

Nokia Veturi LEAD Networking event



Sigge Sandström
Business Finland

BUSINESS FINLAND



Business Finlandin asiakassalkkuun kuuluu
24 000 asiakasta
4000 aktiivista rahoitusprojektia
2,6 mrd myönnettyä rahoitusta yhteensä



Asiakkaista
5 800 yritystä
tähtää kansainväliseen kasvuun



Business Finland tekee noin
20 000 hallintopäätöstä vuodessa
80 päätöstä päivässä



Vuonna 2024
Business Finland myönsi
610 M€ rahoitusta



Business Finlandin
pk-yritysasiakkaiden
vienti kasvoi 45 % 2020–2023

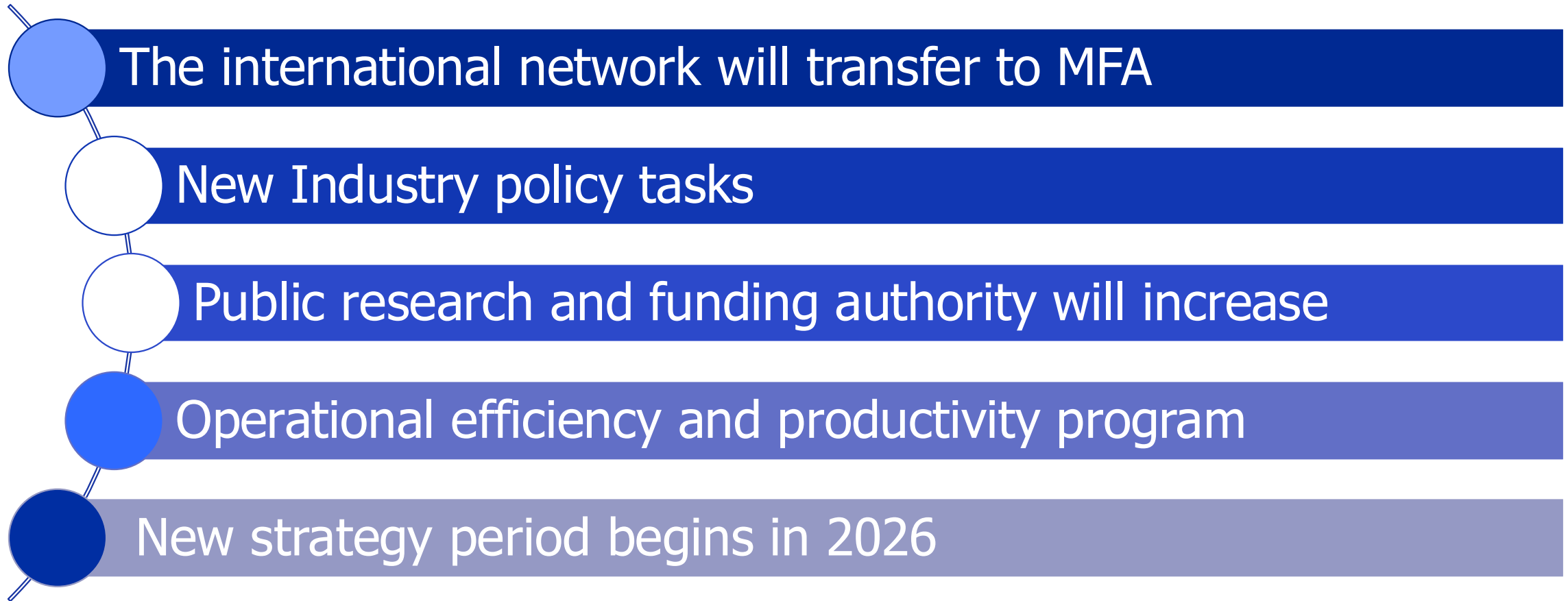


Business Finlandin
pk-yritysasiakkaiden
liikevaihto kasvoi 31 % 2020–2023
*Muissa pk-yrityksissä kasvu
oli tuona aikana keskimäärin 12%.*



Business Finlandin (ja Tekesin)
rahoitus on ollut mukana
**71 % Suomessa syntyneistä
innovaatioista** vuosina 1983-2018

Current Topics at Business Finland



We create prosperity for Finland

Our purpose

We create prosperity for Finland

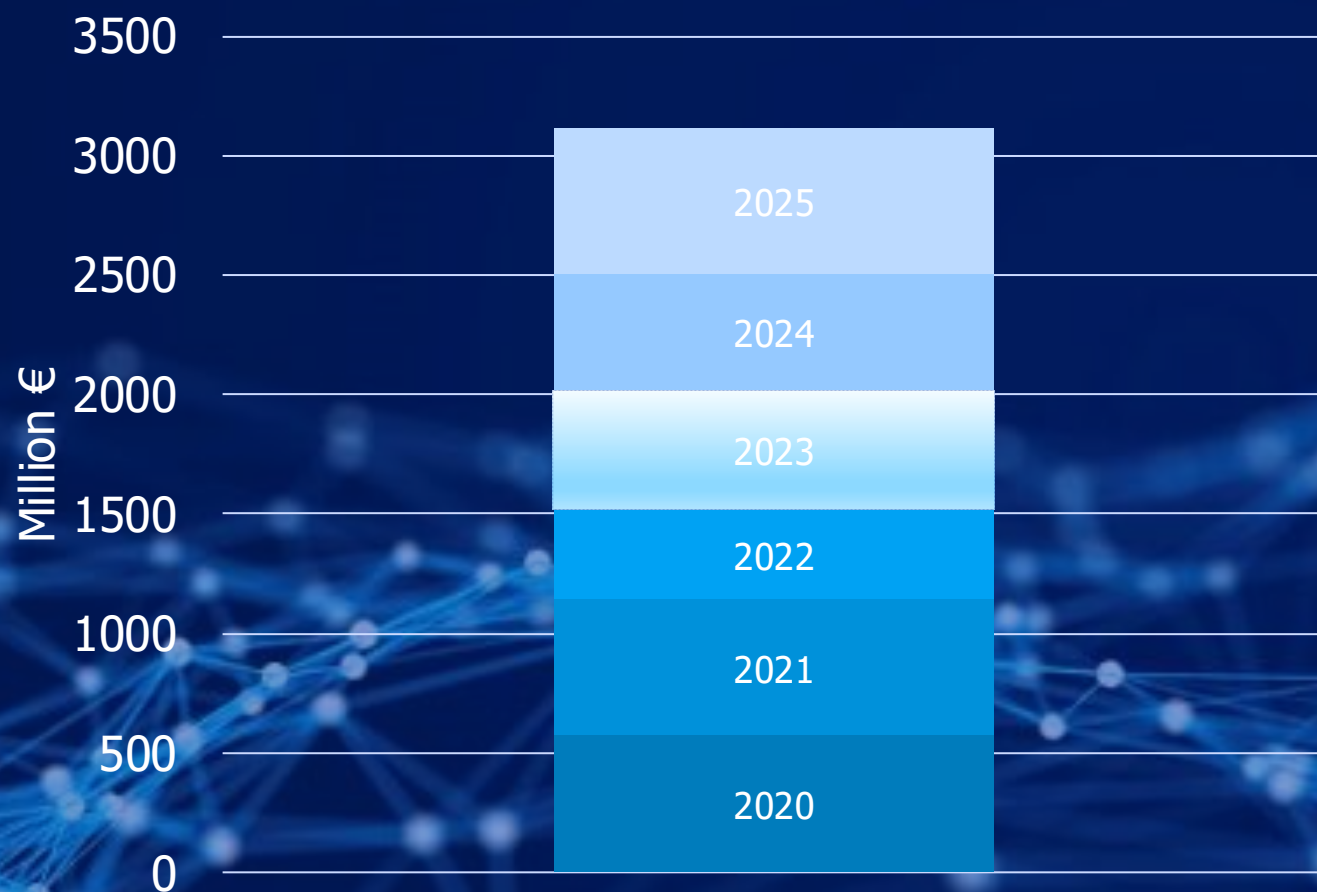
by accelerating the renewal and sustainable growth of companies and the spread of expertise in society.

Values

With passion, All together,
Think big, With sisu.



Veturi companies' cumulative R&D commitments



More than
900 R&D
projects in
ecosystems

Fortum & Metsä Group
ExpandFibre

Neste
Transportation
and chemicals

Nokia
Unlock
Industrial 5G

KONE
Flow of
Urban Life

ABB
Green
Electrification

Sandvik
SHIFT'25

**Borealis
Polymers**
Spirit

Nokia
Competitive
EDGE

TietoEvy
Trusted Digital
Societies

Valmet
Beyond
circularity

Wärtsilä
Zero Emission
Marine

Meyer
NEcOLEAP

Danfoss
Fossil Free
Future

Mirka
SHAPE

Picosun
Chip Zero

Ponsse & Epec
Forward'27

Bittium
Seamless and
Secure connectivity

Konecranes
ZERO4

Orion
Virtual
BigPharma

Valio
Food 2.0

Wärtsilä
WIDE

Kempower
HETE

Patria
eAlliance

Nokia
LEAD

ABB
H2 Springboard

Nokian Renkaat
Futureproof

ANDRITZ
BioCircleToZero

Canatu
Carbon Age

Kalmar
Move2Green

AMD Silo AI
Compute to
Impact

Sumitomo
Net Zero Emission
Ecosystem

KONE
Renaissance

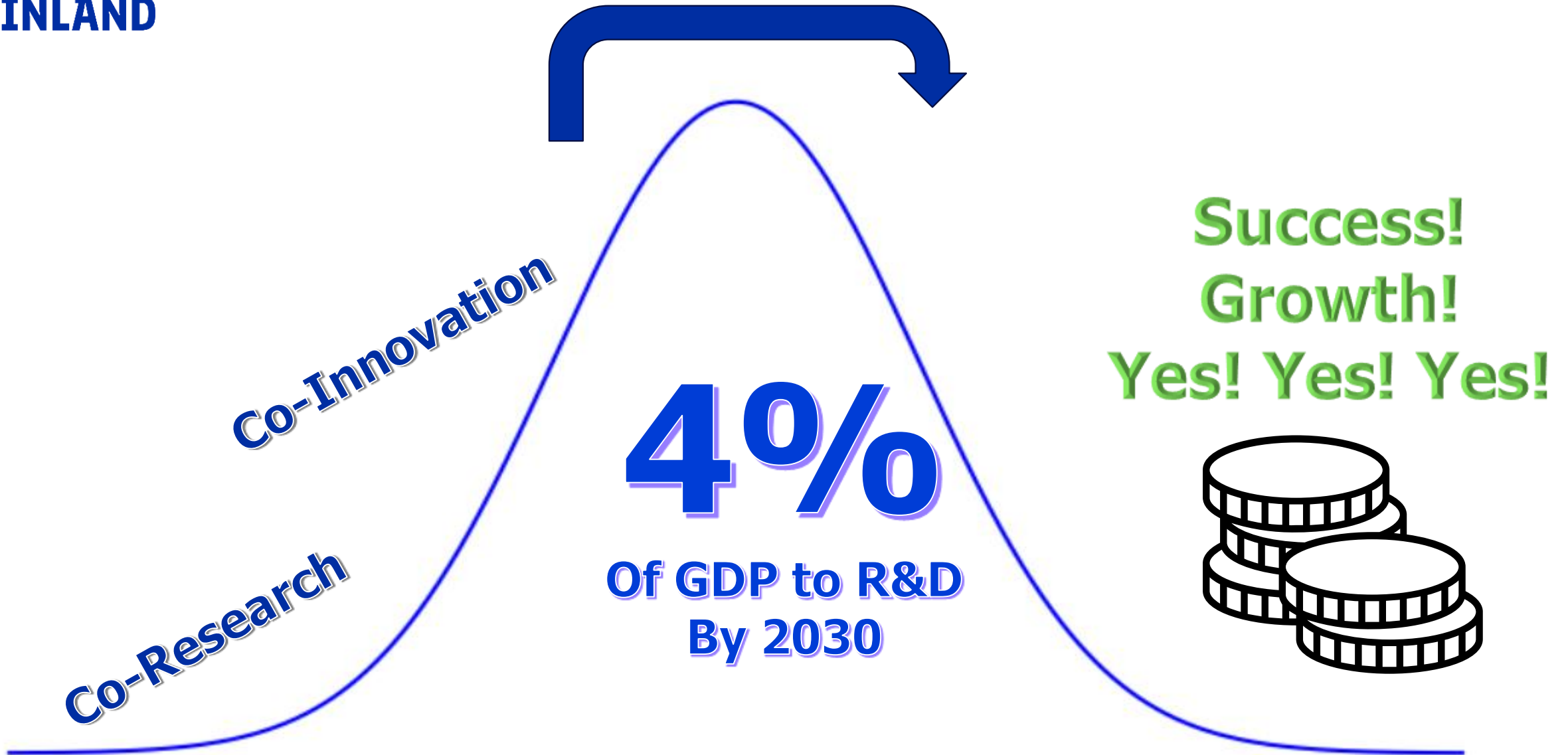
Veturi 2 – Competitive Edge (preliminary results)

RDI 2022-2024	359 000 000€
Ecosystem investments	77 000 000 €
EU Funding	15 400 000 €
Ecosystem partners	127
International ecosystem partners	49
Events	65
Co-Innovation projects	11
Co-Research	4
EU Grants (target 5M €)	2 600 000 €
Employment	200 +
Competence Center	1
Professors	3
Thesis	83
Patents	56



40%

**Of GDP to R&D
By 2030**



The atomic structure of prosperity

- BF invests in projects, not companies
- Investments enable our clients to deliver ambitious projects and results
- The results (=innovations) generate success for the clients
- From this success "dividends" are paid back to the owner, who in return invests in new projects for future success.





Bravery

- **You are not alone!**

Rely on your consortium, when the consortium succeeds you will succeed.

- Success is forged in tight collaboration

- Vision → Mission → Strategy is all **enabled by courage**.... Or not :O

- Every single company either grows or dies over time. **Dare to Grow?**

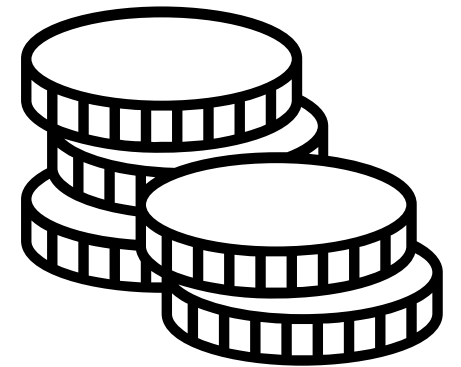
Veturi collaboration helps for sure

- You need to have the courage to **Dare to Win!**

Easier said than done at times but what if I am successful? What then?

Ambition fosters action,
Actions leads to success
Success leads to growth,
Growth leads to prosperity.

It is business after all,
right?



There is no
innovation
Until a paying
customer
takes your
solution
Into use

Co-Innovation
Co-Research



Focus on the problem, not the technology!

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