

CreSense Creative Human Sensing

co-innovation proposal

Teemu Ahmaniemi

Nokia Veturi LEAD networking event 30.10.2025 03/11/2025 VTT – beyond the obvious



Aim

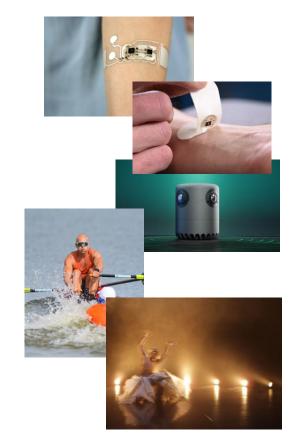
CreSense project investigates how motion tracking, real-time multimodal feedback, and spatial audio can be combined to enhance movement-based interaction and learning. Applications range from neurorehabilitation and sports training to immersive environments for performing arts, gaming and learning

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Aims

- Apply most recent human body sensing technologies in creative fields such as dance, sports, and XR interactions
- Customise and integrate existing sensing technologies
- Develop generative AI framework capable of integrating motion, audio, haptic and visual modalities
- Enable new ways to perform, experience and deliver art using sensing technologies, communication systems and digital design





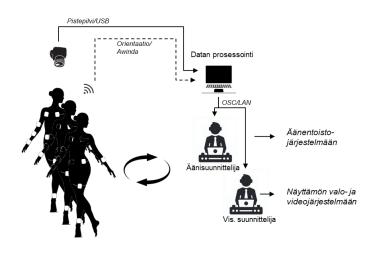
Background: SonicMove

Project details:

- BF Co-research
- **2/2023-12/2025**
- VTT, UEF, Aalto, Genelec Oy, BGMT oy
- 0.5M€

Key outcomes

- Pilots:
 - Biodatasonaatti
 - Sonic Organism
 - Circus acrobatics
 - Neurological rehabilitation
- Sonification toolkit
 - Camera and wearables input
 - Open Sound Control interface
 - Data fusion





CreSense

VTT

Use Cases

Digital Stage

Dance sonification
Immersive spatial audio
Human augmentation by
sensors and actuators

Rehabilitation

Various neurological conditions

Whole body & limb training

Motivate and encourage via real time feedback

Sports

Feedback in learning

Immersive race experience

Repeatability-variability analysis

From olympians to large audience

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Technical enablers



3D audio



Tactile actuators



Motion capture & analysis



Wearable sensors



Multimodal generative Al



Audiotactile synthesis



Work packages

WP1: Project Management

WP2: Sensor Integration

- 3D capture technologies
 - Motion tracking
 - Head scanning
- Wearable sensor customisation
- Tactile actuator integration
- Multimodal algorithms and ML

WP4: Experiments

- Rehabilitation
- Sport performance
- Performance Art (Dance and Opera)
- Human augmentation in XF

WP3: 3D Solutions

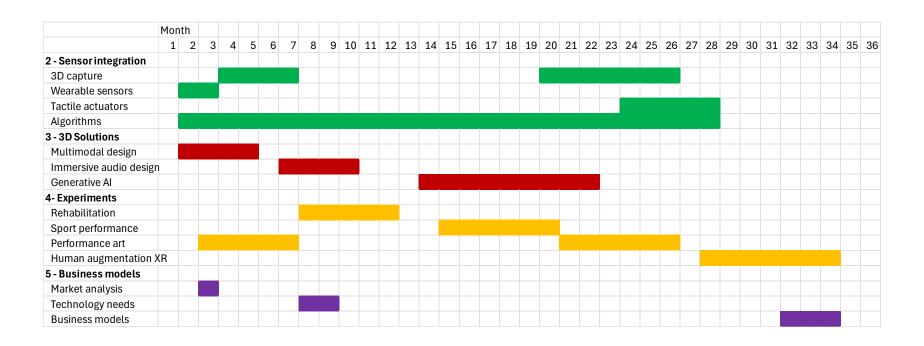
- Multimodal interaction; audio, tactile, visual content design for Human Augmentation
- Immersive audio design
- Generative Al models

WP5: Business Models

- Market analysis
- Technology needs
- Business models



Draft timeline



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Consortium (draft)



Research organisations









Companies



GENELEC®



companies More



Partners









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Thank you!

teemu.ahmaniemi@vtt.fi

vttresearch.com