxyTwin has given a federal minister a guided tour of a new blue chip tech facility. Nokia commissioned a ProxyTwin of their CTO to guide visitors around their new 5G Futures Lab. At the launch the ProxyTwin interacted with Minister Paul Fletcher and answered a number of his questions.

From helping MPs reach more constituents, to improving the customer experience in call centres, ProxyTwins have applications in many different sectors, and are already being used across healthcare, telecommunications, education, media and government.

### **3. Where is ProxyTwin based?**

ProxyTwin is an Australian start-up with a head office in Sydney. ProxyTwins can operate seamlessly anywhere in the world. Your ProxyTwin can deliver your key messages to audiences in LA, London and Singapore all at the same time.

#### **4. *When was ProxyTwin formed?***

ProxyTwin was founded in 2020 and the first ProxyTwin prototypes of founders Mark and Dan were developed in December of that year. That is a whole story in itself!

#### **5. *Who can have a ProxyTwin?***

We are creating and improving ProxyTwins everyday. Register interest to apply for your own ProxyTwin at:

**[proxytwin.com](https://proxytwin.com)**

## More information

For more information or a demonstration of a ProxyTwin, please contact ProxyTwin Head of Communications, Jonathan Watcham.

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